

<b>08:30</b>	<b>REGISTRATION OPENS</b>		<b>Lakeview</b>
<b>09:30</b>	Welcome Back to SAS Forum UK 2018	Laurie Miles, Senior Director, Pre-Sales, SAS UK & Ireland	<b>Vox 3-5</b>
<b>09:40</b>	Analytics Economy - a Reality?	Charles Senabulya, VP & Country Manager, SAS UK & Ireland	<b>Vox 3-5</b>
<b>09:50</b>	The Changing Face of Analytics	John Spooner, Head of Analytics, SAS UK & Ireland	<b>Vox 3-5</b>
<b>10:30</b>	<b>BREAK - VISIT THE EXPERIENCE ZONE</b>		<b>Lakeview</b>
	<b>10:40-11:10</b> SAS® Visual Analytics on SAS® Viya®	Mark Geldart, SAS	<b>Boardroom 1</b>
	<b>10:40-11:00</b> Machine Learning with SAS® Viya®	Georgios Kapetanvasileiou, SAS	<b>Networking Stage</b>
<b>11:15</b>	Customer Panel: Artificial Intelligence and Innovation in Practice	Peter Pugh-Jones, SAS (Host) Gordon Baggott, Lloyds Banking Group Wilson Sinclair, RBS Stephen Mills, PWC Sara Boltman, Butterfly Data Iain Brown, SAS	<b>Vox 3-5</b>
<b>12:00</b>	External keynote speaker, considered by Fortune and Time as one of the leading digital strategists	Inma Martinez	<b>Vox 3-5</b>
<b>12:30</b>	<b>LUNCH - VISIT THE EXPERIENCE ZONE</b>		<b>Lakeview</b>
	<b>12:30-13:00</b> Developing a Data-Driven Training Plan to Upgrade Your Team's SAS® Skills	Chris Dillon & Simon Arnold, SAS	<b>Boardroom 1</b>
	<b>12:40-13:00</b> Forecasting with SAS® Viya®	Kayne Putman, SAS	<b>Networking Stage</b>
	<b>13:00-13:30</b> Stop Programming and Make Use of the Tasks in SAS® Enterprise Guide®	Alistair Horn, SAS	<b>Boardroom 1</b>
	<b>13:10-13:30</b> Data Analyst Apprenticeship	Stefano Capaldo, Firebrand Training	<b>Networking Stage</b>
<b>13:30</b>	<b>STREAMS COMMENCE, SEE OVERLEAF FOR TIMINGS AND LOCATIONS</b>		
<b>15:00</b>	<b>BREAK - VISIT THE EXPERIENCE ZONE</b>		<b>Lakeview</b>
	<b>15:00-15:30</b> Realise Your Team's Potential With SAS Adoption Services	Colette Surtees, SAS	<b>Boardroom 1</b>
	<b>15:00-15:20</b> See How ESP is Fuelling the Cool Demos at Forum	Janice Newell, SAS	<b>Networking Stage</b>
<b>17:00</b>	<b>STREAMS CONTINUE, SEE OVERLEAF FOR TIMINGS AND LOCATIONS</b>		
<b>17:00</b>	<b>CLOSE</b>		



ANALYTICAL STRATEGY AND GOVERNANCE VOX 1-2	TECHNICAL TIPS VOX 3	APPLICATIONS OF ANALYTICAL INTELLIGENCE VOX 4-5
<b>13:30 The Truth Will Set You Free: an Analytics Maturity Journey in Higher Education</b> Jim Ogilvie, Canterbury Christ Church University	<b>SAS® Code New / Hidden Features</b> Peter Hobart, SAS	<b>Understanding Members at Nationwide Using Text Analytics</b> Graeme Reed, Nationwide & Matthew Stainer, SAS
<b>14:00 Growing Our Analytics Maturity - Using SAS® RAAS (Results as a Service)</b> Colin Mason, Irish Life Centre & Joanna Lee, SAS	<b>SAS® Viya® on AWS - Tips and Tricks</b> Sergey Iglov, RBS	<b>Tackling Non-Compliance With Analytics</b> Derek Tollervey, HMRC
<b>14:30 Document Perspective on Enterprise Architecture and SAS®</b> Vasilij Nevlev, Analytium Ltd	<b>Considerations for Deploying SAS® Event Stream Processing</b> Louis Katsouris, SAS	<b>Fluid and Dynamic - Using Measurement-Based Workload Prediction to Dynamically Provision Your Cloud</b> Nik Markovic, Boemska
<b>BREAK</b>		
<b>15:30 SAS® Viya® and The Elastic Data Platform</b> Ankit Tharwani, Barclays & Doug Cackett Dell	<b>SAS® Data Integration Studio WORST Practice</b> Angus Looney, SAS	<b>Deep Learning with SAS® Viya® to Reimagine Retail at Very and Littlewoods</b> George Cushen, Shop Direct & John Spooner, SAS
<b>16:00 AI the Art of the Practical</b> Iain Brown, SAS	<b>What's New in the SAS® Platform (Architecture)</b> Doug Green & Ekaitz Goienola, SAS	<b>Improve Customer Experience with AI</b> Oliver Sheerin, SAS
<b>16:30</b>	<b>How SAS® Eats the Elephant - Exploring SAS® In-Database Technologies for Hadoop</b> Nick Dunkerton, SAS	<b>SAS® and Python the Perfect Partners in Crime</b> Carrie Foreman, Amadeus Software Ltd