

# Welcome to CUBE

the CUsomer BIM Experience



# Business Information Management

## **Better Intelligence, Smarter Decisions**

Information is one of your most precious business assets.

Effective management and interpretation of data can set your organization apart.

Capgemini's Business Information Management (BIM) Services address the whole information lifecycle to ensure your organization gets real business value from its data resources.

# Capgemini's CUBE

## Experience Capgemini's BIM Solutions in Action

Based at Capgemini's Center of Excellence in Mumbai, India, the CUBE is designed to move you beyond understanding BIM solutions in theory—and help you experience them in action.

The CUBE is a state-of-the-art facility. Here, using the latest technology, you can:

- access the knowledge of BIM Subject Matter Experts
- scope and demonstrate BIM solutions
- create and review proof of concepts
- explore innovative tools that could enhance productivity.

## **How our BIM Approach Helps you**

Capgemini's BIM Experience is designed to give you a clear picture of how we can help speed up delivery of your solutions, how BIM service models can ensure consistent product delivery, and how technology is developing in the BIM space. Above all, our aim is to show you how you can leverage BIM to gain competitive advantage for your organization.

Our strategy is to provide a Showcase to demonstrate the possibilities for your BIM and a dedicated Lab to help you develop and test solutions. Through this, we help you achieve measurable BIM results.

## **Better Intelligence, Smarter Decisions**

# Our Showcase:

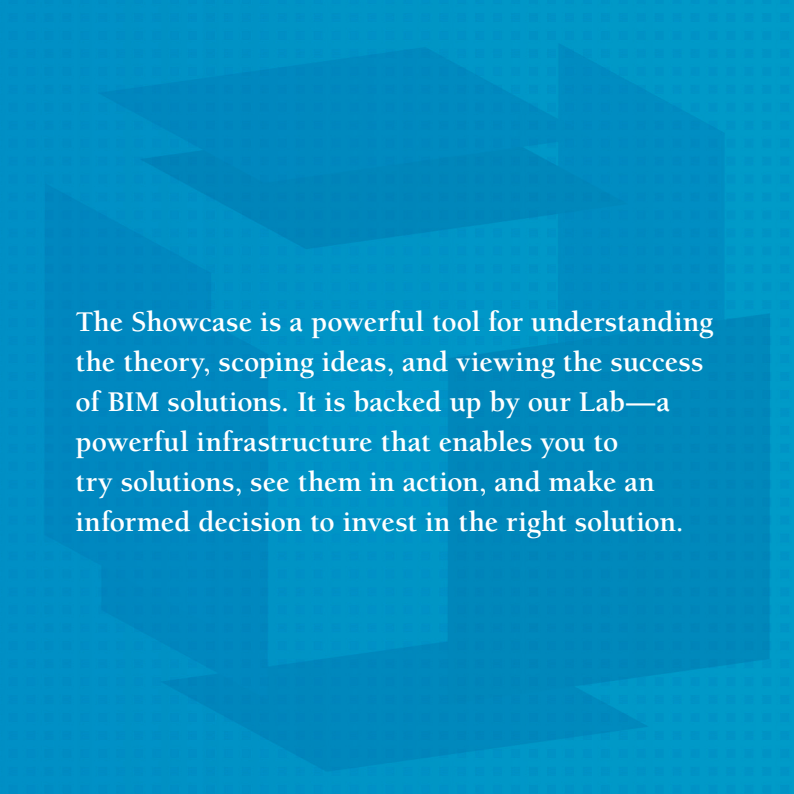
## **Bringing you Thought Leadership, Services and Success Stories**

The Showcase is where you can access Capgemini's BIM expertise, as well as the latest technologies to scope the types of solutions you need and understand what you can get from these solutions. The Showcase features:

- an interactive kiosk to demonstrate solutions, assets, and accelerators
- a demo center for BI technologies, products, and solutions.

The Showcase also includes tools that can help you develop BIM solutions:

- wide-screen panels to demonstrate assets and solutions
- multi-party videoconferencing facilities
- digital whiteboards and printing facilities.



The Showcase is a powerful tool for understanding the theory, scoping ideas, and viewing the success of BIM solutions. It is backed up by our Lab—a powerful infrastructure that enables you to try solutions, see them in action, and make an informed decision to invest in the right solution.



# Our Lab

## Helping you Achieve your Objectives

The Lab offers an infrastructure that allows you to test BIM solutions in action. Supported by more than 25 BI technologies, the Lab features 150 Virtual Servers and a Private Cloud Environment as well as multiple operating systems and storage capacity.

The Lab environment enables:

- capability building with training & certification, practice sessions, and project exploration
- activities such as:
  - proof of concepts
  - solution development
  - demonstration of service offerings.

All of this is strengthened by a reusable component library.

# Better Intelligence, Smarter Decisions

## **Our Showcase and our Lab Combine to Develop Measurable Results**

Together, our Showcase and Lab help you to understand how BIM solutions can work for your organization. Our expertise and technologies demonstrate Capgemini's leadership in providing solutions that help organizations to manage their entire information lifecycle.

Capgemini brings a uniquely collaborative way of working. We work closely with clients and Alliance Partners to develop the best solutions. We engage with all the major partners in the BIM space but are not bound to any. This means that our view is always objective and the solutions we bring are always appropriate for you.



# Partnering with the Best

## Capgemini Works with the Leaders in the BIM Space

We provide you with deeper insights and more tangible business results through a combination of our knowledge and implementation expertise with the technology innovations of our partners.

Our partners include:



**Microsoft**

**ORACLE**



**EMC<sup>2</sup>**

**INFORMATICA**  
The Data Integration Company

**SAS**

**TERADATA**  
Rising Intelligence

**QlikView**



**Roambi**<sup>TM</sup>

# Supporting our Clients

## Guiding BIM for Major Clients all over the World

With over 30 successful Customer BIM Experiences, Capgemini is supporting several key strategic BIM programs.

Canon Europe chose Capgemini as partner for their One View program, implementing a BIM program to consolidate the Management Information and Business Intelligence function across all of their business units.

***“Partnerships based on proven track record and quantifiable value to the business are very important. Canon was looking for partners who can help complete this journey smoothly and we strongly believe that we have found such a partner in Capgemini.”***

Ben Szczerba, EMEA One View Program Director with Canon Europe



# Unique BIM Delivery

## Unique BIM Delivery with Rightshore®

Capgemini has a unique approach to industrializing the delivery of BIM, based on a Center of Excellence concept that engages both Business and IT in managing information assets. To support the rapid delivery, cost effectiveness, and quality of BIM solutions, we have developed a range of solution accelerators that draw upon the accumulated experience of our business, technology, and service delivery experts, gained on numerous strategic projects. The approach also takes advantage of our Rightshore® model, using a balance of local and offshore resources to deliver a comprehensive but affordable solution.



*BIM expertise that supports you wherever you are:*

- *7,000 BIM experts globally*
- *2,200 BIM experts in India*



## About Capgemini

With more than 115,000 people in 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2010 global revenues of EUR 8.7 billion. Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want.

A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model.

Learn more about us at [www.capgemini.com](http://www.capgemini.com)

Rightshore® is a trademark belonging to Capgemini

## Contact Details

**Capgemini Business Information Management: helping customers leverage enterprise data for competitive advantage**

To find out more about how the CUBE can provide you with a competitive edge, contact us at: [bim@capgemini.com](mailto:bim@capgemini.com)

To find out more about Capgemini's Business Information Management, visit us at: [www.capgemini.com/bim](http://www.capgemini.com/bim)