

**06 Tuesday**

**Health & Life Sciences Solutions Connect**

Key West Room  
2:00 – 5:00 PM

**Super Demo: SAS® Payment Integrity Models for Health Care**  
5:30 PM

**Welcome Reception**  
Innovation Hub  
5:30 PM

**Super Demo: Accelerating Data Discovery in SAS Health with Natural Language Queries using SAS Viya® Copilot**  
6:20 PM

**Health Innovators Unplugged (food, drinks and lots of fun with your peers)**  
FastBreak inside Hilton Orlando  
7:00 – 10:00 PM

Learn more and register at [sas.com/innovate](https://sas.com/innovate)

**07 Wednesday**

**Health Care and Life Sciences Executive Insights Afternoon**

Key West Room  
11:15 AM – 2:45 PM

**Novel Uses of SAS to Create and Analyze the Longitudinal Independent Healthcare Research Database**  
3:00 PM

**Super Demo: Improving Patient Adherence: SAS Medication Adherence Risk**  
3:25 PM

**Super Demo: Machine Learning and Optimization Creates Golden Batch for Pharmaceutical Manufacturing**  
3:25 PM

**Conducting Data Freeze in SAS: Toward a Better Understanding of Neurocognitive Symptoms Among Cancer Survivors**  
4:00 PM

**The Late (Afternoon) Show with Alfonso Ribiero and DJ Jazzy Jeff**  
Orange Ballroom – Main Stage  
4:30 PM

**“Late Night” Bites and Brews**  
Innovation Hub  
6:00 PM

**08 Thursday**

**Morning General Session: Responsible AI-Driven Decisions, featuring Emirates Health Services and Erasmus Medical Center**

Orange Ballroom – Main Stage  
8:30 AM

**Using Forecasting Models for Healthy Workforce Planning and Development**  
10:45 AM

**Super Demo: Optimizing Value-Based Programs with Cost of Care Analytics in SAS Health**  
11:15 AM

**Super Demo: Improving Operational Efficiency in the Health Care Workplace**  
11:50 AM

**Super Demo: Accelerating Clinical Trial Innovations With SAS Viya and Generative AI**  
12:25 PM

**Health Care Data Intelligence: Employing a Best-of-Breed Approach**  
1:00 PM

**Overcoming Challenges in RWE Generation: The AI-SAS for RWE Approach**  
3:00 PM

**Afternoon General Session: Fireside Chat with Brené Brown**  
Orange Ballroom – Main Stage  
4:00 PM

**SAS Innovate After Hours**  
Universal Studios!  
8:00 PM

**09 Friday**

**Super Demo: Transforming Clinical Programming With SAS Clinical Acceleration**  
11:05 AM



# What to Expect

## Learn

With more than 160 expert-led sessions, including breakouts, hands-on workshops, roundtables, super demos, pre-conference courses and more, it's the perfect opportunity to learn the latest tech skills that will help you excel in your role.

## Get Inspired

Discover future technology innovations and market trends from expert keynote speakers and leaders in tech. Learn tips and best practices from customers and partners for getting the best ROI using SAS®.

## Network

Build valuable connections through app-enabled meetups, at Hackathon activities, in the Innovation Hub or at after-hours networking events.

## Have Fun!

Join us Wednesday for “The Late (Afternoon) Show” hosted by Alfonso Ribiero, DJ Jazzy Jeff and our own Bryan Harris! On Thursday, get ready for one of the most incredible evening events – a New York City street experience in the heart of Universal Studios Florida! We've reserved a select area of the park just for us – all the fun without the lines!

Come see our experts at the **Health Care & Life Sciences** booth in the **Innovation Hub!**