

# Welcome to SAS<sup>®</sup> Live

Experience the Power of Analytics + Hadoop

#saslivehadoop



**THE  
POWER  
TO KNOW<sup>®</sup>**

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## **INTRODUCTION**

HUGO D'ULISSE



# SAS<sup>®</sup> Live

# Agenda

**09:15**  
**The Internet of Things**

**09:30**  
**The Executive's New Analytics Experience**  
Jill Dyché

**10:00**  
**Customer Story: Shop Direct Group**  
Karl Wintrell  
Chief Architect

**10:30**  
**BREAK**

**11:00**  
**SAS: Working with Modern Analytics**  
Paul Jones  
Hadoop & Big Data Lead

**11:40**  
**Hortonworks: Realise the Promise of Big Data**  
Simon Gregory  
Director Strategic Alliances & Business Development EMEA

**12:00**  
**Q&A Panel**  
Jill Dyché, Karl Wintrell, Simon Gregory,  
Paul Jones

**12:20**  
**Closing Remarks**

**12:45**  
**Lunch & Demonstration Area**

**14:30**  
**Close**

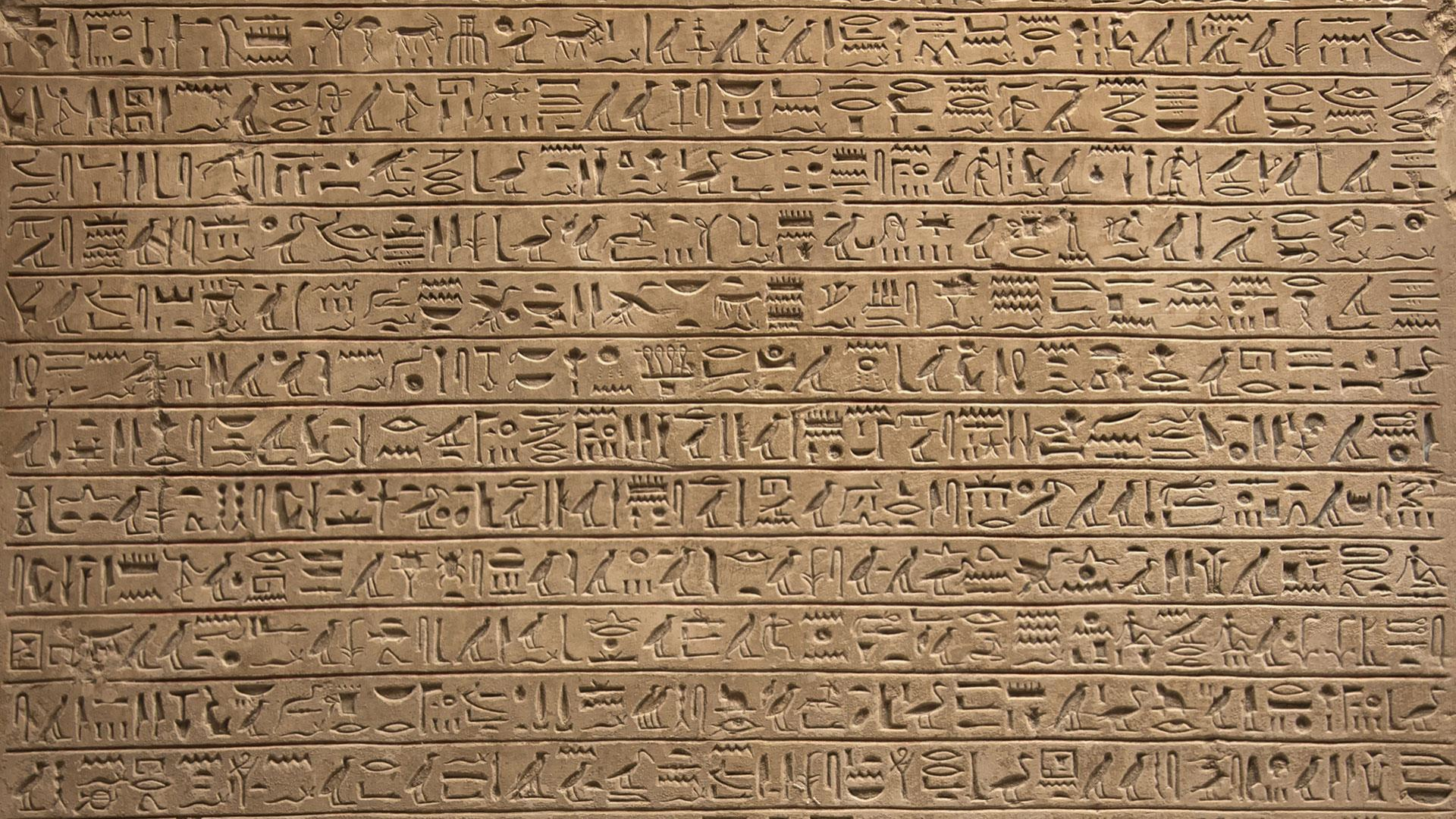












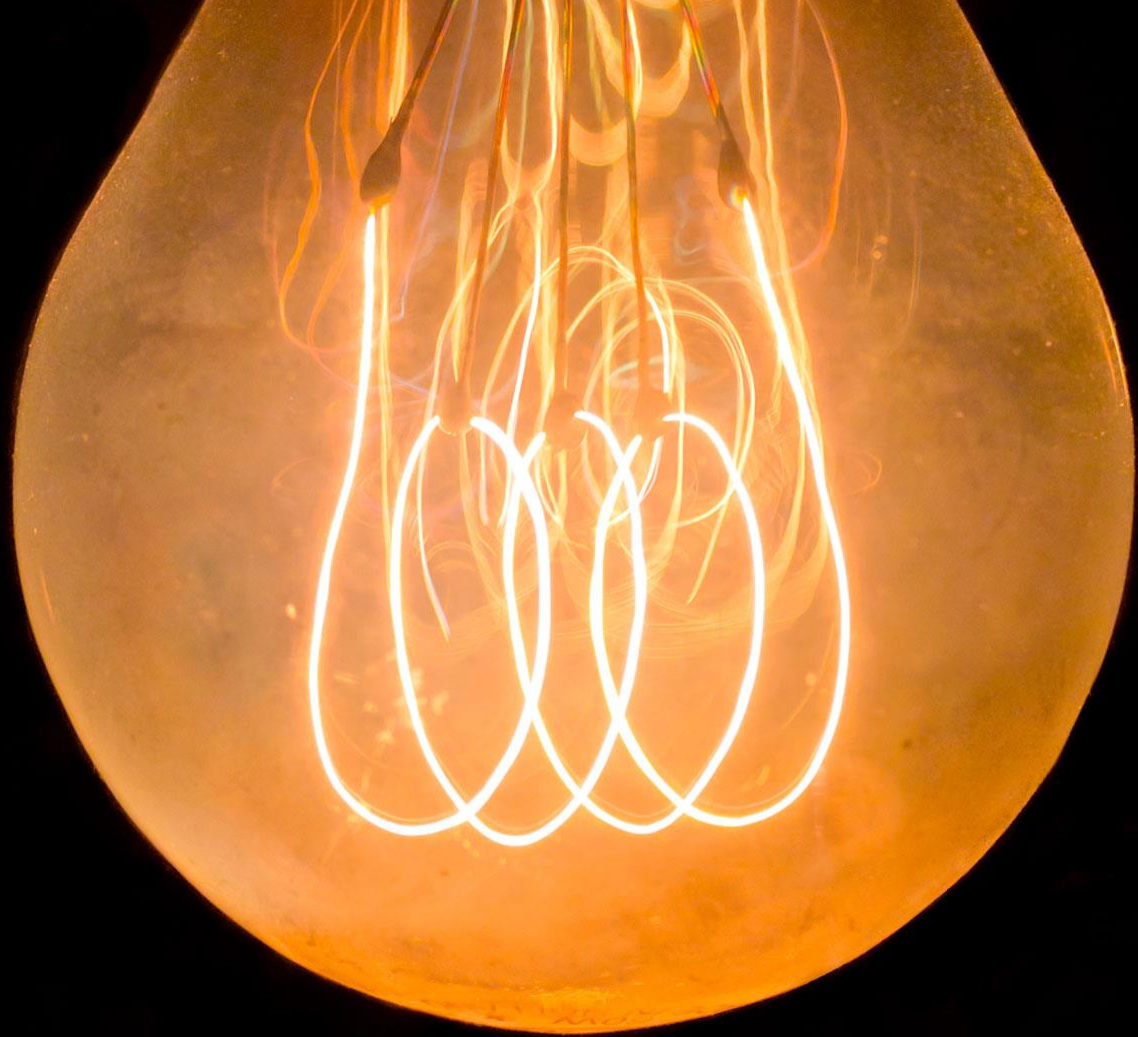






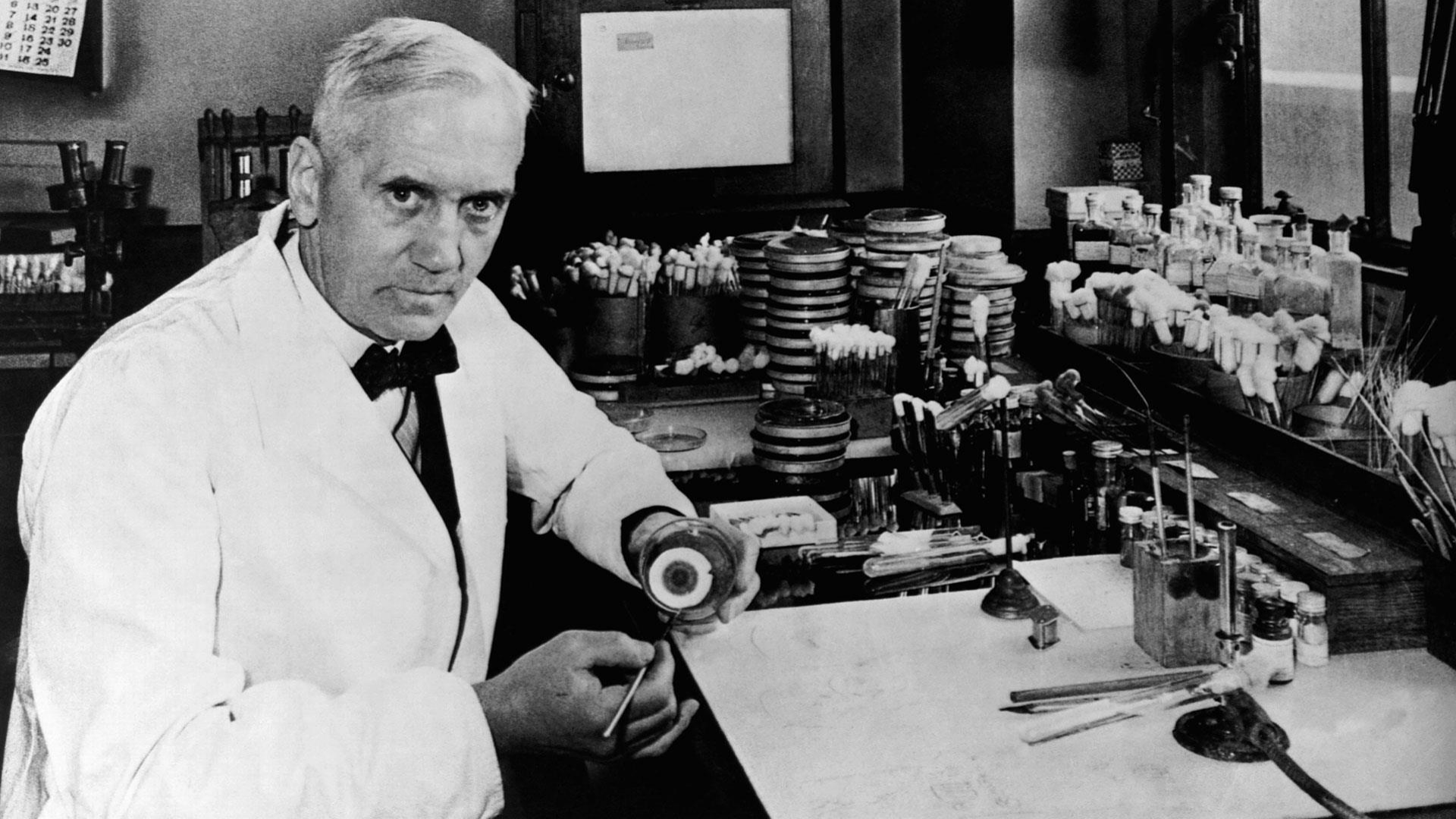
THE BEY WISH BOARD SCHOOL BOON  
KIKINDA LEE  
ST 11:00 a.m. & 5:00 p.m.  
SATURDAY 18th MAY  
BEHALVE OF 2000







