

Analytics in Action

SAS Analytics Insights Roadshow

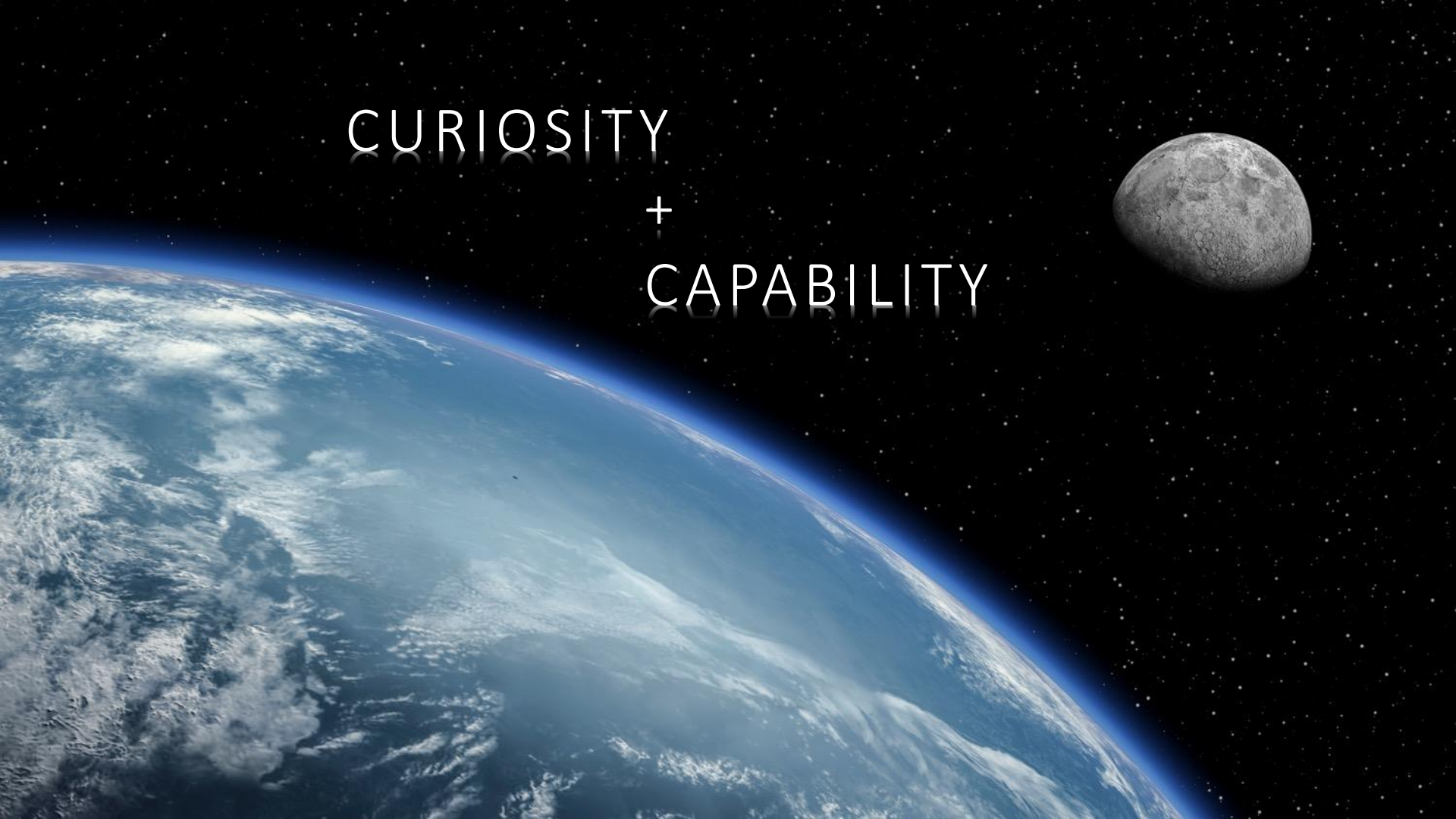
