Agenda at a Glance

Sunday, Sept. 16
8:30 a.m. - 4 p.m.  Pre-Conference Training
Second Level - Harbor Ballrooms A - I
Fourth Level - Coronado Ballroom A
5 - 8 p.m.  SAS® Certification Exams
Fourth Level - Coronado Ballroom A
7:30 p.m. - Midnight  AnalyticsX Hackathon
Welcome Session - Second Level - Harbor Ballroom A
Competition - Fourth Level - Coronado Ballroom A

Monday, Sept. 17
8:30 - Noon  AnalyticsX Hackathon
Fourth Level - Coronado Ballroom A
10 a.m. - 2 p.m.  Breakout Sessions and Table Talks
Second and Third Levels - See schedule on Pages 10-13
Noon - 2 p.m.  Super Demos
Innovation Hub - Lobby Level, Grand Hall - See schedule on Page 12
Noon - 2 p.m.  Lunch
Lobby Level - Grand Hall; Second Level - Harbor and Seaport Foyers; Third Level - Promenade, Mission and Solana Beach Foyers
2 - 3:30 p.m.  General Session
Featuring Mark Jeffries, host; Oliver Schabenberger, Executive Vice President, COO and CTO at SAS; Mick Ebeling, Founder and CEO, Not Impossible Labs; and Dr. Anthony Slonim, MD, DrPH, FACHE, President and CEO of Renown Health and President of Renown IHI; and Randy Guard, Executive Vice President and CMO at SAS
3:45 - 5:30 p.m.  Breakout Sessions, Table Talks and Hands-On Workshops
Second, Third and Fourth Levels - See schedule on Pages 10-13, 20
5:30 - 7 p.m.  Networking Reception
Start your conference experience off right. This is the perfect opportunity to mingle, enjoy drinks and hors d'oeuvres in a casual, welcoming setting. Featuring AnalyticsX Hackathon Finals and Super Demos

Tuesday, Sept. 18
7 - 8:15 a.m.  Breakfast
Second Level - Harbor and Seaport Foyers
7:30 - 8:15 a.m.  Super Demos
Innovation Hub - Lobby Level, Grand Hall
8:30 - 9:30 a.m.  General Session
Featuring Robyn Benincasa, CNN Hero and World Champion Adventure Racer
Seaport Ballroom
9:45 a.m. - 1:30 p.m.  Breakout Sessions, Super Demos, Table Talks and Hands-On Workshops
Various Locations: Lobby, Second, Third and Fourth Levels - See schedule on Pages 14-17, 20
11:30 a.m. - 1:30 p.m.  Lunch
Lobby Level - Grand Hall; Second Level - Harbor and Seaport Foyers; Third Level - Promenade, Mission and Solana Beach Foyers
1:45 - 3:30 p.m.  General Session
Featuring Dr. Tricia Wang, Global Technology Ethnographer and Co-Founder, Sudden Compass; Oliver Schabenberger, Executive Vice President, COO and CTO at SAS; Peter Guerra, North America Chief Data Scientist at Accenture AI, Lisa Spelman, General Manager at Intel Xeon Products and Data Center Marketing; and Rachel Bicking, Chief Data and Analytics Officer at Affinion Group
3:30 - 5:30 p.m.  Breakout Sessions, Super Demos, Table Talks and Hands-On Workshops
Various Locations: Lobby, Second, Third and Fourth Levels - See schedule on Pages 14-17, 20
6:30 - 9:30 p.m.  Party on the USS Midway
San Diego Harbor - See details on Page 8

This schedule is subject to change. Please check the mobile app for the most-up-to-date schedule.
Agenda at a Glance

Wednesday, Sept. 19

7 - 8:15 a.m.  Breakfast  
Second Level - Harbor and Seaport Foyers

8:30 - 9:30 a.m.  General Session  
Featuring Platon, World-Renowned, Award-Winning Photographer and Foundier, The People’s Portfolio  
Seaport Ballroom

9:45 - 11:45 a.m.  Breakout Sessions and Hands-On Workshops  
Second and Fourth Levels - See schedule on Pages 18-19, 20

Noon - 2 p.m.  Super Demos  
Innovation Hub - Lobby Level, Grand Hall - See schedule on Page 18

Noon - 2 p.m.  Lunch  
Lobby Level - Grand Hall; Second Level - Harbor and Seaport Foyers

2 - 5:30 p.m.  SAS® Certification Exams  
Fourth Level - Coronado Ballroom A

This schedule is subject to change. Please check the mobile app for the most-up-to-date schedule.

