

Sponsorship Packages

SAS® FORUM UK 2016

Analytics: Advancing the edge of
what's possible

27-28th September 2016
The Vox Conference Centre
Birmingham



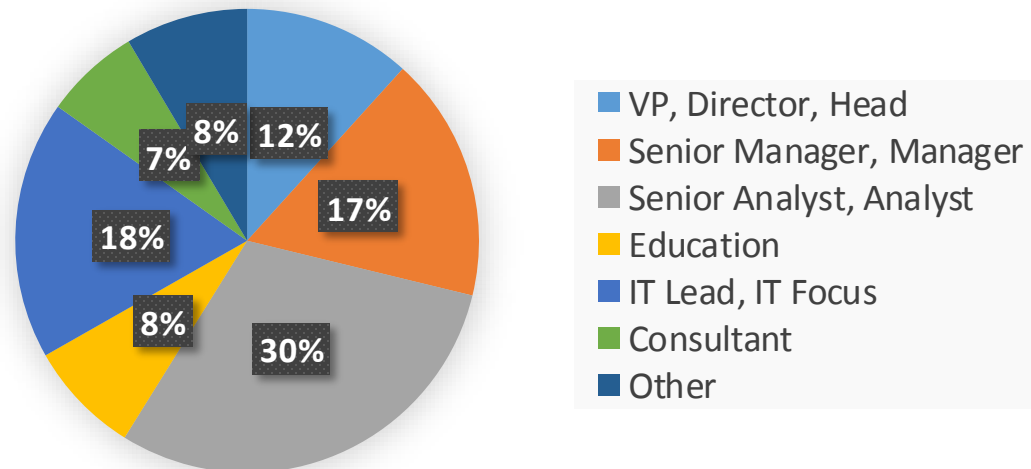
SAS Forum UK

SAS Forum UK has traditionally attracted an audience of SAS users, managers, educators and executives. In addition this year we will also be inviting prospects. For 2016 we aim to have over 500 SAS professionals at the Vox Conference Centre Birmingham.

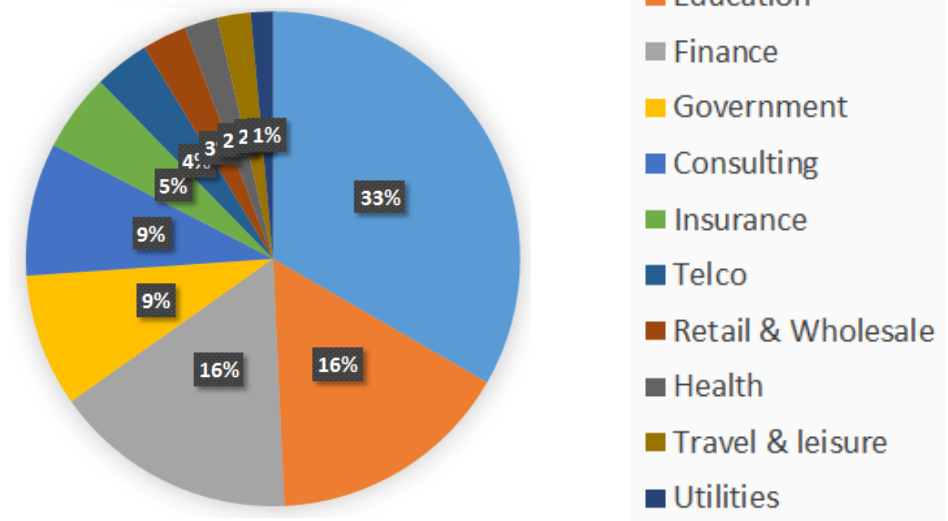
Focused on exploring new ways to advance the edge of what's possible - there will be exclusive presentations on new SAS technologies, demos, customer stories and networking opportunities.

Included in each of the sponsorship packages are sponsor tickets and a number of complementary tickets for you to invite your own clients to take advantage of this rare opportunity to access so many experts and new information all in one place.

