



## Don Parker

Executive Vice President and Financial Advisor to the CEO

Don Parker is responsible for the company's strategic and non-strategic investment strategies.

Parker joined SAS in 1993 with a diversified financial background, including public company reporting and international operations. He places strong emphasis on integrity, quality and customer service. His management style is one of collaboration and transparency, partnering across divisions to support the goals of a more than \$3 billion global company.

"Growth for technology businesses like SAS is fueled by innovation," said Parker. "In order to continue growth and produce innovative products, you must invest. As the financial advisor to Jim Goodnight, I help support the company's profits while identifying ways to make wise spending choices that lead to future growth."

Parker is a member of The Wall Street Journal's CFO Network. He graduated from the University of North Carolina's Kenan-Flagler Business School and is a CPA.

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