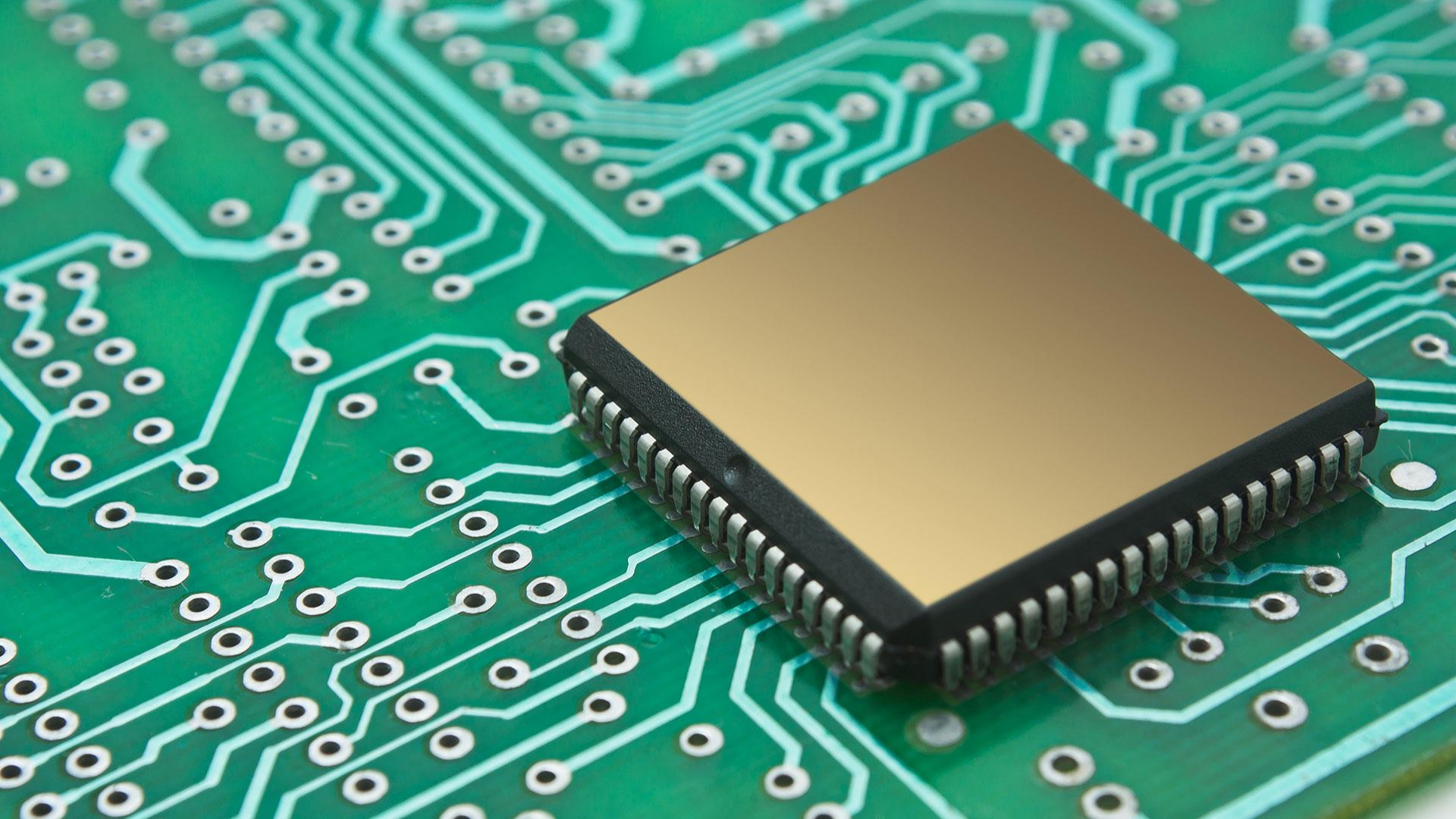


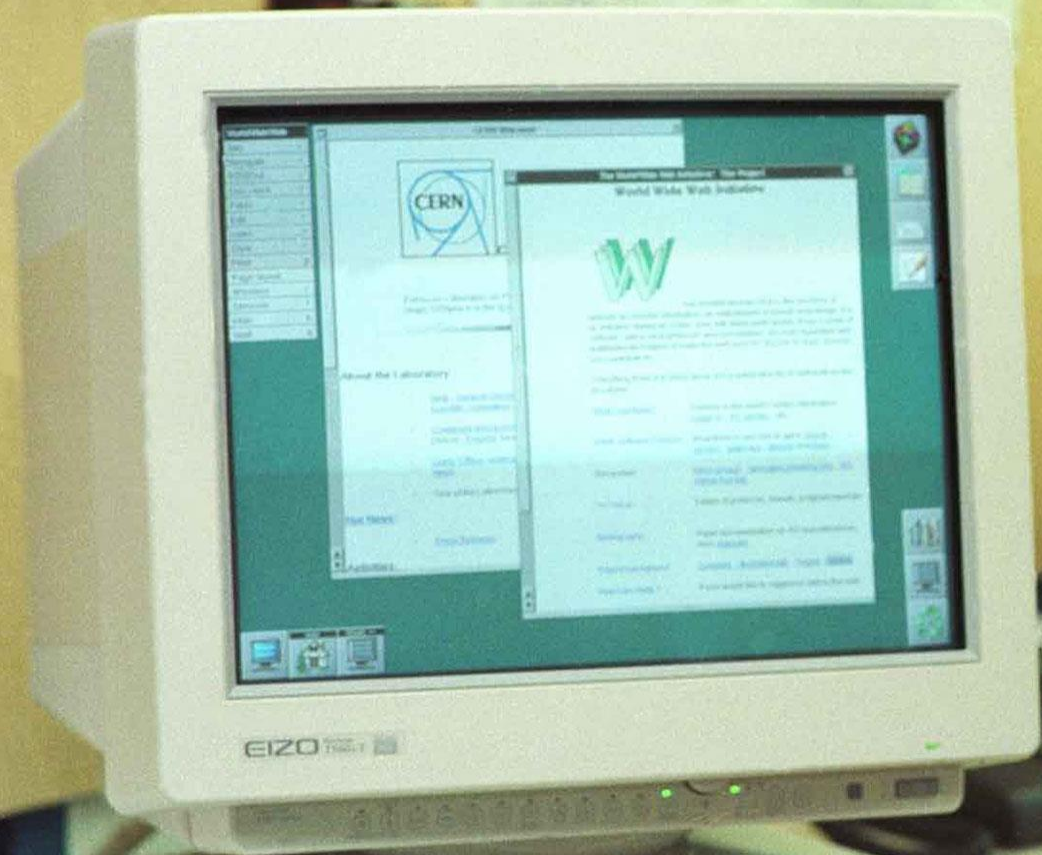














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## **CLOSING REMARKS**

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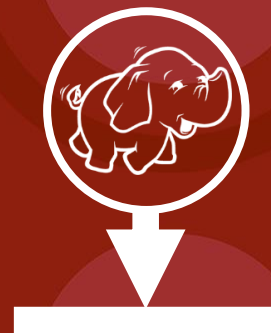
Approachable  
analytics



Data  
management  
for analytics



Scaling-up  
model  
development &  
deployment



Integrate open  
source



Capture the  
value of  
streaming

What's the highest priority for your organisation over the next 12 months, if you're to overcome the challenges and seize the data and analytics opportunity?

- Harnessing big data
- Better data management
- Optimise customer experience
- Improve customer insight
- Accurate forecasting of demand / resources
- Experimenting with data to create innovation

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