Attendee Profile*



Company by Industry*



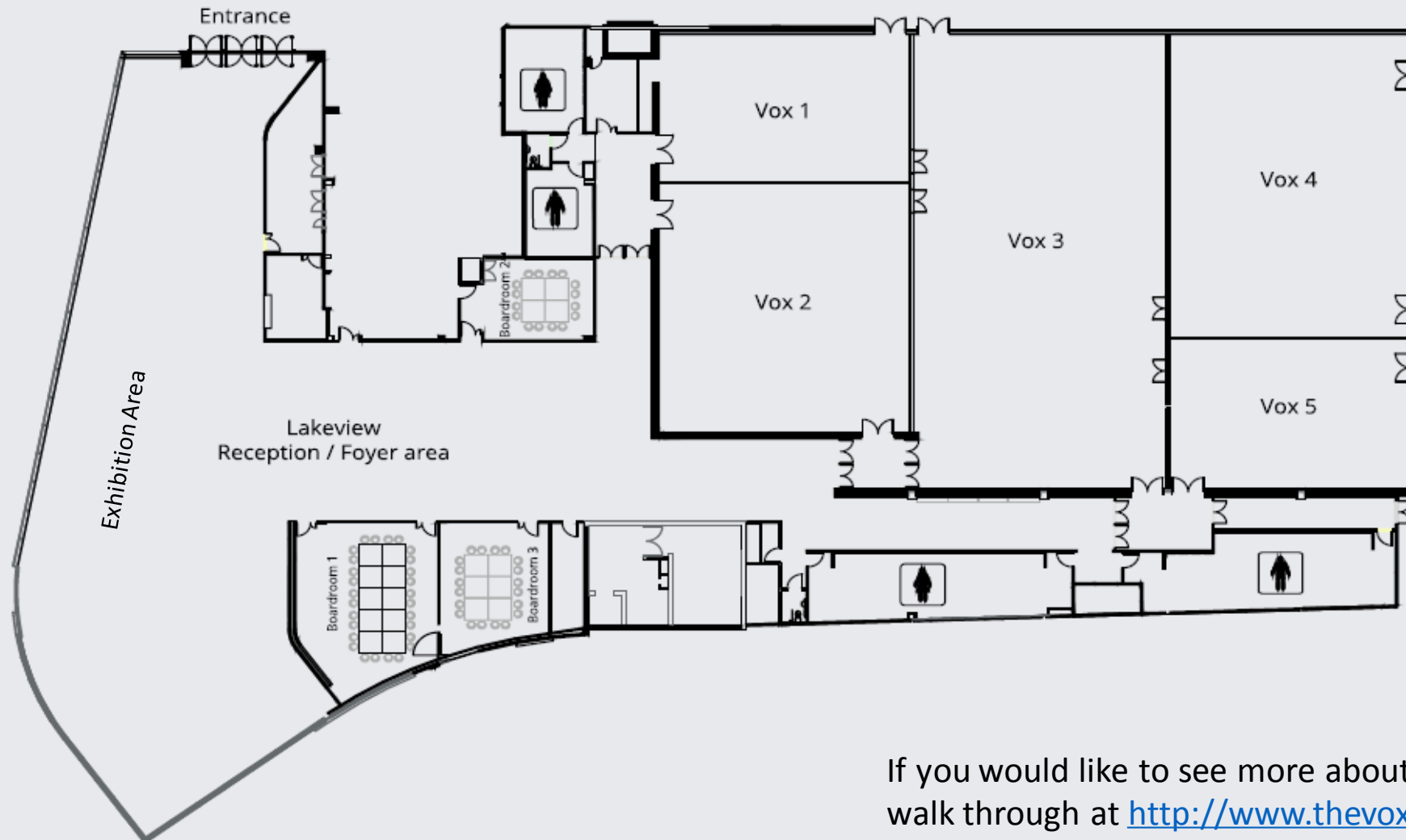
* Based on attendees in 2014

Sponsorship Packages

This year we are offering partners and complimentary software vendors the opportunity to sponsor the UK Forum with a choice of four packages and an additional option of sponsoring the drinks reception.

	Elite Plus (1)	Elite	Strategic	Impact
Two day sponsorship Package	£15k	£12k	£8k	£4k
Complementary delegate passes	6	6	4	3
Complementary customer passes	12	12	10	8
Stand in the exhibition area	Pillar Stand, TV, banner, table	Pillar Stand, TV, banner, table	Stand, TV, banner, table	Stand, banner, table
Media wall presentation/video	incl	incl	incl	incl
Promotion and web link on SAS event website	100 word description	100 word description	50 word description	50 word description
One delegate e-mail pre-event	incl	incl		
Post event presentation upload on web	incl	incl		
Event app to include logo & description	incl	incl	incl	
Facility for delegates to request a meeting	incl	incl	incl	
Branding in main plenary & directional signage	incl	incl		
Guaranteed speaking slot	incl	incl		
Main plenary panel	incl			
Additional - Drinks reception sponsorship	£3k			

UK Forum Layout



If you would like to see more about the venue there is a video walk through at <http://www.thevoxcentre.co.uk/vox/suites>

Media Wall

A spectacular 7m x 2m HD video wall at the heart of the foyer area, uniquely positioned to be visible from the outside of Resorts World.



Next Steps

Step 1 – Register your interest:

- 1) If you are interested in sponsoring the SAS UK Forum then please drop me an e-mail helen.george@sas.com
- 2) Include the level that would suit and your contact details.
- 3) Please note that there is a limit to the number of packages available.

Step 2 - When registration goes live you will need to:

- 1) Complete the booking form and accept the contract on-line.
- 2) Provide a high resolution version of your logo.
- 3) Provide a brief description of your company.

Step 3 – 6 weeks before the event you will need to:

- 1) Complete a risk assessment and pay for sponsorship.
- 2) Send content for your banner, stand media panel and media wall to fit a specification provided.
- 3) Review with SAS the content of your speaker slot. Please note that all breakout session content must be applicable to the conference agenda and will need to be preapproved by SAS.

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Any questions please contact your
SAS account manager or
helen.george@sas.com