13 June 2019 | Kuala Lumpur

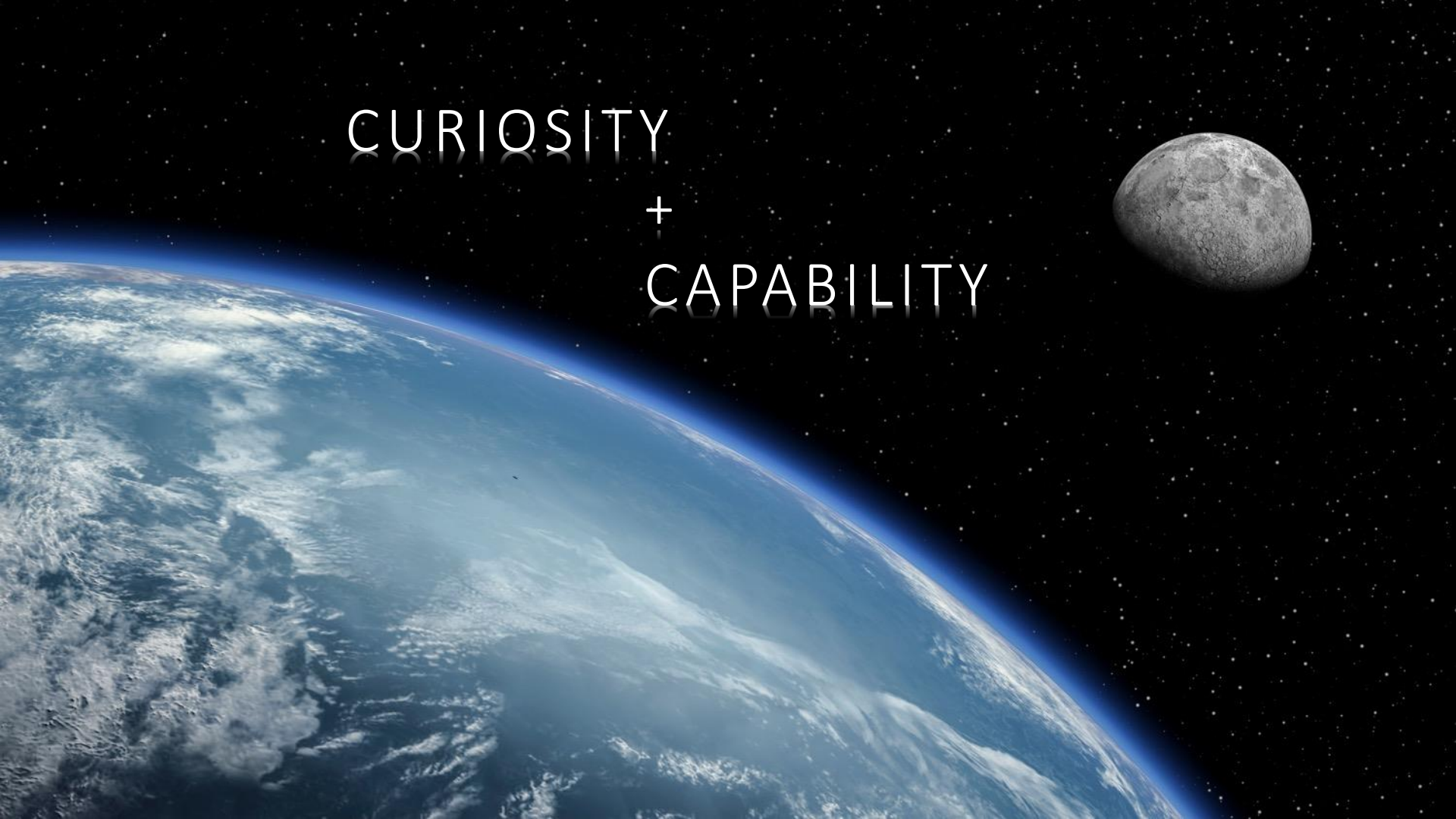
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