Session Types

General Sessions
Fascinating keynotes featuring inspiring leaders and analytics experts from top organizations. SAS executives will share technology innovations.

Breakout Sessions
Hear how organizations in every industry are using SAS to boost growth, capture markets, spur digital transformation and change lives. Sessions are 45 minutes and you can choose from analytics professional or business leadership sessions - for beginner to advanced.

Super Demos
Get an in-depth demonstration of a particular SAS technique, feature or procedure during these 20-minute how-to sessions.

Table Talks
Meet 19 of your newest friends for an in-depth, 45-minute discussion on a specific session topic facilitated by a subject-matter expert. No audiovisual equipment is provided, but a whiteboard is available (and good old-fashioned conversation.)

Hands-On Workshops
Roll up your sleeves and gain firsthand experience with SAS technology in these instructor-led sessions.

Logistics

Conference Registration
Second Level - Palm Foyer  
Saturday, Sept. 15  3 - 5 p.m.
Sunday, Sept. 16  7:30 a.m. - 7 p.m.
Monday, Sept. 17  7 a.m. - 6 p.m.
Tuesday, Sept. 18  7 a.m. - 5 p.m.
Wednesday, Sept. 19  7 a.m. - Noon

Conference Meals and Receptions

• Networking Reception  
Monday, Sept. 17, from 5:30 to 7 p.m. in the Innovation Hub - Lobby Level, Grand Hall

• Light Breakfast  
Tuesday, Sept. 18, from 7 to 8:15 a.m. in Second Level - Harbor and Seaport Foyers  
Wednesday, Sept. 19, from 7 to 8:15 a.m. in Second Level - Harbor and Seaport Foyers

• Lunch  
Monday, Sept. 17, from noon to 2 p.m. Innovation Hub, Lobby Level - Grand Hall; Second Level - Harbor and Seaport Foyers; and Third Level - Promenade, Mission and Solana Beach Foyers  
Tuesday, Sept. 18, from 11:30 a.m. to 1:30 p.m. Innovation Hub, Lobby Level - Grand Hall; Second Level - Harbor and Seaport Foyers; and Third Level - Promenade, Mission and Solana Beach Foyers  
Wednesday, Sept. 19, from noon to 2 p.m. Innovation Hub, Lobby Level - Grand Hall and Second Level - Harbor and Seaport Foyers

• Party on the USS Midway  
Tuesday, Sept. 18, from 6:30 to 9:30 p.m.
### Refreshments

<table>
<thead>
<tr>
<th>Date</th>
<th>Morning Locations</th>
<th>Afternoon Locations</th>
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</thead>
<tbody>
<tr>
<td>Monday, Sept. 17</td>
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<td></td>
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<td>Bev. Available 3:30 - 5 p.m.</td>
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<tr>
<td>Tuesday, Sept. 18</td>
<td>Beverages Available 9:30 - 10:30 a.m.</td>
<td>Lobby Level - Grand Hall, Innovation Hub; Second Level - Harbor and Seaport Foyers; Third Level - Promenade, Mission and Solana Beach Foyers</td>
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<td>Beverages and Snacks Available 3:30 - 4:30 p.m.</td>
<td>Lobby Level - Grand Hall, Innovation Hub; Second Level - Harbor and Seaport Foyers; Third Level - Promenade, Mission and Solana Beach Foyers</td>
</tr>
<tr>
<td>Wednesday, Sept. 19</td>
<td>Beverages Available 9:30 - 10:30 a.m.</td>
<td>Lobby Level - Grand Hall, Innovation Hub; Second Level - Harbor and Seaport Foyers</td>
</tr>
</tbody>
</table>

#### Get the Conference Mobile App

For detailed information on sessions, workshops and more, download the conference app.

