

08:30	REGISTRATION OPENS		Lakeview
09:30	Welcome to SAS Forum UK 2018	Laurie Miles, Senior Director, Pre-Sales, SAS UK & Ireland	Vox 3-5
09:40	Analytics That Inspires	Charles Senabulya, VP & Country Manager, SAS UK & Ireland	Vox 3-5
09:50	Three Things: Getting the Best Out of SAS®	Paul Kent, Vice President, Big Data, SAS	Vox 3-5
10:30	BREAK - VISIT THE EXPERIENCE ZONE		Lakeview
10:30-10:50	Analytical Data Preparation in SAS® Viya®	Reece Clifford, SAS	Networking Stage
10:30-11:00	SAS® VA - Month Average vs. Total Average	Matt Upton, SAS	Boardroom 1
11:15	STREAMS COMMENCE, SEE OVERLEAF FOR TIMINGS AND LOCATIONS		
12:15	LUNCH - VISIT THE EXPERIENCE ZONE		Lakeview
12:15-12:45	To Be or Not to Be, the Answer's SAS VLE	Gemma Robson & Chris Dillon, SAS	Boardroom 1
12:30-12:50	Demo with SAS® Visual Analytics 8.2	Rajeeve Narula, SAS	Networking Stage
12:45-13:15	Using Code Snippets in SAS® Studio	Simon Arnold, SAS	Boardroom 1
12:55-13:15	Text Analytics with SAS® Viya®	Matthew Stainer, SAS	Networking Stage
13:15	STREAMS CONTINUE, SEE OVERLEAF FOR TIMINGS AND LOCATIONS		
15:15	BREAK - VISIT THE EXPERIENCE ZONE		Lakeview
15:15-15:45	Go Digital - Points, Badges and Subscriptions	Nigel Armstead, SAS	Boardroom 1
15:15-15:45	Location Analytics and Engagement	William Wash, SAS	Networking Stage
15:45	STREAMS CONTINUE, SEE OVERLEAF FOR TIMINGS AND LOCATIONS		
17:15	DRINKS RECEPTION		Lakeview
17:15	SAS® User Group Meeting		Boardroom 1
18:00	Customer Awards		Lakeview
19:00	Join us for England's first match of the 2018 Football World Cup against Tunisia, including an English and Tunisian themed dinner and drinks		Lakeview
21:00	CLOSE		

Certifications take approximately two hours to complete and run on Monday 18th June between 10:15-12:15 and 14:00-16:00 in Vox 2

	ANALYTICAL STRATEGY AND GOVERNANCE VOX 1	ANALYTICAL STRATEGY AND GOVERNANCE VOX 3	TECHNICAL TIPS VOX 3	TECHNICAL TIPS BOARDROOM 1	APPLICATIONS OF ANALYTICAL INTELLIGENCE VOX 4-5
11:15	Data Management for Artificial Intelligence Reece Clifford, SAS	From Rocket Science to Data Science Caroline Alexander, Scottish Power			Understanding In-Store App Use Motivators Patricia Barzotti, Decibel Insight & Joanne Wang, Concise Group
11:45	Dynamic Data - The Intelligence Behind Innovation Jonathan Hewett & Laure Lacaze, Octo	Zooming In On the (SAS and) Canon Journey: Don't Run Before You Can Walk Douglas Hunter, Canon & Kayne Putman, SAS			Maximising Metadata Management Amit Patel & Lewis Mitchell, Barclays
LUNCH					
13:15	Getting Ready for Cloud, SAS Direction and Practical Support Issues Paul Jones & Chris West, SAS		If AI Is the Solution, What Is the Problem? Sunil Adlakha, CoreCompete		Insight Driven Organisation (IDO) Tom Bevan, Deloitte
13:45	Man and Machine - Best of Both Worlds to Efficiently Detect Fraud Roland Theys & Laurent Colombant, SAS		In-Memory, With a Twist - Moving From LASR to CAS Warren Ireson, SAS		How to Get the Business to Use a Black Box Mike Yates, Co-op
14:15	A Data Quality Framework for Third Party Information Wayne Chicken, Butterfly Data		Navigating a Successful SAS® Grid Migration Sarah Fountain & Mike Parker, Business Data Partners		Internet of Things - What's It All About? Jennifer Major, SAS
14:45	Supercharging Your Digital Intelligence to Power Great Customer Experiences Tiffany Carpenter, SAS		The Art of Defensive Programming: Coping With Unseen Data Philip Holland, Holland Numerics		Accenture's Enterprise Fraud Detection Approach: a Deep Dive to Insider Threat Detection Leveraging SAS® Jacqueline Morley & Dr Thanos Alifantis, Accenture
BREAK					
15:45	Top Tips for Using SAS® Enterprise Miner™ After 20 Personal Years of Experience John Spooner, SAS		Leveraging SAS® Viya® with 9.4 Steve Ludlow, SAS	Advanced ETL Scheduling with SAS® Data Integration Studio and LSF Angus Looney, SAS	From Paper to Automation - A Police Journey Matthew Spencer, Bob Keeble & Rob Gleed, Gloucestershire Police
16:15	Accelerating Analytics with Agile Governance Simon Trewin, Kinaesis		What's New in SAS® 9.4 M5 and Looking Forward to SAS® 9.5 Paul Jones, SAS	Got SAS® Grid? - Let Me Help Configure It Prasanna Gawade, SAS	How Lloyds Simplified its Forecasting Processes Using Impressive SAS® Based Web Applications Greg Wiltshire, Lloyds Banking Group & Phil Mason, Independent SAS Consultant
16:45	Get Real: Banking Customers Need No Less Than Real-Time María Paradinas, Innova		GDPR Has Landed... (What Happens Now?) Dave Smith, SAS	Shapley-Value Regression: What is It and Why is It Useful for Businesses? Kayne Putman, SAS	Simplifying the Deployment of Analytics for Streaming Applications Steven Allan, SAS