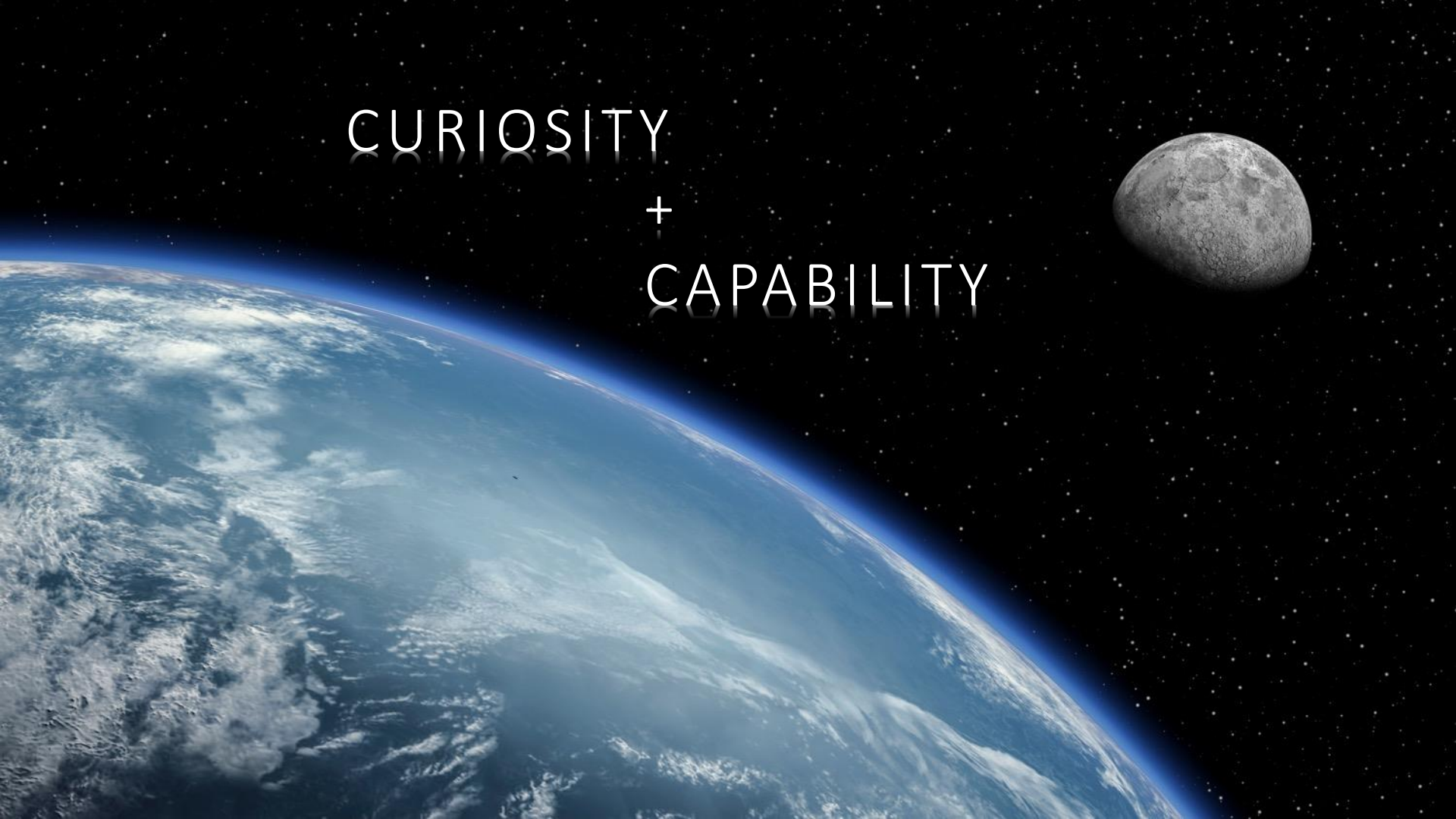
Artificial Intelligence in Action

