



## SAS® Analytics U - developing the Big Data analysts of the future

### SAS and Education

SAS is passionate about education - it's in the company's DNA. Since our founding in 1976 SAS has invested in universities through software provision, training and research. It's in our long term interests to maintain close ties with academia, not only through embracing new directions in technology at an early stage, but also in developing the next generation of SAS® users. Worldwide over 3,000 higher education institutions and universities use SAS for teaching and research.

SAS® Analytics U embraces all the SAS engagement programmes with universities and higher education.

Literacy and numeracy underpin successful economies and businesses, so SAS has invested over £70 million in online software to support the teaching of STEM subjects and English in schools. This project is called SAS® Curriculum Pathways®, and is available at no cost to schools anywhere in the world.



### Information Contacts:

**SAS Analytics U:** [ukacademic@sas.com](mailto:ukacademic@sas.com)

In UK and Ireland only

**SAS Curriculum Pathways:** [www.sascurriculumpathways.com](http://www.sascurriculumpathways.com)



## A programme of SAS® software and services for lecturers and students

### Software for teaching and research



SAS makes it as easy as possible for students, lecturers and researchers to access the software:

- **SAS® University Edition:** download at no cost
- **SAS® on Demand for Academics:** in the Cloud at no cost
- Teaching and Research software: **SAS/Eduserv** licences @ 95% discount
- **Software summary sheet** for academic institutions and students.

### Curriculum Support



Through the SAS UK & Ireland Academic Programme, SAS provides extensive support to course leaders:


- **Teaching materials** at no cost for course leaders
- **SAS training courses** at little or no cost for course leaders
- **SAS Joint Certificates** jointly awarded by SAS and your university
- **SAS textbooks** at no cost for academic staff
- **Data resources.**

### SAS® Communities



SAS encourages students and lecturers to network with SAS users through a number of communities:

- **SAS® Professionals online community:** join a network of over 12,000 UK and Ireland SAS users
- **SAS® Analytics U:** a global academic community

- **SAS® Student Academy®:** a growing constellation of university departments that teach SAS, and offering regular workshops and events for lectures and students
-  @sasukacademic; @sasuk\_analytics



### SAS® Certification and employability



SAS skills are in high demand and a sure route to employment. Develop your SAS skills through:

- **SAS® Certification:** a globally recognised series of SAS qualifications, excellent for your CV
- **SAS Joint Certificates:** jointly awarded by SAS and your university
- **SAS Projects and Placements Portal:** direct student access to leading companies for project and placement opportunities
- **SAS careers and jobs**
- **Why SAS** for Students?

### Competitions and placements



- **SAS Global Student Ambassadors Competition**
- **SAS Graduate Research Fellowships:** free software and training for PhD students
- Summer placements at SAS UK - applications close in April each year. Contact [internships@sas.com](mailto:internships@sas.com)
- Graduate opportunities: see [sas.com/uk/careers](http://sas.com/uk/careers).

For more information:  
[www.sas.com/uk/academic](http://www.sas.com/uk/academic)