### Update from SAS

Sean Robson, Customer Loyalty, SAS Canada



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### Agenda

- Events
- News from the Online Communities





April 8 - 11 | Denver, CO #SASGF

# SAS<sup>®</sup> Global Forum 2018

Users Program

### **Much More Than Presentations**

Session Types

Whether you're just starting out with SAS or are a seasoned practitioner, there's something for everyone.



#### **Breakout Sessions**

Get insights on the in-depth aspects of SAS software, including programming techniques, technical features, and innovative and practical applications. They can also be strategies and best practices about how to apply SAS to solve industry-specific challenges.



#### Quick Tips

Perfect for beginners and experts alike to share quick tips and tricks, and useful nuggets of programming techniques that make jobs easier. A Quick Tip session should last 10 minutes or less and cover one concept in a concise and practical way.



#### E-Posters

Here's a perfect opportunity to present your solution or idea in a more relaxed environment and in a visually informative way. A greener alternative to traditional posters, eposters allow you to transport digital posters in your pocket.



#### Table Talks

Facilitated by one lead user in an informal, small-group conversational setting, these sessions will not require a formal paper to be submitted. A limited number of sessions will be selected, and each may be offered multiple times.



#### SAS® Global Forum International Professional Award

Are you a full-time SAS professional who has never attended SAS Global Forum? You may qualify for free conference registration and a pre-conference tutorial!

To encourage attendance of members from the international SAS users community and in recognition of their additional travel expenses, the **SAS Global Users Group** is offering a limited number of International Professional Awards for SAS Global Forum 2018. To be eligible, you must:

- Be a full-time SAS professional who resides outside the 48 contiguous states within the United States.
- Have never attended a SAS Global Forum.
- Not otherwise be able to attend the 2018 conference.

#### What Is Covered

- · Waived conference registration fee, including conference meals.
- One free pre-conference tutorial held on Sunday, April 8, 2018.
- Invitation to an awards recognition luncheon on Sunday, April 8, 2018.

#### How to Apply

- Submit an application by Jan. 29, 2018.
- Applicants will be notified no later than March 5, 2018.

If you have questions, contact the award program coordinator.

#### SAS® Global Forum Faculty Scholarship Program

Professors, instructors and adjunct faculty: You're at the forefront of talent development, and what you learn at SAS Global Forum can benefit your students.

Expand your SAS knowledge at a conference that brings together academia and industry. Network with other SAS users from around the world and find out about innovative new research and applications.

#### Important Details

- Ten scholarships will be awarded.
- You don't have to present a paper to be eligible.
- Scholarship provides waived conference registration fees and one pre-conference tutorial.
- Travel and lodging expenses are not included.

#### How to Apply

Apply to the SAS Global Forum Faculty Scholarship program by Jan. 19, 2018. Notifications will be made by Jan. 26, 2018.

#### Questions?

#### Contact academic@sas.com.



Customer Stories Partners Community

About SAS

### Customer Value Award

The Customer Value Award has been created to honour and reward an individual for their ongoing support in their local SAS community. The recipient of the award will receive a trip to **SAS Global Forum** (formerly SUGI) including: return airfare; hotel for up to 3 nights; registration costs; and an award to be presented at a special dinner at SAS Global Forum.

Examples include people who informally assist their peers, user group involvement or anyone who goes beyond the call of duty to assist SAS usage. See the bottom of the page for the 'Customer Value Award Hall of Fame'.

Nominations will be reviewed by a team of SAS customers in the 'Friends of SAS' community. Not a member? Feel free to email Martha Casanova at martha.casanova@sas.com to be issued an invitation to this exclusive group. For our 2016 contest, the following criteria must be adhered to in order for nominations to be valid:

Deadline for nominations is January 1, 2017.

Nominations should include contact information for the individual being nominated (Name, Organization, Email and Phone Number) and detail in a paragraph or two why the individual should be considered. Consideration is given to those who go above and beyond in their support of a local SAS community whether in their workplace, through the user groups, or online.

The winner will be selected by customers vote in the 'Friends of SAS' community and informed via email by mid-January, 2017

Nominators and nominatees may be contacted in the future for follow up by the Customer Value Team regarding the nomination.

For more information or clarification on any of the above, please contact Matt Malczewski at matt.malczewski@sas.com

Please fill out the form below and submit it. (If you prefer, you can print it, fill it out, and fax it to 416-363-5399, Attn: Customer Value Team).

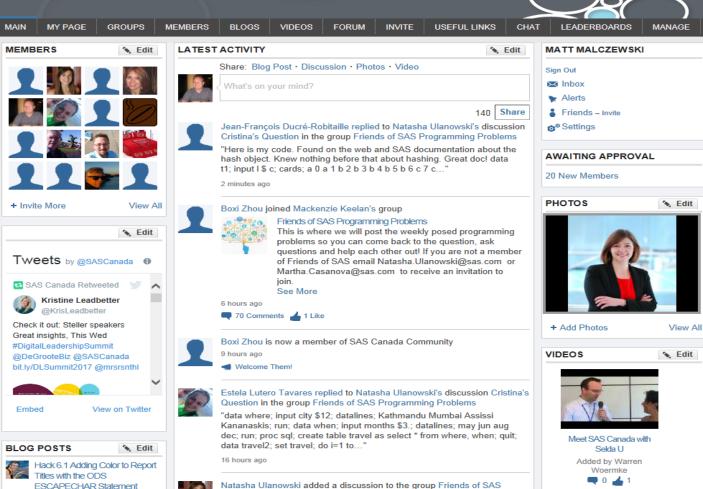
### Nomination Form

#### CUSTOMER VALUE AWARD HALL OF FAME

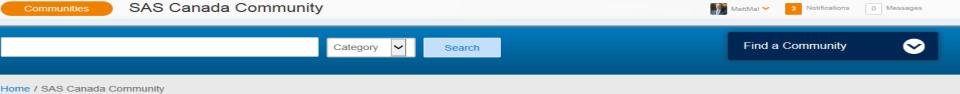
2015: Frederick Guillot, Cooperators & Doug Dover, Alberta Health 2014: Suzanne Humphreys, Rick Hansen Institute 2013: David Koch, Saskatchewan Gaming Corporation 2012: Audrey Orval, Banque Laurentienne 2011: Ron Kaine, Bell Canada 2010: Roy Finzel of the Government of Alberta 2009: Rupinder Dhillon, Dhillon Consulting Inc 2008: Art Tabachneck, Insurance Bureau of Canada 2007: Kevin Druhan, Nova Scotia Department of Health 2006: Greg McLean, Statistics Canada 2005: Mark Lucas, University of Saskatchewan 2004: Bruce Denmore, IBM Canada



### SAS<sup>®</sup> Canada Community



Ssas





#### Programming tips from the experts

In this video, six Canadian SAS programmers, with more than 115 years of SAS programming experience between them, share some of their favorite, little-known SAS programming tips. You're sure to discover a new trick or two.



#### Category dashboard

Category Admin

Lithium Social Intelligence

This content sourced from message 392657

#### SAS Canada Local Users Groups



#### SAS Canada Community

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Title	Posts	New
SAS Canada News and Events Latest Topic - Quebec - évènements à venir	8	7

# Thanks!

## Matt.malczewski@sas.com

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