



# Analytics in Action

SAS Analytics Insights Roadshow

13 June 2019 | Kuala Lumpur

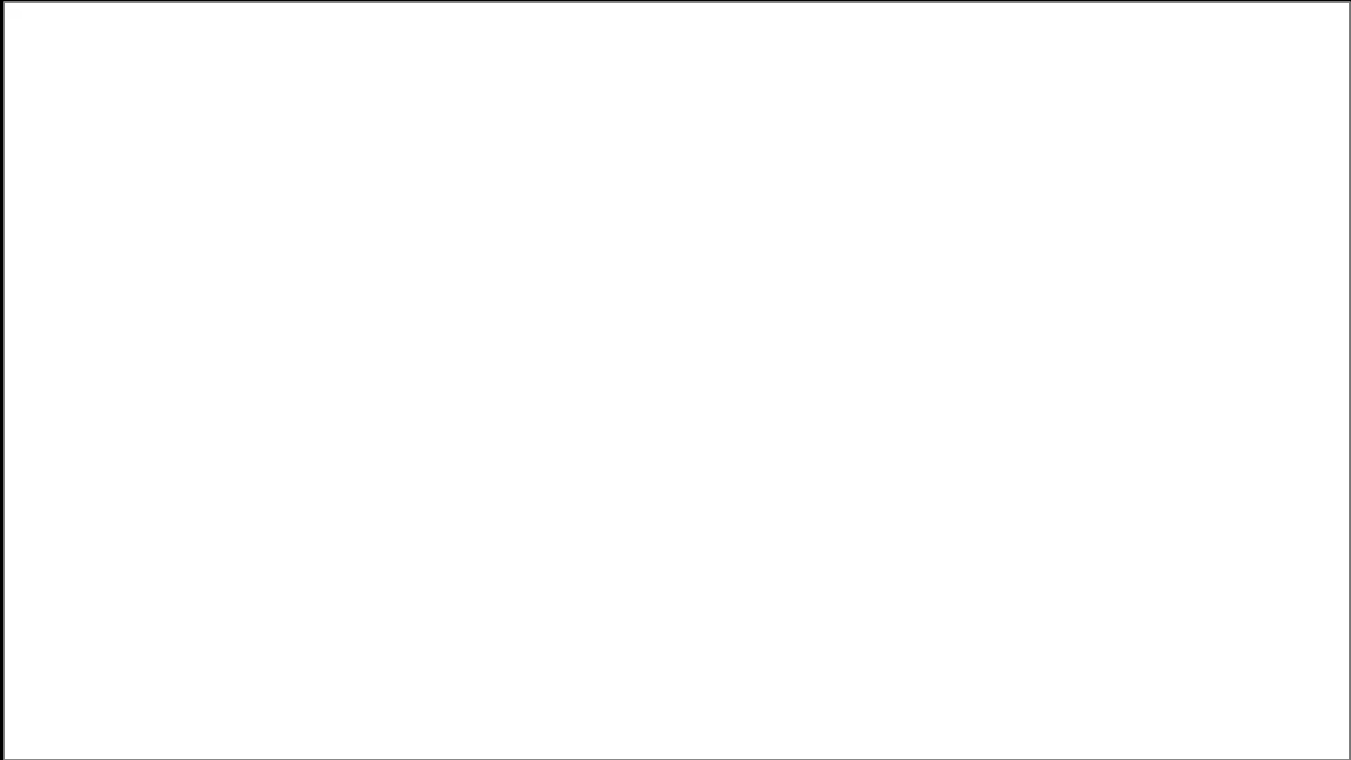
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# Upscale Your Analytics with SAS

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# Embedded Analytics is



*"The rise of embedded analytics as an integral part of enterprise solutions broadens the scope and increases value, **making embedded analytics one of the hottest trends into the new year**"*



*"Users increasingly expect modern analytics and visualizations **embedded** in enterprise applications."*



*"The New Generation Of **Embedded BI** Will Close The Insights-To-Action Gap"*



**Analytics in Action**

# Analytics in Actions

**Start  
Transaction**

A screenshot of a web form titled "New Form". It contains several input fields and dropdown menus, including "New (URL)", "(Evaluation)", "Select Country", "Discussion", "Ranking Order", and "Security Color".

