

Please print or type your information.

 First Name Last Name

 Company/Organization (for badge)

 Business Title

 Street Address

 Street Address

 City State/Province ZIP/Postal Code Country

 Email Address

 Phone Mobile Fax

Optional Information

• Twitter handle: _____

By providing your social media handle, you acknowledge that @SASsoftware would like to follow you and share in your conference experience. Please don't forget to tweet using hashtag #AnalyticsX.

Registration Fees

Networking breakfasts on Tuesday and Wednesday and lunches on Monday, Tuesday and Wednesday are included in your conference registration. A wide variety of food options will be available throughout the event. There will be vegetarian and gluten-free options at all meals; however, if you have allergies or dietary restrictions, please plan accordingly.

Admission to all conference events is included unless otherwise noted.

New Bundled Pricing: Bundle Training With the Conference

Registration Type	Early-Bird* Conference	Early-Bird* Conference and Training	Standard Conference	Standard Conference and Training
Business/Government	\$1,199	\$1,699	\$1,499	\$1,999
Full-Time Students	Free	\$250	Free	\$250
Academia	\$599.50	\$849.50	\$599.50	\$849.50
Partners & Sponsors	\$599.50	\$849.50	\$599.50	\$849.50
Executive <small>(director level or above)</small>	Free	\$500	Free	\$500
Team (5-10 people)	\$999	\$1,499	\$1,299	\$1,799
Team (11-40 people)	\$949	\$1,449	\$1,249	\$1,749
Team (41+ people)	\$899	\$1,399	\$1,199	\$1,699

*Limited seats available

Guest Information

Conference attendees may register one guest age 21 or older (children are not permitted) for a \$75 fee. The guest will be required to show a badge in order to attend Monday's Welcome Reception and Tuesday night's party at the USS Midway. The guest may not attend conference presentations, breakfasts, lunches or access the Innovation Hub (except for Monday's Welcome Reception).

Guest Fee: \$75

 Guest First Name Last Name

Optional Selections

Monday, Sept. 17

5:30 - 7:00 p.m. Welcome Reception

Tuesday, Sept. 18

6:30 - 9:30 p.m. Party on the USS Midway

Tell Us About You

Is this your first time attending Analytics Experience?

Yes No

What is your age range?

Under 18 45-54
 18-24 55-64
 25-34 65 or older
 35-44 Prefer not to answer

How long have you been using SAS*? _____ years

What best describes your level of expertise using SAS software?

Novice
 Intermediate
 Advanced
 Not a SAS user

Which of the following describes your use of SAS software?

(Check all that apply.)

SAS programmer (power user)
 SAS programmer (occasional)
 Business analyst
 Statistician
 Managing others who use SAS products or services
 Making decisions using SAS information produced by someone else
 Managing your organization's overall relationship with SAS
 Installing and/or maintaining SAS for a community of users

Are you SAS certified?

Yes No

How would you describe your organization's primary industry? (Check one.)

Banking Insurance
 Capital Markets Life Sciences
 Communications/Media Manufacturing
 Education Partner/Reseller
 Energy and Utilities Retail
 Government (Federal) Services
 Government (State and Local) General
 Health Care Other
 Hospitality/Entertainment

If you selected Education or Government as your industry, please acknowledge your agreement to the statement below.

I understand that SAS is a vendor and a lobbyist and, at this event, may provide items (including food and beverages) that may be considered gifts by my employer. I certify that I have confirmed with my employer that it is permissible for me to accept gifts under applicable laws and rules. Alternatively, if prohibited under applicable laws and rules or otherwise by my employer, I may decline to accept items or reimburse SAS for the value of all items received at this event at sas.com/paysas. The total amount of items may be obtained from the registrar.

I agree

What is your primary job description? *(Check one.)*

- | | |
|---|---|
| <input type="checkbox"/> Chairman/CEO/COO/
President | <input type="checkbox"/> Vice President |
| <input type="checkbox"/> Chief Financial Officer | <input type="checkbox"/> Executive Vice President/
Senior Vice President |
| <input type="checkbox"/> Chief Information Officer | <input type="checkbox"/> General Manager |
| <input type="checkbox"/> Chief Marketing Officer | <input type="checkbox"/> Senior Manager |
| <input type="checkbox"/> Chief Risk Officer | <input type="checkbox"/> Director |
| <input type="checkbox"/> Chief Strategy Officer | <input type="checkbox"/> Other |
| <input type="checkbox"/> Chief Technology Officer | |

What is your primary job function? *(Check all that apply.)*

- | | |
|---|--|
| <input type="checkbox"/> Administrator | <input type="checkbox"/> Human Resources |
| <input type="checkbox"/> Campaign Management | <input type="checkbox"/> IT Information Services |
| <input type="checkbox"/> Compliance | <input type="checkbox"/> Legal |
| <input type="checkbox"/> CRM/Database Marketing | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Data Scientist | <input type="checkbox"/> Medical/Health Care |
| <input type="checkbox"/> Development Research (Drug,
Biologics or Medical Devices) | <input type="checkbox"/> Operations |
| <input type="checkbox"/> E-Business/E-Commerce | <input type="checkbox"/> Purchasing/Procurement/
Supply Chain |
| <input type="checkbox"/> Education (Administrative) | <input type="checkbox"/> Quality |
| <input type="checkbox"/> Education (Elementary) | <input type="checkbox"/> Research and Development |
| <input type="checkbox"/> Education (Teaching and
Research) | <input type="checkbox"/> Risk |
| <input type="checkbox"/> Engineering | <input type="checkbox"/> Sales |
| <input type="checkbox"/> Enrollment Management | <input type="checkbox"/> Student |
| <input type="checkbox"/> Finance | <input type="checkbox"/> Technology |
| | <input type="checkbox"/> Other |

