

**SAS CANADA ACADEMIC PROGRAM**  
ACADEMIC PROGRAM IN WESTERN CANADA



# ACADEMIC PROGRAM

## MISSION

- The Academic Program team's mission is twofold:
  1. Educate students across Canada in SAS Analytics
  2. Connect graduates with SAS skills to our customers

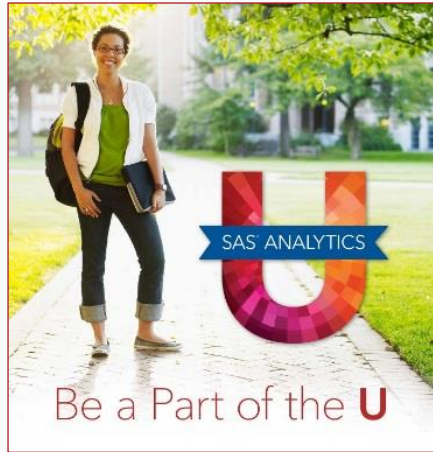


Many paths.  
One brilliant journey.

# SAS CANADA ACADEMIC PROGRAM

## FOCUS AREAS

### DEVELOPING STUDENTS



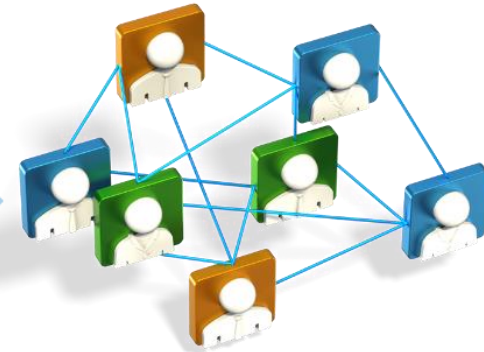
### CREATING ANALYTICS PROFESSIONALS

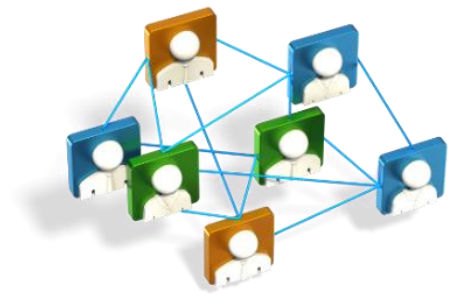


### EXECUTIVE EDUCATION IN ANALYTICS



CONNECTING CUSTOMERS





*The SAS Canada Academic Program can connect its customer with SAS talent via:*

- SAS Certified Graduates mailing list (approx. 200 graduates)
- Career administrators & professors at key analytics programs across Canada
- Networking & speaking opportunities

- Over 150 SAS users at the University of Alberta across multiple disciplines:
  - Business
  - Public Health & Epidemiology
  - Pediatrics
- 2016 Opportunities:
  - Mark Morreale to visit Calgary and Edmonton: October 3-7, 2016
  - Develop analytics stream in business school





- 10-12 SAS certified students each year
- Focus on Data Mining & Statistics
- Significant Academic Program involvement:
  - Joint Certificate program
  - Teaching & Curriculum support
  - Software

**1<sup>ST</sup> OFFERING IN  
WESTERN CANADA**



# SAS CANADA ACADEMIC PROGRAM

## WHAT ARE WE DOING IN THE WEST?

University	Program	No. of Students per year
University of the Fraser Valley	Data Analysis Certificate	16 graduates
University of Alberta	Business & Health	200+ users
UBC	Business & Centre for Operations Excellence	100 users
BCIT	Business	100 users
Simon Fraser University	Vancouver Institute for Visual Analytics	10 users
Quest University	Social Sciences	50 JMP users

The SAS Canada Academic Program reaches up to 6,000 students per year and works with 65 institutions across the country.

- [Mark Morreale](#), Academic Program Manager
- [Lindsay Hart](#), Academic Program Coordinator
- [SAS Canada Academic Program Website](#)
- [@SASAcademicCA](#)

*Connect for information and access to Canadian Analytics Programs, Key Topics, New SAS Talent, and more!*