Gavin Day, Senior Vice President of Technology, SAS

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CURIOSITY
+
CAPABILITY


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+
CAPABILITY

SOLAR PANELS





MEMORY FOAM



SMOKE DETECTOR



SCRATCH RESISTENT
LENS

INVISIBLE BRACES



DIGITAL
PHOTOGRAPHY

LAPTOP





MICROCHIP






Transforming a world of **data** into
a world of **intelligence**.


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Mobile Banking
USERNAME
Forgot your password?


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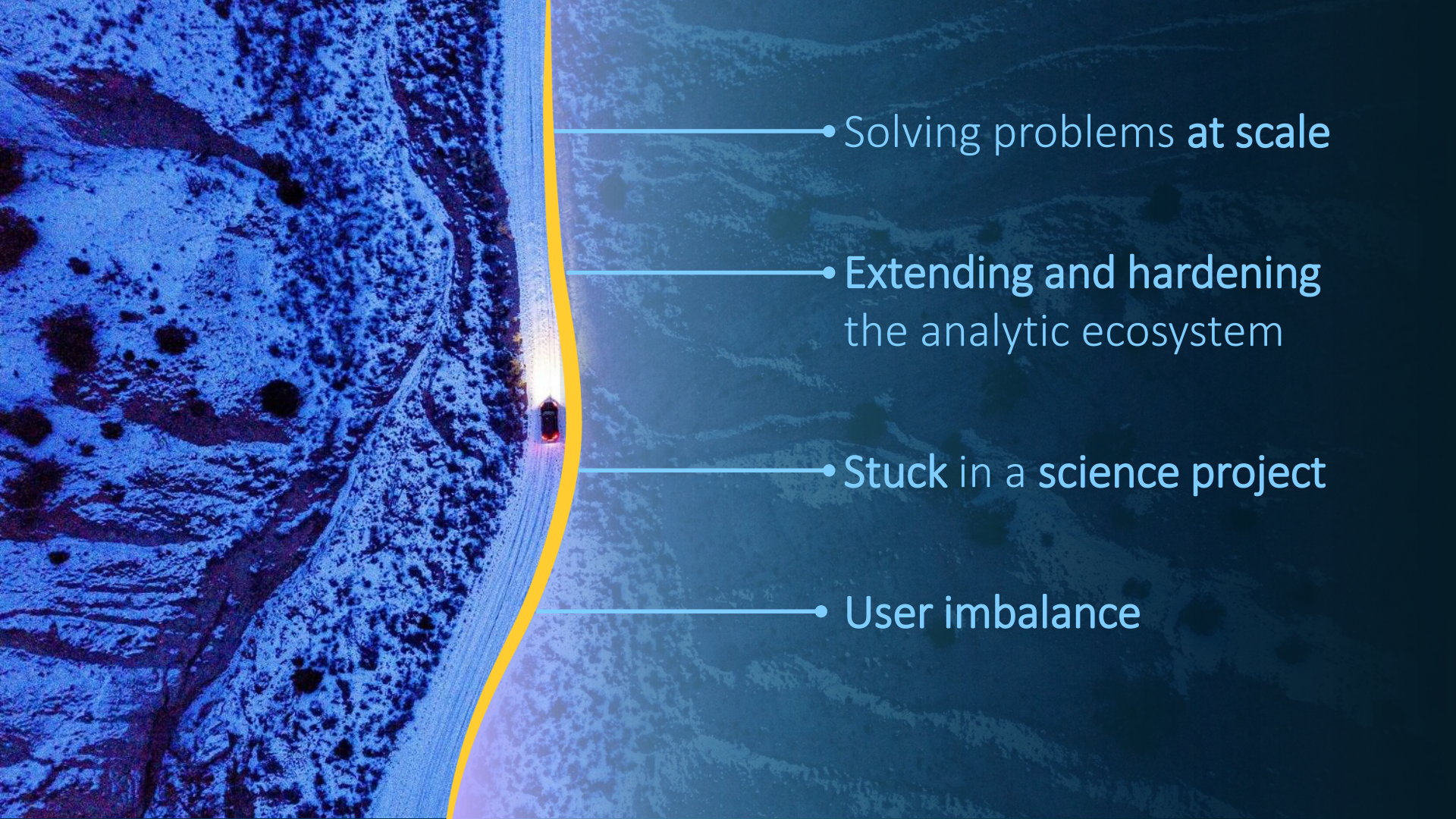


