



## Don Parker

### Executive Vice President and Chief Financial Officer

Don Parker is responsible for the company's global financial operations, business analysis, financial and operational planning, and financial reporting. He also oversees mergers and acquisitions.

Parker joined SAS in 1993 with a diversified financial background, including international operations. He places strong emphasis on integrity, quality and customer service. His management style is one of collaboration and transparency, partnering across divisions to reach the goals of a \$3 billion-plus global company. Under Parker's leadership, the finance organization uses SAS® financial and business software solutions, which also provide valuable insights to CFOs and CEOs of SAS customers.

In 2011, Triangle Business Journal named Parker CFO of the Year. In an interview with the Journal, he spoke about how he contributes to SAS' growth. "Working for a privately held company, I have the luxury of spending most of my time trying to look ahead to where and how we are going to grow, rather than reporting on where we have been," said Parker. "Growth for technology businesses like SAS is fueled by innovation. In order to continue growth and produce innovative products, you must invest. It is important for a CFO to take care of company profits and make wise spending choices that lead to future growth."

Parker is a member of The Wall Street Journal's CFO Network. He graduated from the University of North Carolina's Kenan-Flagler Business School and is a CPA.

100 SAS Campus Drive  
Cary, NC 27513

T +1 919 677 8000  
F +1 919 677 4444

To contact your local sales office,  
please visit: [sas.com/offices](http://sas.com/offices)