Best of Both Worlds: SAS and open source

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Agenda

- SAS' openness
- How SAS embraces and extends open source
- Demonstration of open source and SAS integration
 Q + A



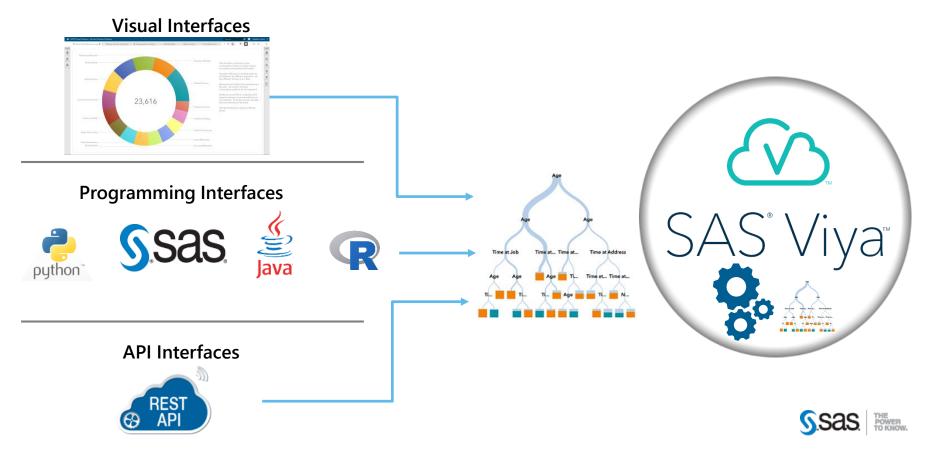
SAS – Market Perception

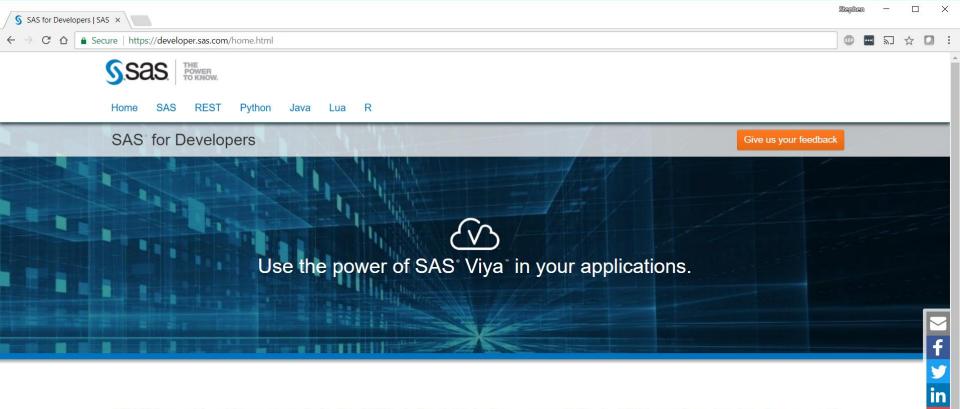




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New open architecture: SAS[®] Viya[™]