1. Download CrowdCompass AttendeeHub on the App Store® or Google Play.
2. Open the CrowdCompass AttendeeHub app and search for Analytics Experience 2018.
3. Tap Download and enter the following password: AX2018.
4. Tap on the three lines at the top-left corner and select Log In for More Features.
5. Enter your first and last name. A four-digit verification code will be sent via email and text message (if a cellphone number was entered during registration).
6. Enter the four-digit verification code to complete login.

If you would like to meet with other conference attendees, use the mobile app to message and set up meetings - change your profile’s privacy settings to public.

To access the app from the web, visit https://crowd.cc/ax2018.

#### Wi-Fi Details

Complimentary access for attendees is available in the conference area.

SSID/Username: SASEvents
Password: SAS*1976

#### Social Media

- Twitter @SASsoftware; #AnalyticsX
- Facebook Facebook.com/SASsoftware
- LinkedIn SAS
- Instagram @sassoftware; #AnalyticsX
- Blog blogs.sas.com

#### Mobile App Support

**Second Level - Palm Foyer**

- Sunday, Sept. 16 8 a.m. - 6 p.m.
- Monday, Sept. 17 8 a.m. - 5 p.m.
- Tuesday, Sept. 18 8 a.m. - 5 p.m.

#### Emergency Policy

The hotel emergency number is “55” from any house phone. Provide:

- Your name.
- The exact location where assistance is needed.
- Nature of emergency.
- The number of people and, if applicable, the injuries of those involved.

If a house phone is not available, please dial 619-358-6713.
Special Features

You don’t want to miss:

• Andrews Sisters. Meet the fabulous trio from the swing and boogie-woogie era from 6:30 to 7 p.m., followed by a jazzy, upbeat performance at 8 p.m.

• DJ and entertainment. What would a party be without your favorite music? Our DJ will get you moving and grooving.

• Docent tours. What’s life on a ship like? Take a guided tour – Life at Sea and On the Roof. Tours take approximately 15 minutes.

• Strike Fighter 360. Experience the feeling of flying a combat plane when you take a ride on this virtual-reality simulator.

• USO letters to troops. Take a moment to show your gratitude by writing a note to our heroes.

• Gift shop. Purchase swag to commemorate your visit to this historic ship from 6:30 to 8:30 p.m.

Party on the USS Midway

San Diego Harbor

Tuesday night, Sept. 18, we’re taking over the USS Midway! Enjoy drinks, hors d’oeuvres, live entertainment and 360-degree views of the San Diego Bay.

Conference badge and ID are required for entry. Please wear comfortable shoes, no heels. You will have to go through security so please leave your pocket knives behind.

Walking distance: approx. 15 mins.

Shuttle buses will begin departing the Hyatt for the USS Midway at 6:20 p.m. from Kettner Blvd. and will run on a loop to/from the USS Midway until the last pickup. Alternatively, you may choose to walk the scenic 15 minutes along the waterfront to the pier.

AnalyticsX Hackathon

On Sunday evening and Monday morning, analytics professionals will team up to analyze historical wildfire data in this competitive hackathon.

Grab a bite to eat and a drink, and check out presentations from our three final teams on Monday, Sept. 17, from 5:30 to 7 p.m. in the Innovation Hub at Super Demo 1. Finalists will show how they used analytics to better understand wildfire propagation and impact.

Learn more about our first-ever AnalyticsX Hackathon in the mobile app.

Sponsored by:

Innovation Hub

Lobby Level - Grand Hall

Experience the latest technology in action! The Innovation Hub is the heart of the conference, where you can participate in interactive activities, meet SAS experts and partners, see demos, expand your learning and more. With more than 35,000 square feet, there’s something for everyone. Want to know what’s inside? See Pages 24-25 for details.

Monday, Sept. 17

Noon - 2 p.m.; 3:30 - 7 p.m.

5:30 - 7 p.m. Networking Reception

Tuesday, Sept. 18

7:30 - 8:15 a.m.; 9:30 a.m. - 1:45 p.m., 3:30 - 5 p.m.

Wednesday, Sept. 19

9:30 a.m. - 2 p.m.

LinkedIn: Rock Your Profile

Lobby Level - Grand Hall Foyer

Develop a stellar LinkedIn profile with help from the pros. While you’re at the conference, get a complimentary professional headshot and update your profile with skills and accomplishments that represent you, what you stand for and what you’re passionate about. The LinkedIn booth is located outside of the Innovation Hub.

