SAS GLOBAL CERTIFICATION OVERVIEW WHAT'S IN IT FOR YOU?

DECEMBER 8, 2017 STEPHEN KEELAN DIRECTOR, EDUCATION

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SAS GLOBAL CERTIFICATION FOUNDATION CREDENTIALS

Topics

- What's in if for ...
 - Individual
 - Employers
- Certifications
- How to Prepare / Resources
- How to register
- Certification stats
- Contact Info/links



SAS GLOBAL CERTIFICATION WHY EARN A SAS CERTIFICATION?

 Preparing for exams will increase your SAS skills and knowledge

- Tangible evidence of competency
- Enhanced credibility and industry recognition
- Improved job security
- Increased compensation possibilities
- •Earn a digital badge

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A recent study from Money and PayScale found one type of talent stands out above all others in the world of valuable career skills:

Making sense of big data

Money and PayScale analyzed 54 million employee profiles across 350 industries, with 15,000 job titles - from entry-level workers to top execs.

The study compared people with the same title, age, location and experience, isolating the specific skills (from a universe of about 2,300) correlated with higher pay, advancement and career opportunity.

•Incre •Earn 1 SAS* PAY PREMIUM + 6.1%

> Understanding of this data analysis software commands the highest salary premium on our list.

66 Mainstream American companies have come to realize that in order to become more effective in the marketplace, they need to analyze data.

> Matt Sigelman, CEO of Burning Glass Technologies, which analyzes job listing information



SAS GLOBAL CERTIFICATION VALUE FOR THE EMPLOYER

- Measure of employee/candidate knowledge and skills
- Defined employee training paths
- Higher level of service/productivity
- Competitive advantage with customers
- Increased Employee Sat and retention

SAS GLOBAL CERTIFICATION FOUNDATION CREDENTIALS

Base Programmer for SAS 9

Designed for programmers, analysts, data managers, or anyone writing SAS programs to access and manage data to perform queries and analyses.

Advanced Programmer for SAS 9

The next level for SAS Base Programmer for SAS 9 certified professionals and the foundation for many job roles.

Clinical Trials Programmer for SAS 9

Appropriate for programmers who use SAS software to analyze clinical trials data to produce reports for submission to regulatory authorities.

```
%let type = RANCH;
proc sql;
    create view houses
    as select *
    from sasuser.houses
    where style = "&type";
quit;
%let type = CONDO;
proc print data = houses;
run;
```



SAS GLOBALBUSINESS INTELLIGENCE AND ANALYTICS CREDENTIALS

BI Content Developer for SAS 9

Designed for SAS users who are responsible for building, implementing, and customizing SAS interface applications.

Visual Business Analyst: Exploration and Design

Designed for analysts who are using SAS Visual Analytics to explore data and create reports that provide concise, interactive, and relevant data summaries.



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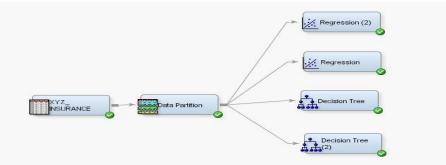
SAS GLOBAL CERTIFICATION ADVANCED ANALYTICS CREDENTIALS

Statistical Business Analyst Using SAS 9: Regression and Modeling

Appropriate for professionals who solve business problems by performing statistical analyses and predictive modeling using SAS/STAT software.

Predictive Modeler Using SAS Enterprise Miner

Designed for SAS Enterprise Miner users who perform predictive analytics.



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SAS GLOBAL DATA MANAGEMENT AND ADMINISTRATION CREDENTIALS

Data Integration Developer for SAS 9

Designed for those SAS users leveraging the platform for SAS Business Analytics to collect, store, and cleanse data in preparation for reporting and analysis.

Data Quality Steward for SAS 9

Designed for individuals who are using DataFlux Data Management Studio to perform a variety of data quality tasks including profiling data, cleansing data and monitoring data for usability.

