



Business and Technology Workshop

Working with SAS

SAS is the leader in business analytics software and services, and the largest independent vendor in the business intelligence market.

SAS has local expertise in the Nordic countries, with global excellence that helps customers at more than 75,000 sites improve performance and deliver value by making better decisions faster.

Since 1976, SAS has giving customers around the world THE POWER TO KNOW®

Many organizations consider adopting Hadoop as part of their big data initiative. However, for such an initiative to provide business value, proper architectures, processes, powerful data management and analytic tools must take part.

The aim of this workshop is to identify if and how the customer big data use cases and SAS technologies related to Hadoop match, in order to provide the insight, eventually leading to the desired business value. By having customer key technology stakeholders meet with SAS experts, a joint vision and high-level solution can be generated.

Workshop Overview

SAS Center of Excellence facilitates a 2-3-hour workshop that aims at discovering how customer big data use cases and relevant SAS technologies could provide the desired results. Topics typically include business requirements, architectures, data load, data management, data discovery and visualization, development, deployment and management of analytical models.

SAS Center of Excellence will provide feedback on findings and a suggested high level solution overview.

Prerequisite

Prior to the workshop, SAS will together with you ensure the following prerequisites:

- A preparation meeting to confirm business use cases and desired outcome
- Current IT environment and strategy, including data architecture diagrams
- Understanding of data volume and data types
- Understanding of user types and their competencies

Agenda

- Discuss big data drivers and how they should support the business
- Discuss use cases, architectures, data, processes and analysis requirements related to the big data initiative
- SAS technologies supporting the above
- Evaluate next step