Monday, Sept. 17

Noon - 2 p.m., 3:30 - 7 p.m.

Tuesday, Sept. 18

7:30 - 8:15 a.m.; 9:30 a.m. - 1:45 p.m., 3:30 - 5 p.m.

Wednesday, Sept. 19

9:30 a.m. - 2 p.m.

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Sponsored by:
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<tbody>
<tr>
<td>10 a.m.</td>
<td>Our Journey: Getting on SAS® Grid Computing</td>
<td>Journey to the Cloud: Moving SAS® Analytics Onto AWS at T Mobile</td>
<td>Aligning Analytics From R&amp;D to Manufacturing</td>
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<td>Health Analytics Empowers Public Policy</td>
<td>SAS, Arizona Department of Health, Centre for Addiction and Mental Health</td>
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<td>RTI International</td>
<td>T Mobile</td>
<td>Western Digital</td>
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<td>Using Machine Learning and Clustering Methods to Improve the Effectiveness of Tumor Biopsies</td>
<td>Northwinds HS</td>
<td>SAS</td>
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<tr>
<td>11 a.m.</td>
<td>Choosing the Right Cloud Analytic Platform and Improving Analytic Performance</td>
<td>Predicting Student Evaluations of Teaching Using Decision Tree Analysis</td>
<td>Accelerating Value Creation Through Analytics</td>
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<td>From Paper to Business Intelligence: Keeping State Government Ablaze With Industry</td>
<td>Arizona Dept. of Health</td>
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<td>Teradata</td>
<td>George Mason University</td>
<td>Seacoast Bank</td>
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<td>Imagine This! A World of Business Innovations With Image Analytics and SAS® Vyt®</td>
<td>Zencos</td>
<td>Cleveland Clinic</td>
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<tr>
<td>Noon</td>
<td>Building an Analytical Culture for Success: How to Create a New Data Landscape</td>
<td>Maximizing LinkedIn for Your Career</td>
<td>Using Analytics at the Citizen’s Safe Control Center</td>
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<td>Practical Application of SAS® Visual Analytics: Exploring, Visualizing and Sharing Fisheries Data</td>
<td>Florida Fish &amp; Wildlife</td>
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<tr>
<td>1 p.m.</td>
<td>Visualizing the Perfect Outcome: Using SAS® Visual Analytics to Reveal Health Care Metrics</td>
<td>Building an Analytical Culture for Success. To Create a New Data Landscape</td>
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<td>Using Analytics at the Citizen’s Safe Control Center</td>
<td>Detran of the State of Pará</td>
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<td>MedImpact</td>
<td>University of North Texas</td>
<td>LinkedIn</td>
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<td>Using Analytics at the Citizen’s Safe Control Center</td>
<td>Detran of the State of Pará</td>
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<tr>
<td>3:45 p.m.</td>
<td>Bringing the Power of SAS® Viya® to Third-Party Health Platforms</td>
<td>Establishing the Health Care Data Vector</td>
<td>Delivering Personalization at Scale</td>
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<td>Analytics Impact at the Centre for Addiction and Mental Health</td>
<td>Worldpay</td>
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<td>JNL Consulting</td>
<td>Highmark Health</td>
<td>Red Bath &amp; Beyond</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>Combating Fraud and Financial Crimes With Machine Learning and Advanced Analytics</td>
<td>Central Piedmont CC</td>
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<tr>
<td>4:45 p.m.</td>
<td>The Role and Value of Visual Analytics for Decision Making in the Global Supply Chain</td>
<td>An Insider’s Guide to SAS/ACCESS® in the Cloud</td>
<td>Targeting Individual Customers on a Mass Scale to Boost Customer Engagement</td>
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<td>Analytics Convergence Strategy for Financial Crimes</td>
<td>Future Factory Automation – Industry 4.0 Drivers</td>
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<td>Levi Strauss</td>
<td>SAS</td>
<td>SAO</td>
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<td>Centralized Loss Forecasting for Financial Services</td>
<td>KPMG</td>
<td>SAS</td>
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</table>

Monday, Sept. 17
Breakout Sessions
Second Level – Harbor Ballroom

- Business Leadership
- Analytics Professionals

Agenda is subject to change; visit the conference mobile app for the most up-to-date schedule.
### Monday, Sept. 17

