

Quantworks: Accelerating client innovation with analytics

Helping companies capitalize on
what's important: speed and agility

Quantworks specializes in delivering "agile analytics" to name brand retailers, manufacturers and start-ups alike. The size of Quantworks' clients runs the gamut, but they're all looking to deepen their customer-focused decision-making in the worlds of retail and consumer packaged goods.

With direct access to the broadest analytics platform available, the innovative company delivers data-driven business insight to clients that don't want to deal with, or struggle to handle, the challenges of having large IT infrastructure in-house.

"Cloud-based analytics means giving our clients the ability to do their jobs without worrying about any of the infrastructure that's behind it."

-Anthony Volpe, Quantworks Founder and Principal

Making optimization and innovation easier

Quantworks knows retailers are struggling to optimize the very data that is essential for on-demand visibility into inventory.

As a SAS Managed Analytic Services Provider (MASP), Quantworks solves this problem using the SAS® Size Optimization solutions. Quantworks handles all data prep, analysis and verification for clients – then serves up results in a context that doesn't require retailers to double as data scientists.



Quantworks

In other words, Quantworks is removing the biggest roadblock that stands between its clients and the data-driven insight they demand.

“The less a business has to deal with, the more agile, flexible and creative they can be,” Ghitelman says. “And that leads to more innovation.”

Quantworks’ clients don’t deal with the time-intensive period of on-premise deployment and training. Instead, they get accelerated cloud-based analytics capabilities and solutions – minus the cost and complexities associated with implementing on-site software.

In turn, Quantworks can spin up new cloud environments in days or hours rather than months or weeks. It’s all about speed to value and speed to return.

The value of the SAS + Intel partnership

SAS and Intel enable MASPs like Quantworks to increase their predictive power. Together, they are working to deliver faster, more powerful business analytics to organizations of all sizes. At the core of the partnership are cutting edge technologies – shared on an optimized platform to create the foundation for a modern analytic ecosystem.

“Cloud-based predictive analytics is no longer a luxury. It’s a necessity for any business striving to push the boundaries of creativity, flexibility and innovation. If that’s where you want to go, running SAS Analytics on Intel architecture is the best way to get there.”

-Pat McNallan, GM – Global Partner Sales,
Intel Corporation

SAS Analytic solutions running on Intel architecture empower MASPs to:

- Unleash unmatched computing capabilities to securely run the latest SAS technology at peak performance
- Use analytics everywhere in your organization while rapidly responding to change
- Drive innovation and curiosity with artificial intelligence and machine learning
- Ensure your ability to scale is always a reality

SAS and Intel help you get there.

“SAS and Intel bring credibility to what we’re doing, the analytics we’re providing, and the infrastructure we serve it on.”

-Nick Ghitelman, Quantworks Managing Principal

Why SAS?

The market is rapidly moving in the direction of managed services. The demand is creating countless startups whose agility can seem attractive to MASPs, but what they don’t offer is trusted experience and industry leadership. With SAS you get modern flexibility and powerful analytics founded on 40 years of building analytics expertise.

**Just like your business,
SAS offers what nobody else can.**

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