

SAS[®] Marketing Operations Management – Partner Channel Management

Easier collaboration with partners, agencies and vendors

What if you could ...

Facilitate collaboration with partners, agencies and vendors

What if you could provide partners, vendors or agencies with need-to-know access to marketing information without having to worry about data privacy issues across vendors?

Easily share digital assets

What if you could eliminate messy file transfers and cumbersome physical copies by storing digital assets in a central location that agencies, vendors and other third parties could access and download from selectively – without having access to your central marketing operations system?

Gather estimates online

What if all your approved vendors and agencies could submit estimates for a marketing project online via a well-tracked and managed system where you could easily compare offered rates as well as approve and select the winning estimate?

You can. SAS gives you The Power to Know[®].

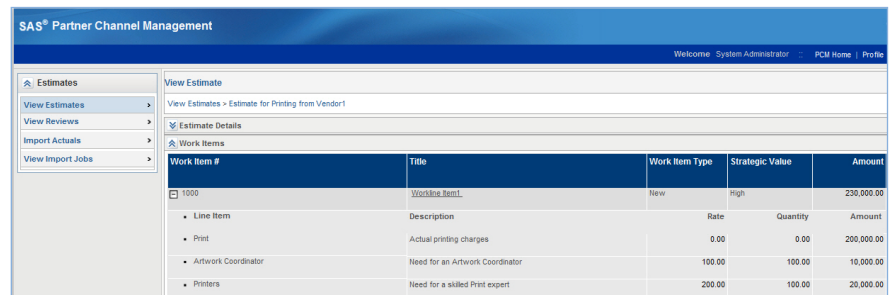
How SAS[®] Can Help

When your marketing organization works with outside partners, vendors, creative agencies and others, the success of your marketing projects depends on providing these third parties with access to all information relevant to a project. But even though information sharing is important, so is privacy – and sharing *everything* with *everyone* is out of the question.

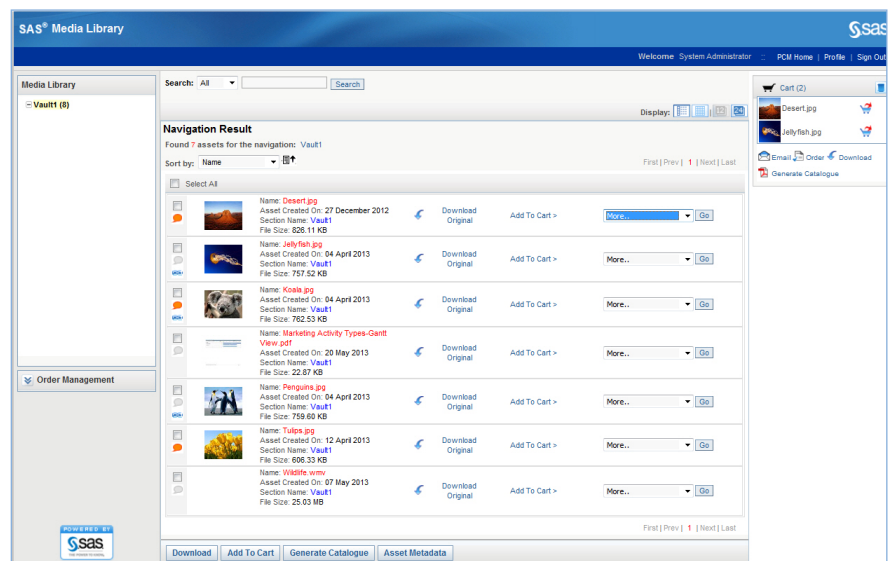
The Partner Channel Management module of SAS Marketing Operations Management is the answer.

The Partner Channel Management module lets you provide each partner, vendor or agency with an exclusive login that provides restricted access to data and functionality, ensuring that they can get to the information that they need – but **only** the information they really need. The access granted may include the ability to:

- Download published digital assets stored in the solution's digital library.
- Submit estimates or quote rates for completing a marketing project by entering the information online directly into the solution.
- Gain visibility into the media library.



Work Item #	Title	Work Item Type	Strategic Value	Amount
1000	Working Item 1	New	High	200,000.00
• Line Item				
	Description	Rate	Quantity	Amount
	Print	0.00	0.00	200,000.00
	Artwork Coordinator	100.00	100.00	10,000.00
	Printers	200.00	100.00	20,000.00



Name	Asset Created On	Section Name	File Size	Download Original	Add To Cart	More..	Go
Desert.jpg	27 December 2012	Vault1	826.11 KB			More..	
Jellyfish.jpg	04 April 2013	Vault1	792.93 KB			More..	
Koska.jpg	04 April 2013	Vault1	757.52 KB			More..	
Marketing Activity Types-Gantt View.pdf	20 May 2013	Vault1	22.87 KB			More..	
Penguin.jpg	04 April 2013	Vault1	759.60 KB			More..	
Tulip.jpg	12 April 2013	Vault1	696.33 KB			More..	
Wildlife.wmv	07 May 2013	Vault1	25.03 MB			More..	

Learn more

To learn more about SAS Marketing Operations Management, visit us online at: sas.com/marketingoperations

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