

Public Service of the Future

Three considerations for success ... and others to consider!



Governments worldwide cannot rely on yesterday’s approaches to solve tomorrow’s problems. Investment in data and AI technologies can ensure government data is used to improve decisions, drive operational efficiency and ultimately improve citizen outcomes.

1.0 Consideration

What the citizen requires today



The rise of citizen consumerism

23% of Gen X said government agencies were adequately using technology to improve their interactions with the public.

Trust

Instant

Personal

Real-Time

2.0 Consideration

Adopting new processes



Abandon traditional processes

80% of government organizations are at the early or developing digital maturity stages (Deloitte AI Institute Dossier).

Strong Data

AI & Analytics

Automate

Govern

3.0 Consideration

Why data, AI and analytics?



New AI techniques will increasingly automate complex tasks and unlock previously hidden insights across government departments, helping combat fraud and improve citizen services and program efficiency.

Modernize

Transformation

AI + Humans

Increased Trust

Together, SAS will help deliver modernized analytic capabilities to drive better insights and decisions in the public sector worldwide.

For all six considerations, download our e-book, **Public service of the future: Six considerations for government and public health leaders to improve productivity.**