Platform Administrator for SAS 9

Designed for IT administrators responsible for installing, configuring, administering, and maintaining the platform for SAS Business Analytics.





SAS GLOBAL SAS CERTIFIED DATA SCIENTIST

SAS[®] Certified Data Scientist

Designed for individuals who can manipulate and gain insights from big data with a variety of SAS and open source tools, make business recommendations with complex machine learning models, and then deploy models at scale using the flexible, robust SAS environment.



This credential forms part of The SAS Academy for Data Science.

Candidates will be accredited as a SAS Certified Data Scientist once they have passed all exams from both the SAS Certified Advanced Analytics Professional credential as well as SAS Certified Big Data Professional.



SAS GLOBAL CERTIFICATION HOW PEOPLE PREPARE FOR A SAS EXAM

Formal Training

(Instructor led Training, Liveweb, E-learning)

Job Experience

Certification Prep Guides

(Base and Advanced Programming)

Self-study

SAS Press books, technical papers, documentation, samples

Sample Questions

Practice Exams

SAS Groups, Blogs, Communities



SAS GLOBAL CERTIFICATION SAMPLE QUESTIONS

Item 4	Item 7	
Given the SAS data set WORK.INPUT:	This item will ask you to provide a line of missing code;	
Var1 Var2	The SAS data set WORK.INPUT contains 10 observations, and includes the numeric variable Cost.	
A one A two	The following SAS program is submitted to accumulate the total value of Cost for the 10 observations:	
B three C four A five	<pre>data WORK.TOTAL; set WORK.INPUT; <insert code="" here=""></insert></pre>	
The following SAS program is submitted:	Total=Total+Cost;	
<pre>data WORK.ONE WORK.TWO; set WORK.INPUT; if Var1='A' then output WORK.ONE;</pre>	run; Which statement correctly completes the program?	
output; run;	<pre>A. keep Total; B. retain Total 0;</pre>	
How many observations will be in data set WORK.ONE?		
Enter your numeric answer. Do not add leading or trailing spaces to your answer.		
	C. Total = 0;	
	D. If $N_= 1$ then Total = 0;	

Available for all exams. Illustrates the range of question types.



SAS GLOBAL CERTIFICATION

OTHER CERT RESOURCES AT SAS BOOKSTORE

Recommended SAS Press Books

Base



Learning SAS by Example By Ron Cody



The Little SAS Book: A Primer, Fifth Edition By Lora Delwiche and Susan Slaughter



Step-by-Step Programming with Base SAS^{*} 9.4 Step-by-Step Programming with Base SAS 9.4 By SAS Institute



Solutions for SAS DATA Step Programmers: The Essential Three-Book Set of Examples from Michele Burlew By Michele Burlew





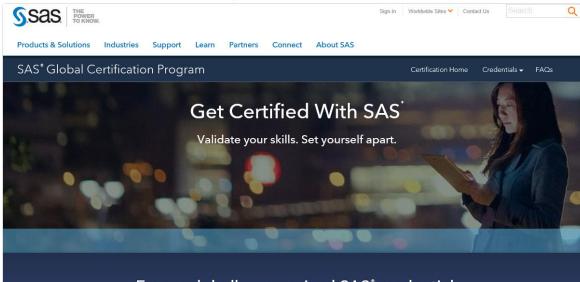
Statistical Programming in SAS By John Bailer

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SAS GLOBAL CERTIFICATION

THE INFORMATION SOURCE: SUPPORT.SAS.COM/CERTIFY



Earn a globally recognized SAS^{*} credential.

Unlock the full potential of your investment in SAS and become more creative and innovative in your usage of SAS technology. Whether you are new to SAS or have years of experience, we can help you on your journey to becoming a SAS certified professional.

