

06 Tuesday

Risk, Fraud and Compliance Solutions Connect

2:00 PM

Welcome Reception

Innovation Hub
5:30 PM

Super Demo: Introducing SAS® Viya® Copilot in Model Studio

5:45 PM

07 Wednesday

Opening Session: *Fraudster vs. Fraud Fighter* – Truist Bank and Frank Abagnale plus Epic Games, Georgia-Pacific, Procter & Gamble and SAS
Orange Ballroom – Main Stage
8:30 AM

Financial Services Executive Insights

Key Largo
11:15 AM

The Late (Afternoon) Show with Alfonso Ribiero and DJ Jazzy Jeff

Orange Ballroom – Main Stage
4:45 PM

“Late Night” Bites and Brews

Innovation Hub
6:00 PM

08 Thursday

Small and Midsize Business Executive Insights

Key West Room
11:15 AM

Health Care Data Intelligence: Employing a Best-of-Breed Approach

1:00 PM

Insurance Modeling and Decisioning

Back of Financial Services Booth
1:30 PM

Afternoon General Session: Fireside Chat with Brené Brown

Orange Ballroom – Main Stage
4:00 PM

SAS Innovate After Hours

Universal Studios!
8:00 PM

09 Friday

Super Demo: Revolutionizing Insurance Enterprise Decisioning: Automated Underwriting and Strategic Asset Allocation

10:30 AM

Learn more
and register at
sas.com/innovate

Come see our experts at the **Financial Services booth** in the **Innovation Hub!**

What to Expect

Learn

With nearly 200 expert-led sessions, including breakouts, hands-on workshops, roundtables, super demos, pre-conference courses and more, it's the perfect opportunity to learn the latest tech skills that will help you excel in your role.

Have Fun!

Join us Wednesday for “The Late (Afternoon) Show” hosted by Alfonso Ribiero, DJ Jazzy Jeff and our own Bryan Harris! On Thursday, get ready for one of the most incredible evening events – a New York City street experience in the heart of Universal Studios Florida! We've reserved a select area of the park just for us – all the fun without the lines!

Network

Build valuable connections through app-enabled meetups, at Hackathon activities, in the Innovation Hub or at after-hours networking events.

Get Inspired

Discover future technology innovations and market trends from expert keynote speakers and leaders in tech. Learn tips and best practices from customers and partners for getting the best ROI using SAS®.

Learn more at
sas.com/innovate