



4.3 Philanthropy

SAS' corporate philanthropy supports strategic initiatives and policy advocacy that increase interest and achievement in STEM, as well as increase third-grade reading proficiency, with an emphasis on North Carolina and the region surrounding SAS world headquarters.

Programs must generate a long-term impact and affect significant numbers of people, without discrimination.

Examples include:

- [#GivingTuesday](#), a global day of giving.
- [Communities in Schools](#), the nation's largest dropout prevention organization.
- [Computer Science Education Week](#), including Hour of Code. This is a national effort that SAS joins by providing volunteers with training, activities and materials to work with students and pique their interest in computer science.
- In-kind donations for nonprofit organizations that need computer equipment or software. SAS gives hundreds of thousands of dollars in surplus computer hardware, office equipment and other tangible items to community groups that can benefit from the donation.
- Donations of money, software and expertise to numerous colleges, universities and community colleges around the world.
- [Mapping the Nation](#), an online resource that reveals the importance of a globally competent workforce and citizenry.
- [North Carolina Science Festival](#), a statewide showcase of science activities.
- [University of North Carolina Data Dashboard](#), an interactive online database built by SAS that gives students, parents, policymakers and taxpayers expanded access to detailed UNC system data to track system performance.
- [University of North Carolina Educator Quality Dashboard](#), an interactive online tool built with SAS data visualization software that enables citizens to analyze and display data on the UNC system's efforts to prepare more and higher-quality teachers and school leaders for the state's public schools.
- Triangle High Five, a partnership committed to seeing that students graduate from high school ready for higher education and careers of their choice.

- [University of North Carolina Public Television](#), which broadcasts award-winning, educational programs that are watched by more than 4 million viewers each week.
- [YMCA of the Triangle](#), with 17 branches and three overnight camps to meet community needs through programs that promote good health, strong families and solid communities.
- [DonorsChoose.org](#), a national nonprofit that connects donors with classrooms in need. Each year, SAS matches employee contributions to the cause.
- [North Carolina K-12 State Chess Championships](#), which encourages young people to take up chess, a known gateway to STEM careers

2017 Data

SAS donated more than \$60 million to nonprofits across the globe. Local offices worldwide managed \$1.3 million in community grants. In the US, SAS donated more than \$59 million of in-kind training, software, hardware, services, volunteer time, and surplus equipment and furniture.



2017 Donations	Type	Global Total
Cash donations	Worldwide cash	\$1,278,443
In-kind donations (US only)	Software, hardware and services	\$12,074,149
	Additional JMP® software donated	\$1,273,333
	Value of in-kind training for students and educators	\$45,528,513
	Surplus equipment/furniture/hardware	\$141,255
Total		\$60,295,693