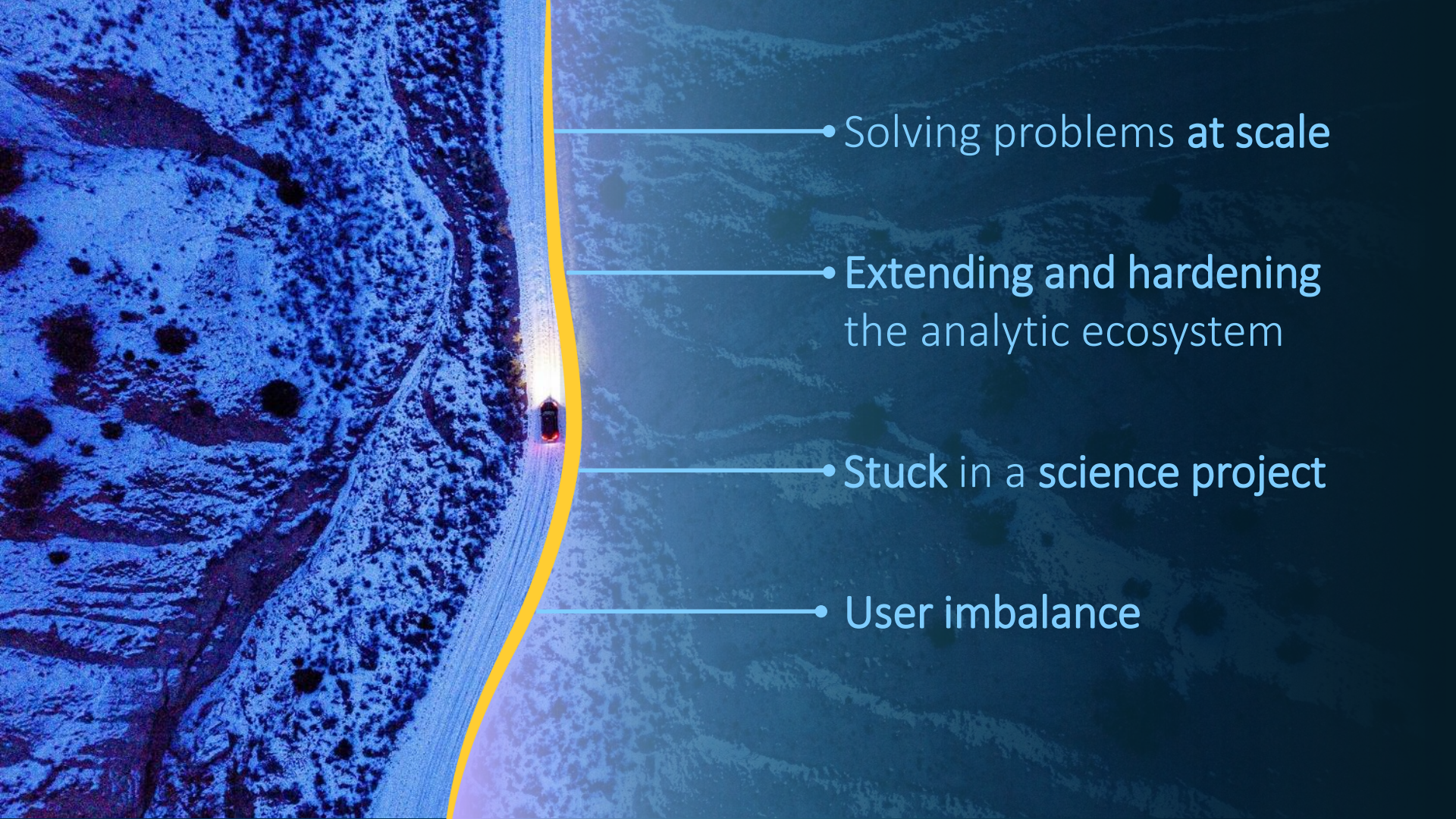
In 2017, SAS China ranked **the first place (12.5%)** in the Banking anti-fraud solution market with its years of technology accumulation in the anti-fraud field and local efforts in the Chinese market. SAS started from transaction fraud solution here, its fraud solutions have important features such as real-time and openness.

