

# SAS HACKATHON 2026

## FEB. – MARCH

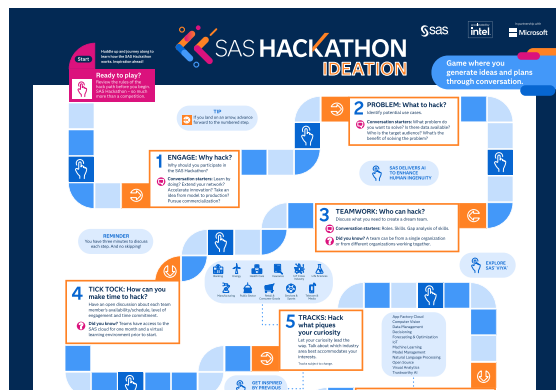
### Starting line



Identify potential use cases.

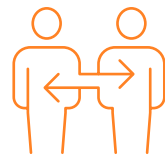
Not sure what to hack?

[Download the Ideation Game.](#)



## APRIL

### Team Up



Discuss what you need to create a dream team.

#### **?** DID YOU KNOW?

All participants will have access to the SAS Communities' [Hacker's Hub](#). Join the hub for a head start!

Get ready to hack by joining the [SAS Hackathon Boot Camp](#) at SAS Innovate in Grapevine, Texas April 27.

**sas innovate** 2026

## MAY

### Get started



Time to collaborate with your team!

- 1 DEFINE**  
your problem statement
- 2 DRAFT**  
your solution approach
- 3 GATHER**  
datasets and resources

## JUNE

### Register your team



Registration opens June 2.

Join us for the SAS Hackathon Kickoff to celebrate and learn more!

The SAS Hackathon Boot Camp goes on tour with SAS Innovate!

Germany (May 21) • Benelux (May 21) • France (June 9) • UK, Liverpool (June 16) • Italy (June 18) • Japan (July 22) • Australia (July 30)

**sas innovate** 2026  
on tour

## JULY

### Prepare to hack



How will you complete your use case in one month?

Schedule time to collaborate with your team and prep your data and toolkit.

## AUG. – SEPT.

### Last chance to register



Register your team by the **Sept. 14 deadline!**

Join our Countdown Week webinars for free learning designed to get you ready to hack.

## OCTOBER

### HACK!



Get started on your big innovation.

Don't forget to tell your story! Think about the best way to showcase your use case in your video presentations.

## NOVEMBER

### Jury review



When the hack is done, the jury will

review your use case using a scorecard to evaluate your use of SAS technology, innovation, storytelling and more.

## DECEMBER



### Celebrate!

Join us for the Award Session on Dec. 15 to find out the winners.

TUNE IN!



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