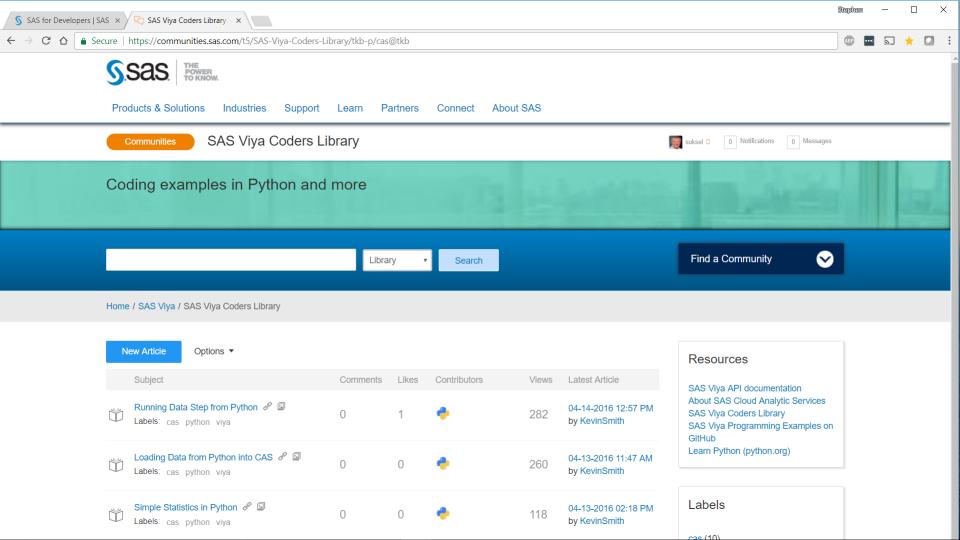




SAS Viya adds enhancements to the SAS platform including accessibility to SAS services for developers and data scientists.

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SAS' openness

- How SAS embraces and extends open source
- Demonstration of open source and SAS integration



SAS as an Integrated Open Platform

- Joint development and deep integration with Hadoop
- Rapid prototyping and utilising all available resources
- Incorporating open source models into the analytical life cycle
- Providing governance and lineage of data and models
- Scalability and speed in deployment without any recoding



SAS' openness

- How SAS embraces and extends open source
- Demonstration of open source and SAS integration



Demo scenario 1 Data Wrangling in PYTHON - Forecasting in

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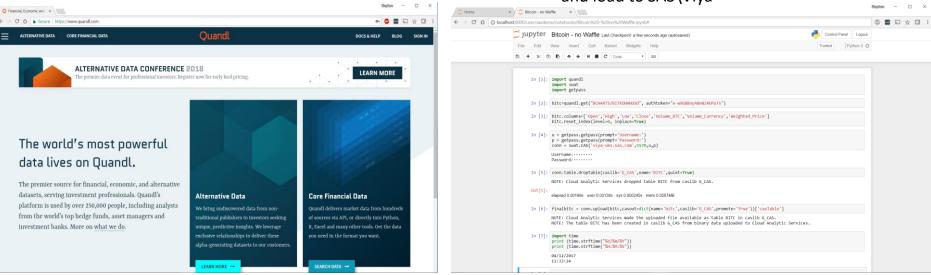
Python is an interpreted, object-oriented, highlevel programming language with modular libraries that support data extraction and processing.

The Jupyter Notebook is a web application that allows you to create and share documents that contain live code, equations, visualizations and explanatory text.

The notebook has support for over 40 languages including SAS and Python.

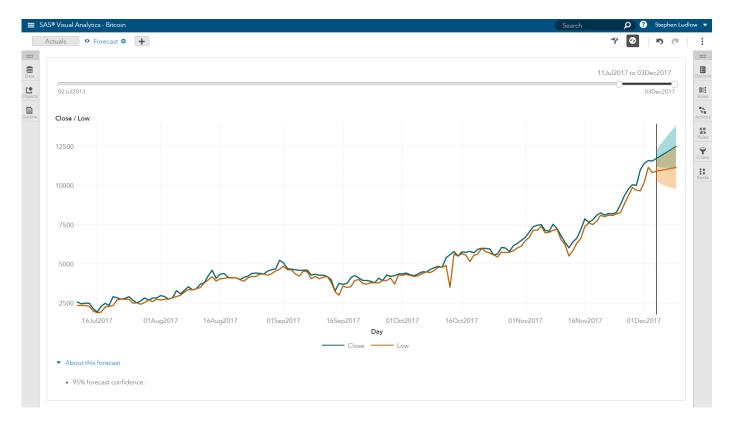
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Bitcoin Data from Quandl