#### Super Demos

**Innovation Hub, Lobby Level – Grand Hall**

<table>
<thead>
<tr>
<th>Time</th>
<th>Super Demo 1</th>
<th>Super Demo 2</th>
<th>Super Demo 3</th>
<th>Super Demo 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Noon</td>
<td>Object Detection Technology in SAS® Deep Learning</td>
<td>SAS</td>
<td>Augment Your Apps With Insights</td>
<td>SAS</td>
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<td>SAS</td>
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<tr>
<td>12:30 p.m.</td>
<td>Whether Predicting Customer Churn or College Basketball, SAS® Viya® Has You Covered</td>
<td>SAS</td>
<td>Analytically Driven, Contextual Real-Time Marketing</td>
<td>SAS</td>
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<tr>
<td>1 p.m.</td>
<td>Using SAS® Deep Learning for Solving NLP Problems: Best Practices</td>
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<td>SAS</td>
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<tr>
<td>1:30 p.m.</td>
<td>SAS® Grid Manager Is Open for Business! Explore How It Works With Python and R</td>
<td>SAS</td>
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<tr>
<td>6:15 p.m.</td>
<td>Investigating Impaired Waterbodies With New Geomap Capabilities</td>
<td>SAS</td>
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</table>

#### Table Talks

**Third Level – Mission and Solana Beach**

<table>
<thead>
<tr>
<th>Time</th>
<th>Mission Beach A</th>
<th>Mission Beach B</th>
<th>Mission Beach C</th>
<th>Solana Beach A</th>
</tr>
</thead>
<tbody>
<tr>
<td>Noon</td>
<td>Machine Learning Based Forecasting</td>
<td>Core Compete</td>
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<tr>
<td>1 p.m.</td>
<td></td>
<td>Improve Your Future State With Intelligent Devices and Elastic Analytics</td>
<td>Dell EMC</td>
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<tr>
<td>3:45 p.m.</td>
<td>Artificial Intelligence Use Cases in Financial Crimes</td>
<td>SAS</td>
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<tr>
<td>4:45 p.m.</td>
<td>Telling Your Model Risk Story</td>
<td>SAS</td>
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<tr>
<td>6:15 p.m.</td>
<td>Investigating Impaired Waterbodies With New Geomap Capabilities</td>
<td>SAS</td>
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<td>Zencos</td>
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</tbody>
</table>

Agenda is subject to change; visit the conference mobile app for the most up-to-date schedule.
Tuesday, Sept. 18

Breakout Sessions
Second Level – Harbor Ballroom

Business Leadership  Analytics Professionals

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<tbody>
<tr>
<td>9:45 a.m.</td>
<td>The Healthy Nevada Project: A Large-Scale Population Health Study</td>
<td>Desert Research Institute</td>
<td>RedSpring</td>
<td>Intel</td>
<td>SAS</td>
<td>Bank of Montreal</td>
<td>PhRm</td>
<td>SAS</td>
</tr>
<tr>
<td>10:45 a.m.</td>
<td>High-Performance Forecasting of ATC Rates Among Diabetic Patients</td>
<td>Kaiser</td>
<td>Entergy</td>
<td>SAS</td>
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<tr>
<td>11:45 a.m.</td>
<td>Life-Cycle Price Optimization</td>
<td>SAS</td>
<td>Carnegie Mellon</td>
<td>SAS</td>
<td>Data Science Piffs - The Road to Analytic Hell Is Paved With Good Intentions</td>
<td>SAS</td>
<td>SAS</td>
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</tr>
<tr>
<td>3:45 p.m.</td>
<td>Bursting Analytics and BI Workloads to a Public Cloud Provider in SAS® Grid Manager</td>
<td>IBM</td>
<td>SAS</td>
<td>Success in Data Governance: A Step-by-Step Guide</td>
<td>Orlando Magic</td>
<td>Maximizing LinkedIn for Your Career</td>
<td>SAS</td>
<td>SAS</td>
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</table>

Agenda is subject to change; visit the conference mobile app for the most up-to-date schedule.
## Tuesday, Sept. 18

