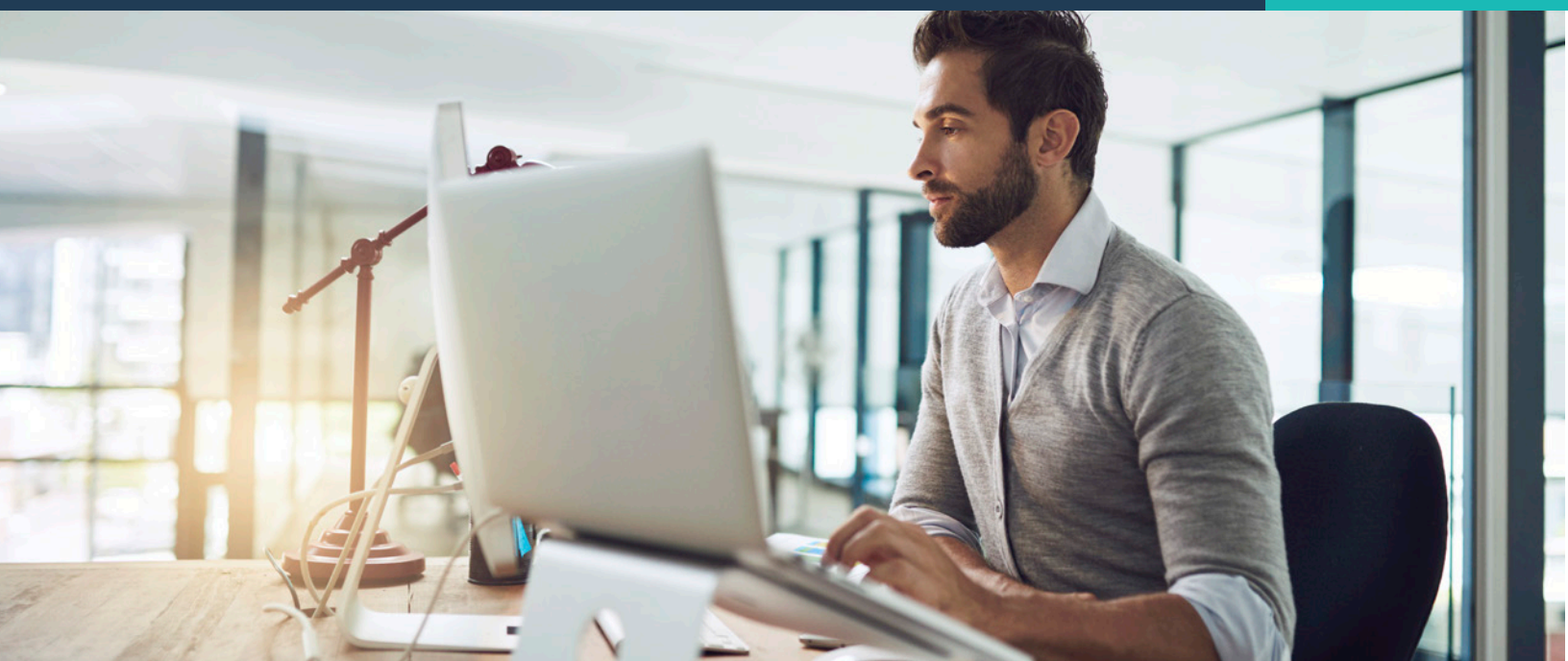


SAS® Viya®

Built for innovation so you can meet your biggest analytical challenges



Overview

Organizations face increasing demands for high-powered analytics that produce fast, trustworthy results. Whether it's providing teams of data scientists with advanced machine learning capabilities or delivering mobile applications that give decision makers real-time answers, several things are critical to meeting enterprise analytical needs.

- Superfast processing for large-scale data manipulation, exploration, advanced analytics and artificial intelligence (AI).
- Analytical assets that can be easily managed, maintained and governed.
- Scalable, dynamic and optimized analytics processing in any environment.
- Customizable access to the entire analytics life cycle - from data to discovery to deployment.
- A comprehensive suite of analytics for any data, of any size, for simultaneous users.