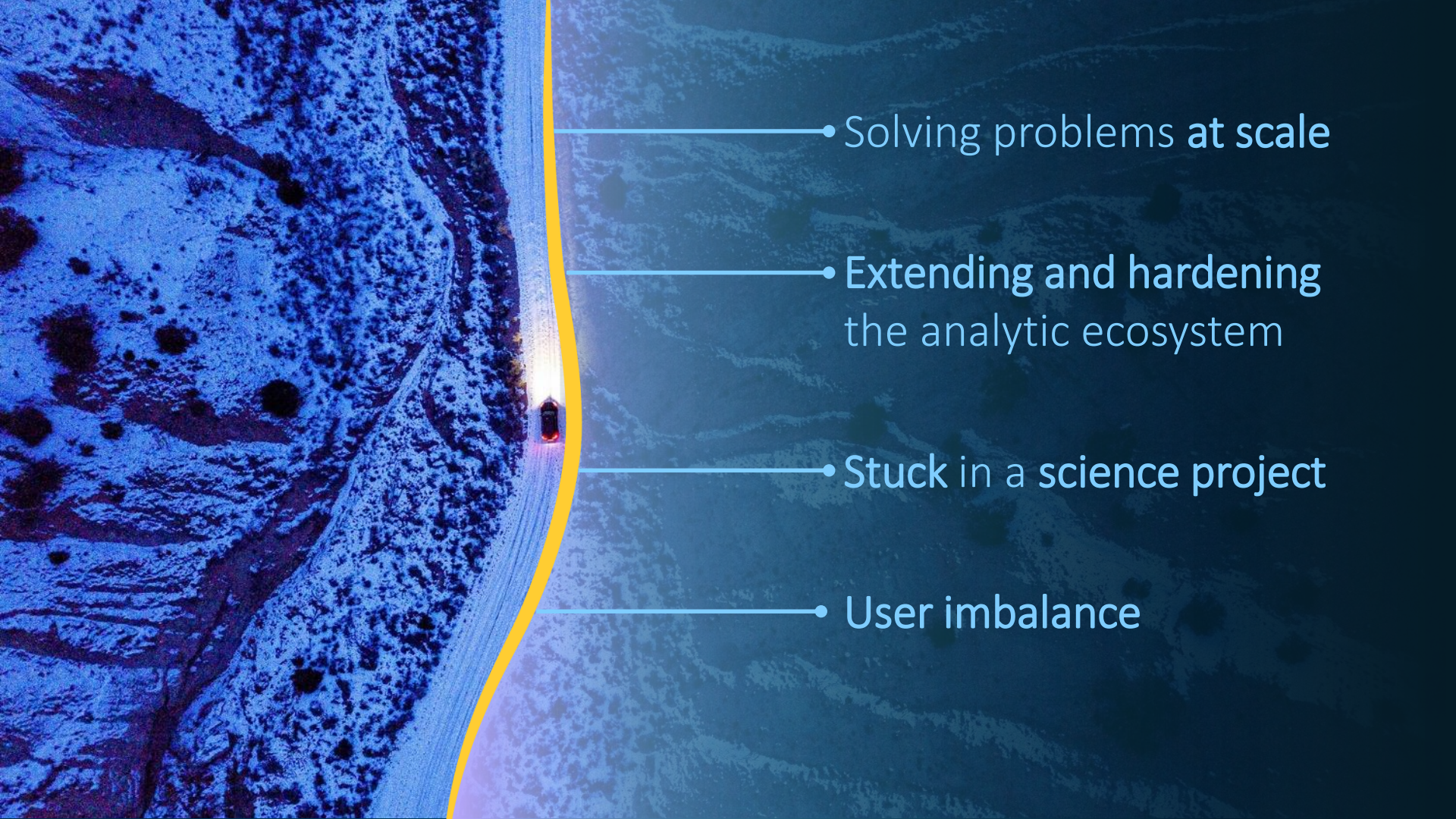
Source：*IDC , China FSI Market Share 2018 (Chinese Version)*






Solving problems **at scale**
Extending and hardening
the analytic ecosystem
Stuck in a **science project**
User imbalance


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LEARNING
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ANALYTICS
ORCHESTRATION


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OFF
WELCOME











URGENT
38.57598
-121.4744
EncrVe
Video here
vents in a block in 59.364000 milliseconds
-01-17T15:40:51,738; WARN ; 00014637; DF.ESP; (dfESPcontquery.cpp:871); [ContQuery0011]
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Pcontquery::runMT() window <<esp>::<detectionProject>::<contquery>::<w_score>> processed


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Thank You

sas
THE POWER TO KNOW.