### Super Demos

**Innovation Hub, Lobby Level – Grand Hall**

<table>
<thead>
<tr>
<th>Time</th>
<th>Super Demo 1</th>
<th>Super Demo 2</th>
<th>Super Demo 3</th>
<th>Super Demo 4</th>
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</thead>
<tbody>
<tr>
<td>9 a.m.</td>
<td>Neural Network-Based Forecasting Strategies in SAS® Viya®</td>
<td>Tips and Best Practices for SAS® Analytics</td>
<td>An Introduction to PROC CAS and the CASL Language for Running Actions in SAS® Viya®</td>
<td>Moving the Transportation Industry Forward</td>
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<td>SAS</td>
<td>Teradata</td>
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<tr>
<td>11:30 a.m.</td>
<td>Have Your Cake and Eat It Too: With Python, R and SAS®</td>
<td>An End-to-End Analytical View of the Supply Chain</td>
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<tr>
<td>Noon</td>
<td>Empower SAS® Customer Intelligence 360 With Insights From SAS® Viya®</td>
<td>Using SAS® Data Loader for Hadoop to Load SAS® Viya® CAS Tables</td>
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<td>SAS</td>
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<tr>
<td>12:30 p.m.</td>
<td>A SAS® Viya® Machine Learning-Based Player Performance Index</td>
<td>Deploying SAS® Viya® Machine Learning Models Using SWAT, Python and Flask</td>
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<td>SAS</td>
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<tr>
<td>1 p.m.</td>
<td>KPMG and SAS® Expected Credit Loss: Complete Risk Solutions for Emerging ECL Forecasting Requirements</td>
<td>Real-Time Fraud Detection With SAS®</td>
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<td>KPMG</td>
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<td>3:40 p.m.</td>
<td>Optimizing SAS® Performance on Intel</td>
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<td>Intel</td>
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### Table Talks

**Third Level - Mission and Solana Beach**

<table>
<thead>
<tr>
<th>Time</th>
<th>Mission Beach A</th>
<th>Mission Beach B</th>
<th>Mission Beach C</th>
<th>Solana Beach A</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:45 a.m.</td>
<td>Support SAS® in the Cloud</td>
<td>The Data Lake: I’m Going for a Swim, What Do I Need to Know?</td>
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<td>Teradata</td>
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<td>Conversational AI for Analytics</td>
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<td>10:45 a.m.</td>
<td>Current Expected Credit Loss 2020: Industry Progress in Implementation of CECL</td>
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<td>Noon</td>
<td>SAS® Data Management Vision and Road Map</td>
<td>Authentication in the Modern Business Landscape: What’s Working and What’s Not</td>
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<td>12:45 p.m.</td>
<td>The IoT Is Here … But How Do I Get Started?</td>
<td>How to Keep Your Machines Running With IoT Solutions</td>
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<td>3:45 p.m.</td>
<td>Model Interpretability and Machine Learning</td>
<td>Got Analytics Silos? Ordo Ab Chao!</td>
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Agenda is subject to change; visit the conference mobile app for the most up-to-date schedule.
# Wednesday, Sept. 19

## Breakout Sessions

### Second Level - Harbor Ballroom

---|---|---|---|---|---|---|---|---|---
10:45 a.m. | | | | | Identifying Abnormal Controlled Substance Dispensing and Prescribing Behavior With Cluster Analysis | Using SAS® to Target the Right Customers With the Right Offers | Machine Learning and Artificial Intelligence in Risk Management | Analytics Startup: How To Get Moving | Comparing SAS® Viya® and SAS® 9.4 - Choosing One, the Other, or Both

### Super Demos

#### Innovation Hub, Lobby Level - Grand Hall

#### Time | Super Demo 1 | Super Demo 2 | Super Demo 3 | Super Demo 4
---|---|---|---|---
Noon | Putting the Omnis in Channel With SAS® | Go Beyond Basic Data Blending With SAS® Data Preparation | | 
12:30 p.m. | The Power of an Open, Comprehensive IoT Analytics Platform | Insurance Regulation Meets Insurance Accounting Standards | | 
1 p.m. | How to Use Streaming Analytics to Create a Real-Time Digital Twin | Exploration to Investigation | | 

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Training

Pre-Conference Training
Extend your conference experience and increase your SAS knowledge. Visit the Conference Registration Desk to learn more.