**Enter  
Transactions**

**Analyze and Predict**



**Prediction Score**



**Recommendation**



**Identify New  
Opportunities**

**Complete  
Transaction**

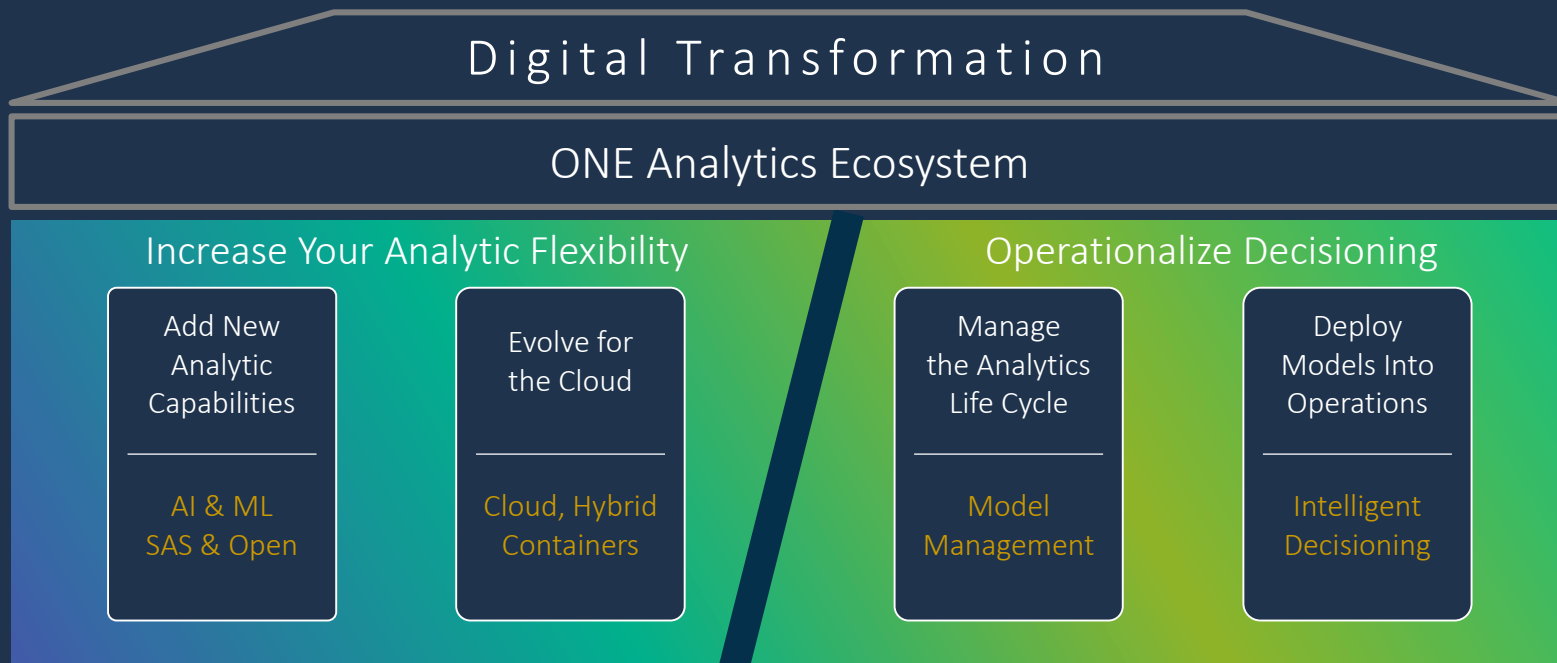


**Transaction  
Completed**

**All in One UI**

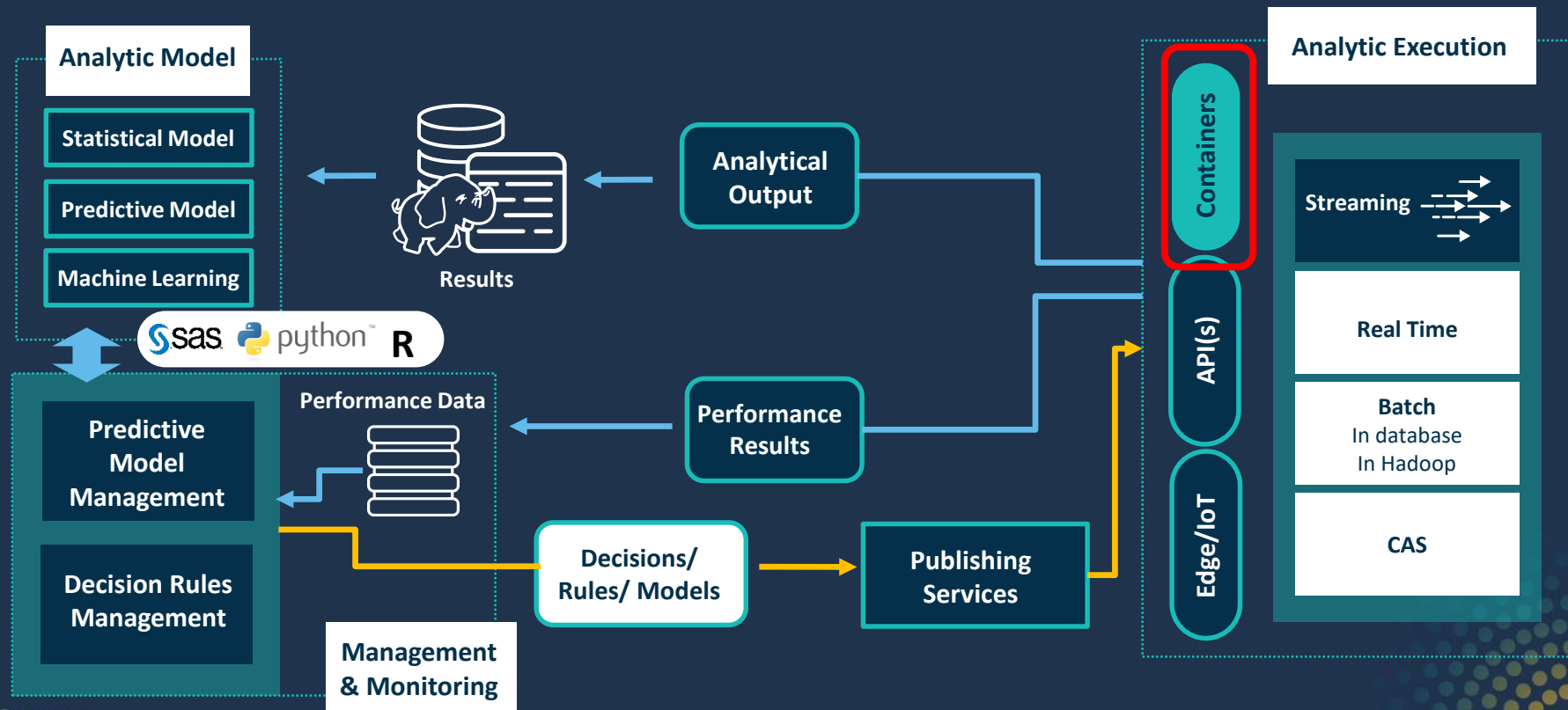


# How SAS can assist you?





# Operationalizing Analytics with SAS







# SAS for Containers

## Benefits

- Build once, run anywhere
- Portable runtimes
- Scale to problem
- Platform/language agnostic
- New modelling paradigms

### Data Scientists

*Speed, Flexibility, and  
Compatibility*



# SAS for Containers

## Benefits

- Reduced infrastructure cost
- Repeatable and scalable
- Efficient use of resources
- Faster deployment
- Runs anywhere

### IT Organization

*Cost, Efficiency,  
Reliability*



Thank You