

# Making Government Work for Everyone: A Blueprint for Public Sector AI Success



Across the globe, governments are facing growing expectations to deliver better, faster and more equitable services while working within tighter budgets and resource constraints. That's a tall order. However, new research from **Economist Impact** shows that more and more agencies have found a solution: AI.

AI has the power to transform how government works. It can handle routine tasks and provide actionable insights from massive data sets – leading to faster and more accurate responses.

This is not about replacing civil servants – it's about empowering them. AI allows public employees to focus on the complex, human-centered tasks that matter most.

**52%**

believe that AI will have a significant or critical impact on improving productivity within their organization.

**60%**

say that organizational change will be key for realizing significant gains.

**58%**

recognize that digital transformation is necessary.

## So, how do you go from AI ambition to impact?

This **e-book** offers **five essential steps** to getting started with AI in government. With limited funding, there's little room for failure. That's why the report finds that 70% of agencies will only invest in technologies proven elsewhere.

Early success is critical. That's why 64% of public sector professionals cite budget constraints as a significant barrier, so demonstrating value quickly is key to long-term investment and support.

Real-world examples from the US, Europe, Asia and other regions show how governments are already using AI to improve urban planning, citizen services and more. The insights are clear – AI adoption is gaining global momentum, but successful outcomes require the proper data foundation, change-ready teams and a scalable technological approach.

### Federal public service finance *Europe*

Able to model the impact of proposed changes to tax policies, estimate total government income and assess the outcome on different groups of taxpayers.

### Criminal justice analysis center *North America*

Centralizes criminal justice data collected by multiple agencies, enabling smarter decisions about funding programs for victims.



Whether your agency is just starting its AI journey or looking to scale its efforts – this guide will help you unlock AI's potential quickly, safely and effectively.

**Ready to make government work better for everyone?**