SAS Viya is a cloud-enabled, in-memory analytics engine that provides quick, accurate and reliable analytical insights. Elastic, scalable and fault-tolerant processing addresses the complex analytical challenges of today, while effortlessly scaling for the future. As an integrated part of the SAS Platform, SAS Viya provides:

- Faster processing for huge amounts of data and the most complex analytics, including machine learning, deep learning and artificial intelligence.
- A standardized code base that supports programming in SAS and other languages, like Python, R, Java and Lua.
- Support for cloud, on-site or hybrid environments. It deploys seamlessly to any infrastructure or application ecosystem.

Benefits

SAS Viya helps your organization conquer all kinds of analytical challenges. You can:

- Empower your organization to rapidly collaborate on innovative analytics with a unifying platform that accommodates a wide range of analytics skills.
- Solve analytics problems of any size or complexity, and rapidly deploy results for maximum return on investment.
- Gain efficiencies from a seamless, governed environment that supports the entire analytics life cycle from data preparation to discovery to deployment.

This addition to the SAS Platform serves everyone in your organization - from data scientists and business analysts to application developers and domain experts. It also provides the reliable, scalable and secure analytics inventory management and governance necessary for agile IT.

Your organization will be able to handle the always changing and ever-growing range of analytical demands - regardless of how many simultaneous users you have, what size your data is or how often it's refreshed.

Diversity: Empower all teams to drive new insights

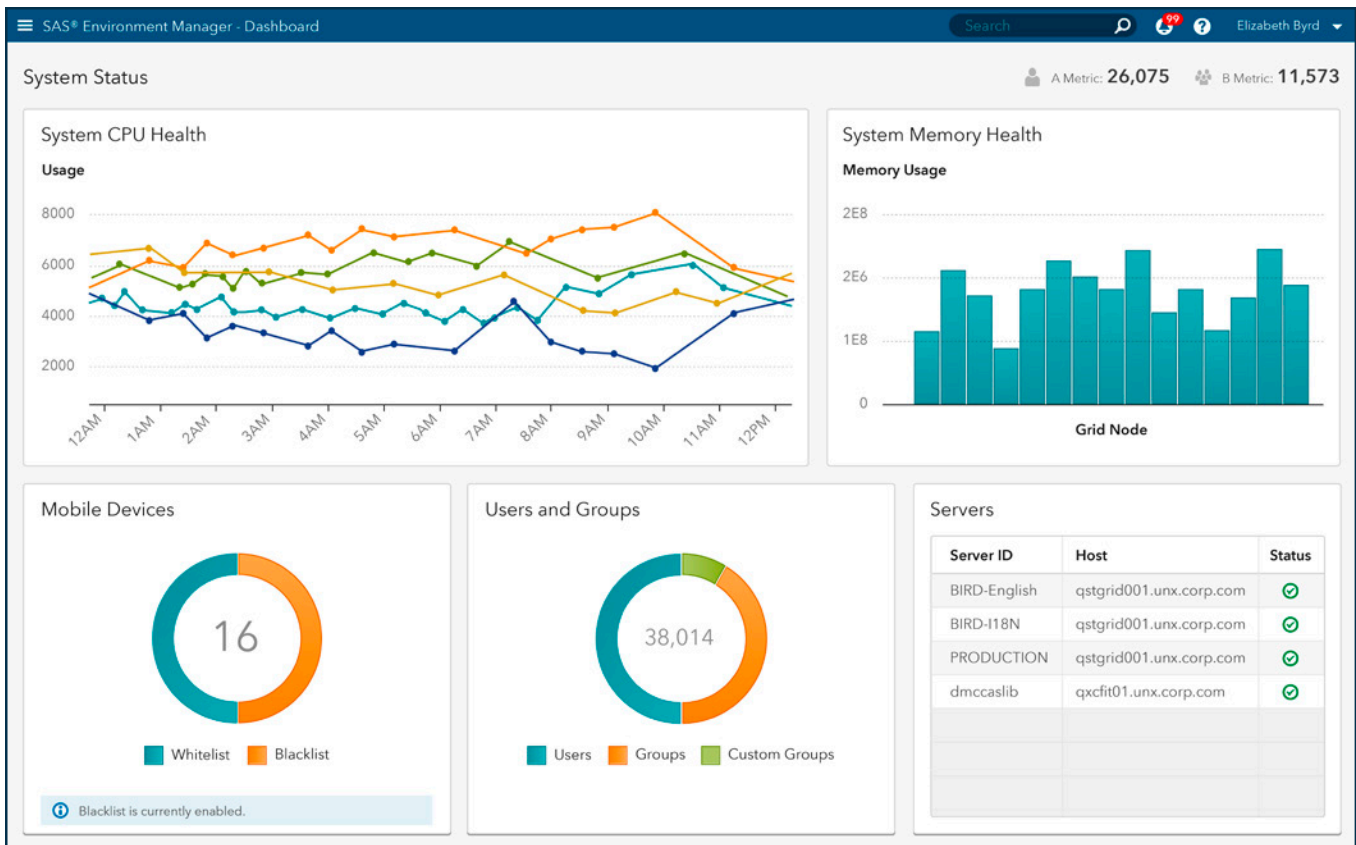
Analytical professionals often spend too much time explaining business context or finding a common ground for communicating about data and insights.

