



Jim Goodnight

Co-Founder and Chief Executive Officer

50-Word Abstract

As the CEO of SAS, the world's leading business analytics software vendor, Jim Goodnight has led the company since its inception in 1976, overseeing an unbroken chain of revenue growth and profitability that is unprecedented in the industry. He is recognized globally for being a trailblazer among companies that top great workplace rankings.

100-Word Abstract

As the CEO of SAS, the world's leading business analytics software vendor, Jim Goodnight has led the company since its inception in 1976, overseeing an unbroken chain of revenue growth and profitability unprecedented in the industry. He is recognized globally for being a trailblazer among companies that top great workplace rankings, including being No. 1 on several country and multinational lists. Harvard Business School named Goodnight a Great American Business Leader, and he was named one of America's 25 Most Fascinating Entrepreneurs by Inc. magazine. A champion of education reform, Goodnight sees education as critical to the success of individuals, organizations and nations.

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