

SAS Institute Inc.
Gartner Data & Analytics Summit 2019
Lockbox Game Official Rules
NO PURCHASE NECESSARY

1. **HOW TO ENTER:** NO PURCHASE NECESSARY. This promotion starts on March 18, 2019 and ends on March 20, 2019 and entries may be submitted only during the following dates and times:

Monday, March 18, 2019 – 5:00 p.m. – 7:30 p.m.
Tuesday, March 19, 2019 – 9:00 a.m. – 3:00 p.m. and 6:00 p.m. – 8:00 p.m.
Wednesday, March 20, 2019 – 9:00 a.m. – 3:00 p.m.

Participation in this promotion constitutes your full and unconditional agreement to and acceptance of these Official Rules and the decisions of Sponsor, which are final in all respects. To enter, participants may bring their unique entry key gamepiece to the SAS booth at the Gartner Data & Analytics Summit 2019 event (the "Conference") during the Entry Period and scan their badge for a chance to open the prize lockbox with the entry key. Conference attendees may receive an entry key gamepiece either (a) distributed by the Conference site hotel on the day of their arrival or (b) by picking up an entry key gamepiece from the SAS booth during the Entry Period.

Limit two (2) entries per person. More than two (2) entries from one person will disqualify all entries. Sponsor and its agents are not responsible for incomplete, lost, late, damaged, illegible or misdirected entries, which will be deemed ineligible. Entries become Sponsor's property and will not be returned.

2. **ELIGIBILITY:** This sweepstakes is open only to Conference attendees, 18 years of age or older at time of entry. Void where prohibited by law. Employees (including immediate family members and/or those living in the same household of each) of Sponsor, its advertising, promotion and production agencies, the affiliated companies of each, and the immediate family members of each are not eligible. Individuals, such as, but not limited to, certain government employees, who are prohibited by the terms of their employment or applicable law from participating in this promotion, are not eligible.
3. **ODDS OF WINNING:** 20 entry keys out of 4,000 available gamepieces will open the lockbox. Odds of winning depend on the number of eligible entries received. Prizes will be awarded on a rolling basis during the Entry Period from among all eligible entries received.
4. **PRIZES:** From the eligible entries received, the following prize(s) will be awarded for each winning gamepiece:

One (1) Apple AirPods (retail value: \$150.00)

A maximum of twenty (20) prizes will be awarded. ALL TAXES ON THE PRIZES ARE SOLELY THE RESPONSIBILITY OF EACH WINNER OR WINNER'S DESIGNATED RECIPIENT. If no winning entries are received during the Entry Period, Sponsor reserves the right to distribute prizes by alternative method in Sponsor's discretion. Sponsor will notify winners in person, by telephone, mail or e-mail, at Sponsor's discretion. No substitutions or cash awards, except that Sponsor reserves the right to substitute a prize of equal or greater value in the event of unavailability.

5. **CONDITIONS OF PARTICIPATION/CHOICE OF LAW:** All federal, state and local laws and regulations apply. In the event of non-compliance with any requirement, the selected entrant may be disqualified and an alternate winner selected, at Sponsor's discretion. Sponsor reserves the right to suspend, cancel, or modify this promotion as determined by Sponsor in Sponsor's sole discretion, in which case unawarded prizes may be returned to Sponsor or may be awarded by random drawing from eligible entries submitted to that point in time, to the extent a fair random drawing can be conducted, at Sponsor's discretion. If due to a printing, production or other error, more prizes are claimed than are intended to be awarded for any prize, the intended prizes will be awarded by random drawing from among all verified and validated prize claims received. In no event will more than the stated number of prizes be awarded. Sponsor not responsible for printing errors. All issues and questions concerning the construction, validity, interpretation, and enforceability of these official rules, or the rights and obligations of entrants and Sponsor in connection with this promotion, shall be governed by and construed in accordance with the laws of the State of North Carolina ("NC"), without giving effect to any choice of law or conflict of law rules or provisions (whether of NC or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than NC. The courts of NC in Wake County shall be the exclusive forum for any dispute relating to these official rules and/or this promotion. All entrants and winners agree, by their participation in this promotion, to submit to the personal jurisdiction of the courts of NC in Wake County.
6. **RELEASES/WARRANTIES:** The releases and warranties contained herein shall be binding upon winners and winners' heirs, legal representatives, and assigns. By accepting prize, (a) winner consents to Sponsor's use of his/her name, likeness and text of interviews or statements without additional compensation or opportunity for review, unless prohibited by law, for promotional purposes throughout the universe in any media whatsoever now known or hereafter developed and (b) warrants that prizes will be used only for recognized lawful purposes and in compliance with any and all applicable law, regulation, policy, guidelines, and manufacturer instruction. BY ENTERING, YOU RELEASE, HOLD HARMLESS, AND AGREE TO INDEMNIFY SPONSOR, ITS PARENT, SUBSIDIARIES, AFFILIATES, EMPLOYEES AND AGENTS FROM AND FOR ANY AND ALL LIABILITY, ANY INJURY, LOSS OR DAMAGE ARISING FROM OR IN CONNECTION WITH PARTICIPATION IN THIS PROMOTION, ACCEPTANCE/USE/MIS-USE OF THE PRIZE, AND BREACH OF THESE RULES. SPONSOR MAKES NO WARRANTY, GUARANTEE OR REPRESENTATION OF ANY KIND CONCERNING ANY PRIZE, AND SPONSOR DISCLAIMS ANY IMPLIED WARRANTY OF MERCHANTABILITY, WARRANTY OF FITNESS AND ANY OTHER IMPLIED WARRANTY.

7. **PRIVACY.** All personal information collected in connection with this promotion will be handled by SAS Institute Inc. and its affiliates ("SAS") in accordance with these Official Rules and the SAS Privacy Statement, available at <http://www.sas.com/privacy>. By participating in this promotion, you agree to receive occasional emails from SAS about our products and services. You may opt out at any time by clicking the opt-out link in the emails or by contacting us directly at privacy@sas.com.
8. **WINNERS LIST:** A list of winners is available by sending a self-addressed, stamped envelope by September 20, 2019 to Molly Hazard, SAS Institute Inc., SAS Campus Drive, C1248, Cary, North Carolina 27513.
9. **SPONSOR:** The sponsor of this promotion is SAS Institute Inc., SAS Campus Drive, Cary, NC 27513.

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