



SAS® FORUM  
BELUX 2017

# Welcome



# Presentation title

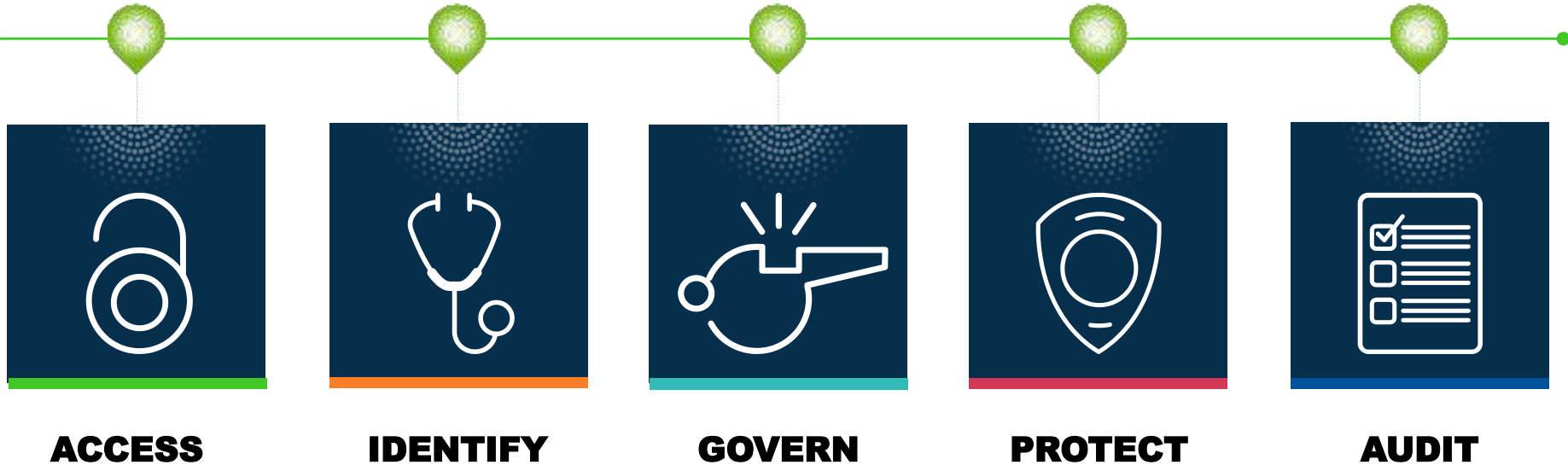
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# 5-STEP APPROACH FOR SUSTAINABLE COMPLIANCE

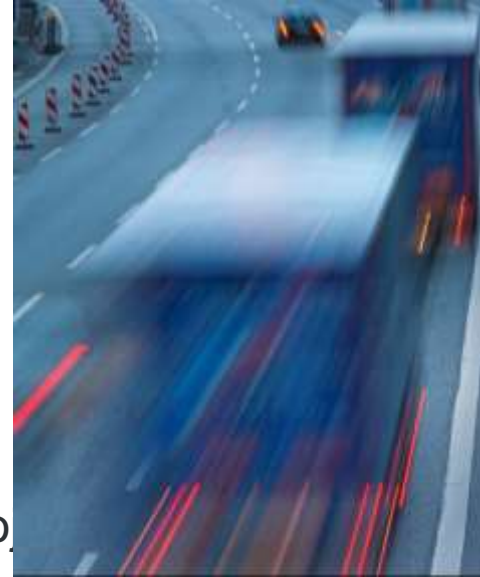


# Why should you care?



# Legal compliance

- In effect from May 2018 – strong enforcement and fines.
- Changing tyres of a moving truck.
- Effective & long term GDPR compliance: not just a legal pro



# Legal compliance

**Use technology to support effective & long-term compliance.**

Consider how effectively you can respond to the following legal obligations relating to:

- ✓ Create & maintain data flows mapping & data inventory
- ✓ Ensure your data is accurate
- ✓ Keep records for all processing
- ✓ Manage access to data
- ✓ Manage consent & have a single view of each customer

***Treat Personal Data Protection as a Data Management & Governance issue***

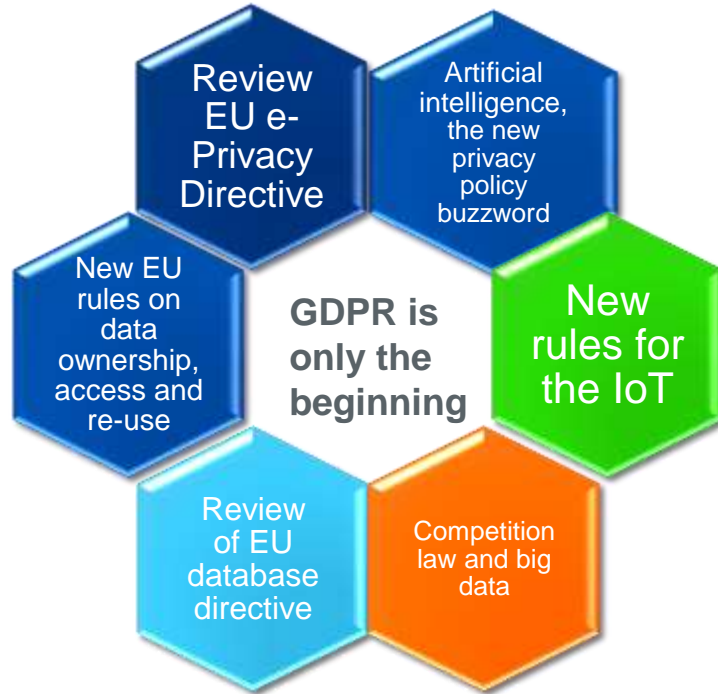
# Remain competitive & seize business opportunities

Organisations are competing on privacy. Gain your customers' trust.

All your partners and contracting parties will require GDPR compliance.



# Towards a fully regulated data market







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# Thank You

