



2.7 Awareness and Engagement

In addition to employing sustainability measures globally, SAS promotes environmental education and awareness. Activities include educational campaigns, speaking engagements, SAS solar farm visits, companywide Earth Day activities, articles on the internal green website, white papers and webcasts. By engaging with customers, employees, industry leaders and world leaders, SAS seeks to extend the reach of its sustainability initiatives. [Forbes](#) even featured SAS sustainability initiatives among efforts that attract and retain top millennial talent.

SAS works with leading international organizations to apply technology to address greenhouse gas emissions, as well as other environmental and social concerns. Customers use SAS® software to generate power efficiently, promote better use of critical resources, minimize waste, assist environmental protection agencies, and improve the production and delivery of goods.

2017 Data

SAS employees joined in various activities to raise awareness about the benefits of renewable energy, conserving energy, reducing waste, reducing water use, and protecting the environment. SAS held Earth Week celebrations at its world headquarters campus, while offices around the globe engaged employees with stewardship initiatives.

Some activities included:

- In Cary, NC, SAS installed beehives next to a tranquil pond by the solar farms to help promote the repopulation of bees in urban locations. Employees also donned bee suits and experienced hands-on tours of the apiary to learn more about beekeeping and the importance of bees in our ecosystem.
- SAS France has five on-site beehives at the Grégy headquarters. Two employees are specifically trained to care for them and the annual honey produced is offered to employees.
- SAS Canada formed a green committee who organizes various employee events to encourage eco-friendly initiatives such as planting rooftop gardens.
- SAS United Kingdom provides land at the Marlow Estate office building where employees can grow fruit and vegetables.
- At headquarters in Cary, NC, SAS Eco Advocates, an employee volunteer group who supports environmental activities, participated in the below events:
 - o Worked with the Mountains-to-Sea Trail organization to improve trails of a local state park as part of the

EarthShare North Carolina Corporate Earth Day Challenge.

- o Collected tiger footprint data from Carolina Tiger Rescue to improve techniques for identifying endangered tiger species in the wild.
- o Partnered with the Duke Nicholas School of the Environment to collect data from SAS office buildings and contribute toward a global initiative to reduce bird collisions with buildings.
- o Supported the semiannual company Junk Swap. Employees donated gently used, unwanted items that were offered free to other employees or donated to the Salvation Army. More than 300 employees donated household items, including furniture and kitchen appliances, sporting goods, books and loads of toys.

Electric Vehicle Support and the Eco-Commuter Program

Minimizing energy consumption and related emissions from its operations is another SAS priority. The SAS Eco-Commuter Parking Program encourages employees to mitigate the environmental impacts of their daily commute by providing

specially marked preferred parking spaces for plug-in electric vehicles (PEVs), low-emission vehicles and active carpool participants. Eco-Commuter parking includes designated PEV spaces with access to 94 charging stations. SAS provides free charging for all employees and visitors at most of our office locations.

Employees share the charging station infrastructure by following the SAS Electric Vehicle Supply Equipment Use Policy and Guidelines.

The SAS Eco-Commuter Program also provides subsidized employee vanpools and bike racks at all office buildings. SAS Belgium has free electrical bikes for employee use to either commute or run errands during the work day.

2017 Data

SAS was recognized for providing smart commuting options at the 2017 GoTriangle/GoPerks celebration and was represented on a Ceres panel, The Case for Electric Vehicles and How Policy Can Drive Their Deployment.