What is your primary job focus? *(Check all that apply.)*

- | | |
|---|-----------------------------------|
| <input type="checkbox"/> Finance | <input type="checkbox"/> Other |
| <input type="checkbox"/> Human Resources | <input type="checkbox"/> Risk |
| <input type="checkbox"/> Information Technology | <input type="checkbox"/> Sales |
| <input type="checkbox"/> Marketing | <input type="checkbox"/> Strategy |
| <input type="checkbox"/> Operations | |

Are you open to one-on-one meetings with attendees, SAS customers and/or SAS experts?

- Yes No

If yes, what topic are you willing to discuss? _____

May we include your name on the conference mobile app's list of attendees for networking purposes? This list will only be visible to other attendees.

- Yes No


SAS invites national, regional and industry-specific media to attend this event. Are you interested in and able to talk with them for possible inclusion in their stories or articles?

- Yes No

If yes, what topic are you willing to discuss? _____

Please indicate here if you are interested in receiving information from Analytics Experience exhibitors and sponsors.

- Yes No

 Do you require special assistance, specific aids or services during this event?

- Yes No

Exams and Training

Check all you would like to attend.

SAS® Certification Exams

All exams are being offered at a 50% discount to conference attendees. Exams will be held at the conference venue. The same exams will be offered once on Sunday, Sept. 16, and once on Wednesday, Sept. 19.

Sunday, Sept. 16

5 - 8 p.m.

- | | |
|---|-------|
| <input type="checkbox"/> SAS® Certification Exam | \$90 |
| <input type="checkbox"/> SAS® Predictive Modeling Using SAS® Enterprise Miner™ 14 | \$125 |

Wednesday, Sept. 19

2:30 - 5:30 p.m.

- | | |
|---|-------|
| <input type="checkbox"/> SAS® Certification Exam | \$90 |
| <input type="checkbox"/> SAS® Predictive Modeling Using SAS® Enterprise Miner™ 14 | \$125 |

Pre-Conference Training

Sunday, Sept. 16

8:30 a.m. - 4 p.m. (Select one.)

- | | |
|---|-------|
| <input type="checkbox"/> An Overview of Interactive Modeling Using SAS® Visual Statistics 8.2 | \$500 |
| <input type="checkbox"/> Analytics: Putting It All to Work | |
| <input type="checkbox"/> Deep Learning Using SAS® Salrioftware | |
| <input type="checkbox"/> Extending Your Python and R Models With SAS® Viya® | |
| <input type="checkbox"/> Forecasting Using Model Studio in SAS® Viya® 3.3 | |
| <input type="checkbox"/> Introduction to Supervised Machine Learning Using Model Studio on SAS® Viya® | |
| <input type="checkbox"/> Leading With Analytics | |
| <input type="checkbox"/> SAS® Visual Analytics on SAS® Viya® | |
| <input type="checkbox"/> SAS® Visual Text Analytics on SAS® Viya® | |

Payment Information

First Name _____ Last Name _____

Total Amount \$ _____ *(All payments must be made in US dollars.)*

Discount Code: _____

- Personal or company check enclosed
(Make checks payable to SAS. Form must be accompanied by a check to be processed.)

- Will you be using your SAS Training Points or EPTO units to pay for the conference and training courses or SAS certification exams?

*What is your SAS Training Points or EPTO account number? _____

- Purchase order attached. PO number: _____

Send Registration Form

Mail to: SAS
100 SAS Campus Drive, C1144
Cary, NC 27513
USA

Fax to: 919-677-4444

Questions: Call 866-556-4733 or
email analyticsx@sas.com

Thank you for registering for Analytics Experience 2018.

We look forward to seeing you in San Diego!

Notice Concerning Training, Education, Food, Refreshments or Other Gifts Provided by SAS: At this event SAS will provide you with items that may be subject to gift rules applicable for your organization. We respect these rules and encourage you to clear your receipt of these items with your organization. If you prefer, you may pay fair market value and receive a receipt for the items at sas.com/paysas.

By attending the conference, you are agreeing that SAS Institute Inc. ("SAS") may use your name, image and/or comments in any media, worldwide, in connection with any account of conference events.

When you choose to provide this information, including your personal information, you agree to the following. SAS and Crowd Compass will access and use your information to provide you with services related to your attendance at Analytics Experience 2018. SAS may also use your information as indicated in the SAS Privacy Statement, located at sas.com/privacy, including, for example, to notify you of new products and services, product updates, technical support issues, events and special offers. SAS will handle and use such information in accordance with its Privacy Policy.

You will receive periodic email updates from the event registrar.