Sunday, Sept. 16
8:30 a.m. - 4 p.m.
An Overview of Interactive Modeling Using SAS® Visual Statistics
Analytics: Putting It All to Work
Deep Learning Using SAS® Software
Extending Your Python and R Models With SAS® Viya®
Introduction to Supervised Machine Learning Using Model Studio on SAS® Viya®
Leading With Analytics
SAS Visual Analytics on SAS® Viya®
SAS Visual Text Analytics on SAS® Viya®

Hands-On Workshops
Attend a hands-on workshop in Coronado Ballroom A. These workshops are led by expert instructors and are included with your conference registration.

Monday, Sept. 17
3:45 - 4:30 p.m.  .......... SAS® Visual Statistics on SAS® Viya®
4:45 - 5:30 p.m.  .......... Exploring SAS® Visual Analytics on SAS® Viya®

Tuesday, Sept. 18
4:45 - 10:30 a.m.  .......... Using Factorization Machines With Image Data
10:45 - 11:30 a.m.  .......... Forecasting with Model Studio in SAS® Viya®
Noon - 1:30 p.m.  .......... End-to-End Modeling and Machine Learning on SAS® Viya®
3:45 - 4:30 p.m.  .......... SAS® Visual Statistics on SAS® Viya®
4:45 - 5:30 p.m.  .......... Exploring SAS® Visual Analytics on SAS® Viya®

Wednesday, Sept. 19
9:45 - 11:15 a.m.  .......... End-to-End Modeling and Machine Learning on SAS® Viya®

E-Learning
Want to make the most of your free time? Stop by Regatta A on the Fourth Level of the hotel and explore more than 50 e-learning courses at your own pace. You’ll have access to a wide array of offerings, including recorded training by SAS experts, interactive demonstrations and content from instructor-based courses that has been optimized for self-study. Visit the e-learning section of the mobile app for course names.

Monday, Sept. 17
10 a.m. - 2 p.m., 3:30 - 5:30 p.m.
Tuesday, Sept. 18
7:30 - 8:30 a.m., 9:30 a.m. - 1:30 p.m., 3:30 - 5:30 p.m.
Wednesday, Sept. 19
7:30 - 8:30 a.m., 9:30 a.m. - 2 p.m.

SAS® Certification Exams
Accelerate your career with globally recognized credentials from SAS. Exams are half-price for conference attendees and FREE for undergraduate and graduate students. Stop by the Registration Desk for more information.

Sunday, Sept. 16
5 - 8 p.m.

Monday, Sept. 17
10 a.m. - 2 p.m., 3:30 - 5:30 p.m.

Tuesday, Sept. 18
7:30 - 8:30 a.m., 9:30 a.m. - 1:30 p.m., 3:30 - 5:30 p.m.

Wednesday, Sept. 19
7:30 - 8:30 a.m., 9:30 a.m. - 2 p.m.

SAS® Base Programming for SAS®9
SAS® Advanced Programming for SAS®9
SAS® Big Data Preparation, Statistics and Visual Exploration
SAS® Big Data Programming and Loading
SAS® Advanced Predictive Modeling
SAS® Text Analytics, Time Series, Experimentation and Optimization
SAS® Statistical Business Analysis Using SAS®9: Regression and Modeling
SAS® Platform Administration for SAS®9
SAS® Data Integration Development for SAS®9
SAS® Data Quality Using DataFlux Data Management Studio
SAS® BI Content Development for SAS®9
SAS® Interactive Model Building and Exploration Using SAS® Visual Statistics 7.4
SAS® Visual Analytics 7.4 Exploration and Design
SAS® Clinical Trials Programming Using SAS®9 – Accelerated Version
SAS® Predictive Modeling Using SAS® Enterprise Miner™ 14

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- SAS® Data Management
- Optimization and Simulation
- SAS® Customer Intelligence
- SAS® Decision Management
- The SAS® Platform
- SAS® Visual Analytics
- SAS® Risk Management
- SAS® for Fraud, AML and Security Intelligence
- SAS® Analytics for IoT - Connected Customers
- SAS® Analytics for IoT - Connected Transportation
- SAS® Analytics for IoT - Connected Manufacturing
- SAS® Analytics for IoT - Connected Health Care
- SAS® Analytics for Industry - Banking and Insurance
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