

**Terms and Conditions – SAS Forum UK 2018 Datathon
In association with Boemka and British Rowing
April 2018**

This competition (“Competition”) promoter is SAS Software Limited whose registered office is at Wittington House, Henley Road, Medmenham, Buckinghamshire SL7 2EB (“SAS”).

1. Competition’s Purpose

- a. Use data analytics to interpret the information included within Data Environment (as defined below) to create feasible proposals that may help British Rowing team increase their performance.

2. How To Enter the Competition

- a. You can enter this Competition by registering your attendance online at https://www.sas.com/en_gb/events/2018/sas-uk-forum/datathon-folder/datathon.html (the “Datathon Portal”) from 12:00 pm on Monday 23rd April until 09:00 a.m. on Thursday 10th May 2018, after which time registration will close.
- b. The Competition may be entered by an individual or a team. In case of team’s entrance only one enter sent by the email address provided under the Competition registration form will be considered.
- c. On Wednesday 16th May you/your team will be provided with your log-in details and access information for the data environment which includes a number of public available historical international British Rowing data. Log-in details and access information will be sent via email to the email address provided by you/your team under the Completion registration form.
- d. The Data Environment will be available between the following date and hours: from 8.30 a.m. Monday 21st May – to 5:00 p.m. Friday 25th May 2018.
- e. To enter the Competition, you need to submit a feasible proposal to increase British Rowing performance using data analytics by using the Data Environment. Proposals mentioned above shall be submitted via email to SASDatathonUKI2018@sas.com before 9:00am Monday 28th May 2018. After This date and hours no further entries to this Competition will be permitted.
- f. SAS will not be responsible for incorrect or inaccurate entry information, whether caused by entrants or by any of the equipment or programming associated with or utilized in the contest. Submissions may be in any digital format chosen by the individual/team including but not limited to document, video, presentation.
- g. SAS is not responsible for phone, technical, network, electronic, computer hardware or software failures of any kind, misdirected, incomplete, garbled or delayed transmissions. SAS cannot accept responsibility for submissions that are lost or delayed, or which are not received for any reason.

3. Dates and Deadlines

- a. Start Date: The Competition shall open at 12:00 pm on Monday 23rd April
- b. Registration Deadline: All registration requests must be received by SAS by 9:00am Thursday 10th May 2018.
- c. Submission Deadline: Final competition submissions, as outlined below, must be submitted to SASDatathonUKI2018@sas.com in full, no later than 9:00am Monday 28th May 2018.
- d. SAS reserves the right to extend the Competition dates above; under this circumstance SAS shall send you/your team by informing you about new deadline and dates.

4. Submission Requirements and Exclusions

- a. Submissions must be the original work of the submitter; must be suitable for publication and free usage; all Competition participants grant SAS and British Rowing a word wide, perpetual, royalty free, exclusive license to use any contents submitted during the Competition. The competition participants warrants that any content submitted during the Competition does not include any third parties Intellectual Property Right and it does not infringe third-party rights.

- b. There is no cost and no purchase necessary for taking part in the Competition. Entry is open to anyone who is (i) a resident in the United Kingdom; (ii) of 18 years or older.
- c. Employees of SAS or SAS contractors or their family members or anyone else connected in any way with the Competition shall not be permitted to enter it. No responsibility can be accepted for entries not received by SAS for whatever reason.
- d. Only one entry per person/group is allowed.

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5. Judging

- a. Content you will submit during the Competition will be shared by SAS with Boesmka and British Rowing to choose one Competition winner. The winner will be picked by a panel of objective judges who represent SAS and the other two companies above from all valid submissions received during the date and times above and winner's name and the result of the Competition will be available on request.
- b. Four (4) participants will be short listed. The Short listed participants will be contacted w/c 4th June 2018 and invited to attend the SAS UK Customer Awards Dinner on Monday 18th June 2018 at the VOX, Birmingham – transport/accommodation will be at attendee's expenses.
- c. There will be one prize winner. The Prize winner will be announced at SAS UK Customer Awards Dinner on Monday 18th June and via email to the winner only , provided that SAS has obtained the winner's prior consent to announce their name and their company name as winner of the prize at the dinner, such consent to be obtained when contacting the winner to inform them that they have won the prize
- d. If the winner cannot be contacted or fails to claim the prize within 7 working days of notification, SAS reserves the right to withdraw the prize from the winner and pick a replacement winners.

6. The Prize

- a. The prize of this Competition is one (1) trip to the USA for the 2019 SAS Global Conference. SAS will pay event registration fee, 3 nights' accommodation in a 4* hotel and economy flights determined by SAS at point of booking. All other expenses will be the attendee's expense, including travel insurance, spending money, and other personal expenses. The participant will be responsible for ensuring that they and any person travelling with them are able to travel and hold valid passports, any necessary visas and travel documents for the trip in question on the travel dates specified.
- b. There is no cash alternative or substitute available for prize. The prize is not transferable. SAS reserves the right to substitute the prize with another of equivalent value without giving notice.

7. Cancellation

- a. SAS reserves the right to cancel or amend the Competition and these terms and conditions without notice in the event of catastrophe, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event outside of the promoter's control. Any changes to the competition will be notified to entrants as soon as possible by SAS.

8. SAS' Use of your Submission

- a. SAS may, if required, make use of your entry presentation and post it publicly worldwide in marketing, promotion and advertising. If you do not want your information used in this way, please do not enter the Competition. SAS will request consent from the winner regarding the announcement of their details when informing the winner that it has been selected for the prize.

9. General

- a. Entry into the Competition will be deemed as acceptance of these terms and conditions.
- b. BY ENTERING, YOU RELEASE AND HOLD HARMLESS SAS, ITS PARENT, SUBSIDIARIES, AFFILIATES, EMPLOYEES, AGENTS AND BRITISH ROWING FROM ANY AND ALL LIABILITY OR ANY INJURIES, LOSS OR DAMAGE ARISING FROM OR IN CONNECTION WITH PARTICIPATION IN THIS PROMOTION OR ACCEPTANCE/USE OF THE PRIZE. SAS MAKES NO WARRANTY, GUARANTEE OR REPRESENTATION OF ANY KIND CONCERNING ANY PRIZE, AND SAS DISCLAIMS ANY IMPLIED WARRANTY OF MERCHANTABILITY, WARRANTY OF FITNESS AND ANY OTHER IMPLIED WARRANTY.
- c. The Competition and these terms and conditions will be governed by English law and any disputes will be subject to the exclusive jurisdiction of the courts of England.
- d. submitting your application, you consent that SAS will use your personal information for this Competition in accordance with SAS privacy statement available on SAS website at http://www.sas.com/en_us/legal/privacy.html. Personal information may be transferred to SAS entities outside the European Economic Area.