

Create new opportunities and revenue streams with analytics

Extend your innovation as a SAS Service Provider



Your clients compete to win every day. Enhance your expert offerings with embedded analytics, compelling AI and machine learning, and data visualizations to increase product engagement and drive data-driven insights.

Discover how analytics can extend your innovation and enrich your customers' experience to deliver better outcomes.

The SAS Service Provider Program invests in your future

SAS Service Providers offer their clients proprietary analytics solutions powered by the SAS platform. Leveraging your intellectual property and SAS' analytics, Service Providers deliver cloud-based analytic services their clients need, how and when they want to use them.

As an investment program, the SAS Service Provider Program enables you to maximize opportunity while minimizing risk. Clients get accelerated cloud-based analytics capabilities through your solutions – where you manage the end-to-end needs of infrastructure and implementation without upfront software fees, and you let your clients focus on business success.

Why SAS?

Trusted brand

45+ years in data management and analytics

Pricing

Based on what the market can bear – with little to no upfront investment

Licensing

Terms meant for scale – as your success grows, so does ours

Flexibility

You decide how analytics add value to your solutions

How you benefit as a SAS Service Provider

With access to the broadest analytics platform available, you can extend and enhance your offerings with trusted data management and analytic capabilities. When your clients connect to data-driven insights in a way they could not before, they can accelerate their time to value.



Expectations of a SAS Service Provider

Service Providers own their own success. They generate their own leads and close sales. From installation to configuration and beyond, they handle all aspects of analytics management for their clients.

Successful service providers are self-sufficient and able to succeed with the analytics tools and enablement SAS provides to generate high-margin predictable and recurring revenue streams.

"The SAS Service Provider program is a game-changing way for us as a new company to penetrate markets both known and unknown."

-Nick Ghitelman, Co-founder and Managing Principal, Quantworks

The value of the SAS + Intel partnership

SAS and Intel enable you to increase your predictive power. We work together day-in and day-out to connect all the dots on analytics strategies to deliver practical solutions that deliver real, measurable results - at any scale. At the core of the partnership are cutting edge technologies - shared on an optimized platform to create the foundation for innovation.

"Cloud-based predictive analytics is no longer a luxury. It's a necessity for any business striving to push the boundaries of creativity, flexibility, and innovation. If that's where you want to go, running SAS Analytics on Intel architecture is the best way to get there."

-Pat McNallan, GM - Global Partner Sales, Intel Corporation

SAS Analytics solutions running on Intel architecture empower you to:



Unleash unmatched computing capabilities to securely run the latest SAS technology at peak performance



Use analytics to enable cross-organizational functions to respond rapidly to change



Drive innovation and curiosity with artificial intelligence and machine learning



Ensure your ability to scale



To learn more, visit sas.com/partners



POWER OF THE PARTNER

At SAS, we love bold questions. And when we combine our analytics leadership with the innovative technology and expertise of our partners, we help our customers turn data into answers. That's the kind of curiosity that moves the world forward. That's the **Power of the Partner**.