THE place for current information

- Required exams
- Exam objectives
- Exam duration, # questions*
- Required passing score*
- Recommended prep
- How to schedule an attempt
- FAQs
- Discounts

*Subject to change at any time







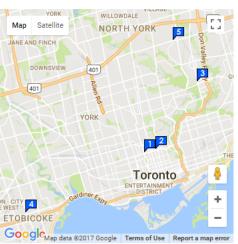
Test Center Search

Find test centers near:

Toronto Ontario

Important Note: Some exams for SAS require special arrangements and may not be available at all of the test centers listed below. For information on a your web account.

Test Center	Distance* Show km	Directions
Canadian Business College 2 Bloor St. West, 22nd Floor, Suite 2200 Toronto, Ontario M4W 3E2 Canada	1.2 <u>mi</u>	Get Directions
triOS College Toronto 425 Bloor Street East Suite 200 Toronto, Ontario M4W 3R4 Canada	1.4 <u>mi</u>	Get Directions
WinGenius 1200 Eglinton Ave East Suite 800	5.4 <u>mi</u>	Get Directions

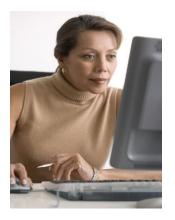


Search

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Exams are delivered primarily through 4,500+ Pearson VUE Test Centers and also at some Universities and SAS events.



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CONGRATULATIONS!



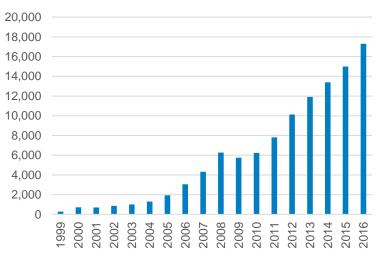


Eligible for listing in Directory of SAS Certified Professionals. (can opt out if desired)



SAS GLOBAL CERTIFICATION CERTIFICATIONS AWARDED BY YEAR

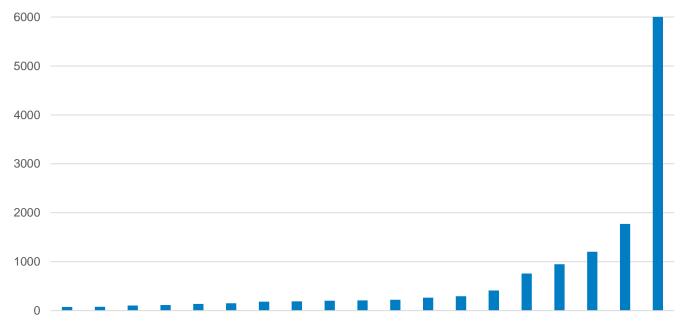
Certs Awarded



SAS GLOBAL CERTIFICATION

CERTIFICATIONS AWARDED BY COUNTRY

Certifications Awarded: 2017 YTD

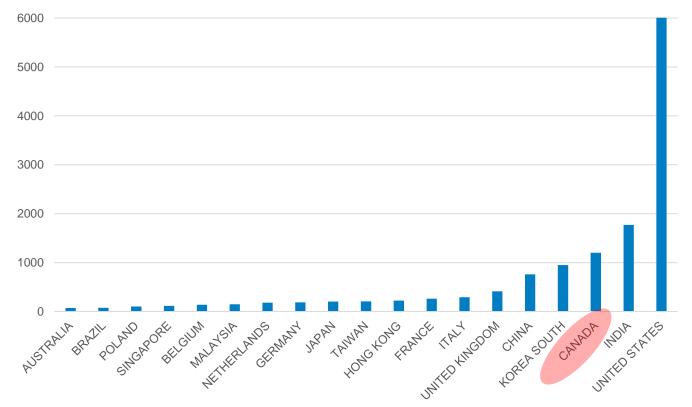




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SAS GLOBAL CERTIFICATIONS AWARDED BY COUNTRY

Certifications Awarded: 2017 YTD



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Web: <u>https://www.sas.com/en_us/certification.html</u>

Exam Registration: http://www.pearsonvue.com/sas/



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