



ANALYTICS EXPERIENCE 2017

Oct. 16 - 18 | Amsterdam, The Netherlands
sas.com/analyticsxamsterdam



October 16-18, 2017 | IJVenues - Mövenpick Hotel City Center | Amsterdam, The Netherlands

Call for Sponsors

Be where today's problem-solvers converge. Where thought leadership, analytics innovation and learning come together.

Make the connections that make a difference

Analytics Experience is SAS' annual fall conference designed for executive business leaders, analytics professionals and students. It offers a mix of thought leadership, analytic innovation, learning and connecting with fellow problem-solvers.

At Analytics Experience the brightest minds in analytics and decision makers from top companies and academic institutions come together to discuss the technological insights they're using to direct change that makes a difference. Shouldn't your organization be there too?

SAS Partner Program members and degree-granting academic institutions are invited to sponsor Analytics Experience 2017.

Sponsorship Options

We've designed our sponsorships to maximize your exposure, and save you time and money

Sponsorships close on **Friday, July 7 at 17:00 hrs** – Opportunities are limited.

Please contact:

Partners: Richard.Kellett@sas.com
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Organization team: Analyticsx2017@sas.com

Sponsorship Opportunities	Gigabyte	Megabyte	Kilobyte
Availability	3	6	8
Investment	€30.000	€20.000	€8.000
Conference passes	8	5	2
SAS training classes	2	1	1
Networking and Exhibiting Opportunities			
Demo station in the Innovation Hub	✓	✓	€5.000
Private meeting room	✓	€850	
Breakout Session presentation	1		
Super Demo presentation (15 min)	1	1	€1.000
VIP track pass	2	1	
Event Branding & Media			
Sponsor logo and URL on conference website	✓	✓	✓
Attendee list for one post-event email	✓	✓	✓
Logo and URL on conference mobile app	✓	✓	✓
Logo displayed at Opening Session	✓	✓	✓
Logo on program and on-site signage	✓	✓	✓
1 minute video interview	✓		

All prices mentioned above do not include VAT

Value added tax (VAT) or other public taxes that SAS is liable to impose according to current legislation are paid by the customer in addition to the price.