Use Python\Jupyter to wrangle and load to SAS\Viya

Exploit in Python\R\REST etc. or SAS



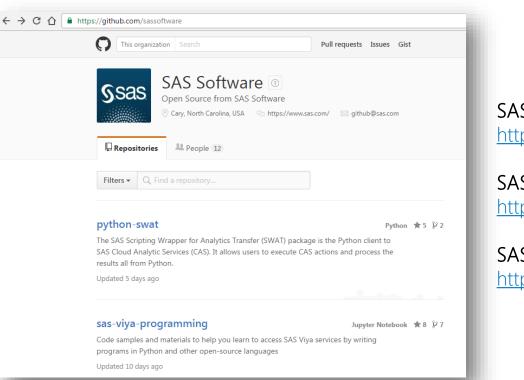












SAS kernel for Jupyter Notebook: https://github.com/sassoftware/sas_kernel

SAS Cell Magic for Python: https://github.com/sassoftware/saspy

SAS Viya Open API for Python: https://github.com/sassoftware/python-swat



Demo scenario 2 Image Processing

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Abraham Lincoln.jpg



Al_Gore.jpg

Brad_Pitt.jpg



Bob_Dylan.jpg



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Audrey_Hepburn.













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Bill_Clinton.jpeg



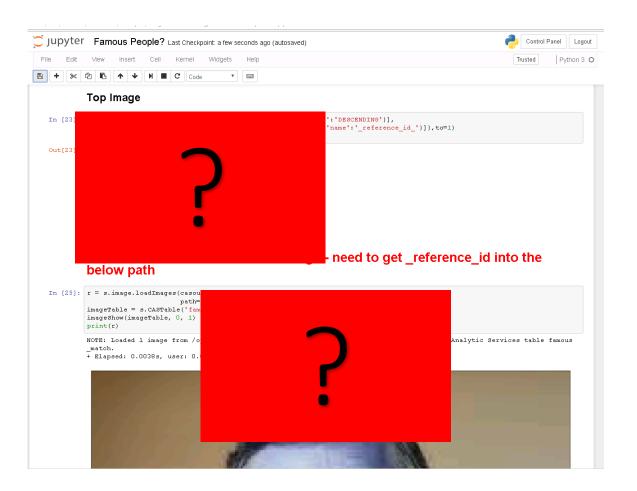
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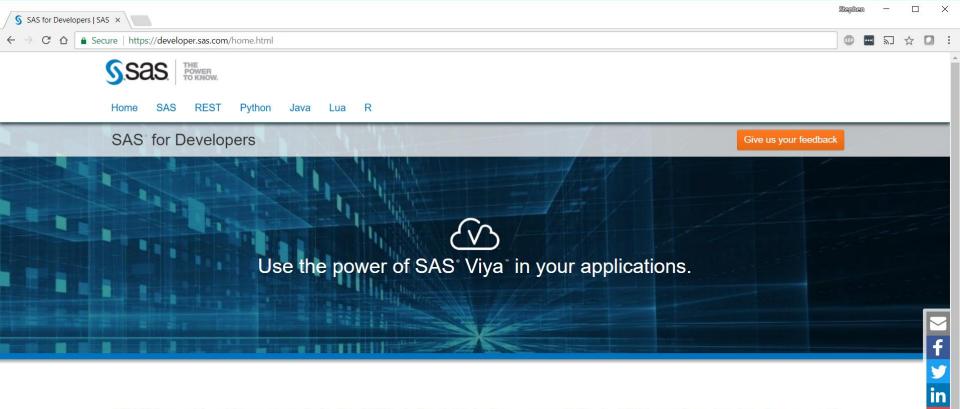




SAS – Market Perception







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Best of Both Worlds: SAS and open source SAS AS an open platform

✓ Not an OR but AND decision

✓ All resources are utilized and more people are enabled for analytics

- ✓ Data scientists can code in their language of choice
- ✓ IT can have governance and lineage over the data and models
- \checkmark Access to SAS' scalable and fault-tolerant, in-memory analytics server
- \checkmark Streamlined deployment



Q + A



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