In SAS Viya, multiple users can explore and analyze the same data how and when they need to, interactively collaborating during the data discovery and model-building processes. They can use their preferred coding language (whether SAS or open source) and compare all models to find the best performer, solving analytical business problems of any size or complexity.

All analytical tasks are united in a common base from a single, centrally managed web-based environment. There's no need to use different tools to manage data access, preparation, interactive exploration, statistics, forecasting, optimization, machine learning, artificial intelligence, and other advanced model development and deployment activities. This means higher productivity for everyone.

Scale: Solve analytics problems of any size or complexity across the entire analytics life cycle

SAS Viya empowers your organization with flexible options and data-driven confidence - from a consistent, managed environment that easily scales to address any analytics challenge. Your organization can start with a small implementation and expand as needed.



Interactive dashboards give administrators visibility across the entire SAS Viya analytical environment, including current server usage, system health and user activity.

Challenges

- **Computational issues with big data.** Data continues to grow and problems get more complex each day. You need a way to prepare and analyze diverse data, improve performance and get fast answers to any analytical question.
- **Pressure to provide scalable solutions within constrained budgets.** IT organizations with unlimited budgets for technologies just don't exist. Does an affordable, agile enterprise architecture exist that can keep pace with user demands?
- **Ever-changing everything.** With constantly evolving business requirements and an onslaught of emerging technologies – how do you determine the best long-term solution that can adjust to your changing needs?
- **Lack of analytical governance.** Open source technologies are dispersed, need customized support and often aren't integrated. This lack of control over data and analytics heightens risks associated with maintenance, hidden costs, governance and compliance.
- **Difficulty managing portfolios of diverse technologies.** Multiple tools are used for managing data and applications across organizations. As a result, it's hard to trace data lineage and know what version of a model is in use, whether it reflects current deployments and if it's being refreshed as needed.
- **Suboptimal technologies impede decision making.** Slow tools and technology silos make it impossible to consistently discover insights and move from innovation to operations in a timely manner.

Analytical teams can use data simultaneously from visual, coding or REST interfaces – the choice is theirs. Discovering answers faster with their preferred method reduces learning curves and accelerates results.

Score code is automatically generated from the interface or directly from programs built by coders. Then with just a couple of clicks, you can deploy analytical models to produce tangible results. And because code doesn't have to be redefined for different deployments or data volumes, analytical assets are portable. You can spend more time solving the next question – instead of rewriting code.

Trust: Get all the power you need while minimizing complexity

With SAS Viya, you can integrate all elements needed to build and deploy analytics – whether they are defined in SAS, written with other programming languages like Python, JR, Java, Lua or Scala, or called from public REST APIs.

Access the power of SAS from one, cohesive place with a traceable inventory of all analytical assets. Monitor the degradation of models in production and solve synchronization issues arising from different code bases. Spend less time worrying about version discrepancies and more time innovating.

Capabilities

Cloud-enabled, elastic and scalable

SAS Viya is built to be elastic and scalable for both private and public clouds. Complex analytical, in-memory calculations are optimized for unconstrained environments and automatically adjust in constrained environments. The elastic processing effortlessly adapts to burst processing using available resources – scaling computing capacity

as needed. This elasticity lets you quickly experiment with different scenarios and apply more sophisticated approaches to increasing amounts and speeds of incoming data.

