

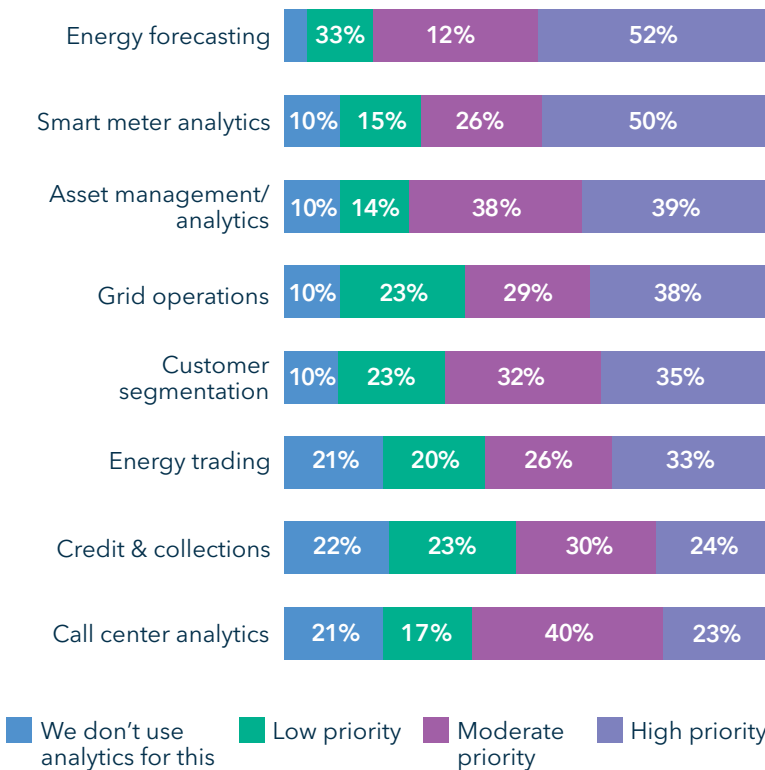
Utility Analytics in 2017

The upswing of big data and analytics offers unique opportunities for utilities. To better gauge organizational readiness for analytics and identify analytical priorities, SAS conducted a survey that examines the issues and trends that are shaping how utilities deploy data and analytics to achieve business goals.



Priorities

Relative priority of analytic applications for utility respondents.

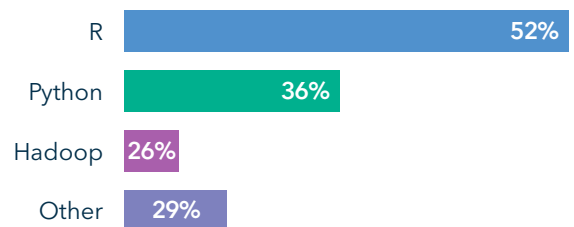


Centers of Excellence

51% of respondents with over 1 million meters have an analytic center of excellence.



Open Source Technology



Percentage of respondents by geographic region
54% US **46% Non-US**



For more research insights, visit sas.com/utility-analytics-2017 to download the white paper Utility Analytics in 2017: Aligning Data and Analytics With Business Strategy