Open analytics coding environment

Empower your data scientists and statisticians with a breadth of analytics capabilities that are easily available from the coding language of their choice. Whether it's SAS, Python, R, Java, Lua or Scala, analytical professionals can access the power of SAS for data manipulation, interactive data interrogations and advanced analytics.

SAS Viya also includes public REST APIs to all underlying functionality, so software developers can add proven SAS Analytics to applications. And all analytical assets are united within a common environment to provide a single, managed inventory across your organization.

Fast, distributed in-memory processing

SAS Viya provides highly available, distributed processing crafted to handle multiple users and complex analytical workloads. Computing operations are automatically distributed across the cores of a single server or the nodes of a massive compute cluster. If a node fails, fault-tolerant processing ensures blazingly fast speed is retained.

All data, tables and objects are held in memory as long as required and for whomever is using them. Independent sessions ensure optimized processing for everyone. The SAS Viya engine provides a secure, scalable multiuser environment for concurrent access. Users can collaborate to simultaneously explore the same data, probe findings and identify analytically sound actions.

The SAS® Viya® Difference

- **Diversity.** In complex data environments, your analytics must adapt to a full spectrum of challenges – infrastructure changes, modern and legacy data, and an evolving set of business problems. SAS helps you solve analytical problems of any size or complexity from an extensive suite of proven methods. This approach makes analytics accessible to anyone seeking insights from data, regardless of skill or experience.
- **Scale.** Fragmented skills, technologies and data can limit your analytics program, making it difficult to meet current and future demands. With optimized workload processing, pooled

memory resources and high availability, SAS handles the biggest data sets and thousands of models. This gives you the power and control to build, deploy and maintain enterprise-class analytical assets – when and where you need them.

- **Trust.** Your analytics environment needs to perform as designed across the entire life cycle – from data, to discovery, to deployment. SAS builds on the experience and expertise of more than four decades of deployments in virtually every industry. You can share, reuse and monitor analytics assets in SAS, providing a central, auditable path from start to finish.

In addition, code written in the distributed environment is portable. It can be defined once, run anywhere and scaled to solve any size data problem. Code built on SAS Viya runs in stream, in database, in memory, in Hadoop, in public and private clouds, and even in device. You get the idea: no infrastructure lock-in.

Resilient architecture with guaranteed failover

For answers you depend on, you need analytical processing power you can count on. All analytical computations should run without interruption.

The fault-tolerant design of SAS Viya automatically detects server failure, even across clusters. Processing is optimized and redistributed as needed. SAS Viya also manages several copies of data on the computing cluster. If a node in the cluster becomes unavailable or fails, the required data is retrieved from another block. These self-healing mechanisms ensure high availability for uninterrupted processing and automated recovery.

Unifying environment for all aspects of analytics

SAS Viya delivers a single, consolidated and cohesive environment that integrates the administration, development and execution of all analytical assets across your organization. Features such as full versioning, authorship, a lineage viewer and change management enable easier and comprehensive governance. SAS Viya provides centralized administration and activity tracking of servers, job content and users – securing information based on your existing policies.

SAS® Viya® Offerings

SAS Viya is an underlying foundation for a host of solutions that take advantage of this cloud-enabled extension of the SAS Platform. Most offerings include a coding interface as well as an intuitive, visual interface. Current SAS Viya products include:

- SAS® Visual Analytics.
- SAS® Data Preparation.
- SAS® Visual Statistics.
- SAS® Visual Data Mining and Machine Learning.
- SAS® Visual Forecasting.
- SAS® Optimization.
- SAS® Econometrics.
- SAS® Visual Investigator.
- SAS® Detection and Investigation for Banking
- SAS® Detection and Investigation for Government
- SAS® Detection and Investigation for Health Care
- SAS® Detection and Investigation for Insurance
- SAS® Intelligence and Investigation Management.

You can also apply the processing power of SAS Viya to your existing SAS assets, skill sets and experience. Execute SAS®9 code and models in SAS Viya or bring SAS Viya results into your existing SAS®9 deployments. We've ensured your investment in SAS can continue to meet the analytical challenges of today, while also preparing for the future.

To learn more about SAS Viya, please visit us at sas.com/viya.

To contact your local SAS office, please visit: sas.com/offices

