Update from SAS

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THE POWER TO KNOW®

Agenda

- New People
- SAS Global Forum Wrap-Up
- News from the Online Communities

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Introducing…

- Alexandra Jovicic – your new user group program support
- Alexandra.jovicic@sas.com

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SAS Global Forum

The Conference is Done, But the Learning Continues

- Video recordings of…
  - General Sessions
  - Breakout Sessions
  - Tech Talks
  - Interviews
- Find them all here: http://video.sas.com/sasgf18
- Let's take a look…

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General Sessions

Oliver Schabenberger Speech

12:58

SAS COO and CTO Oliver Schabenberger discusses the focus for SAS in the coming year and beyond.

SAS® Viya® Demo

10:33

SAS Principal Product Manager Jonathan Wexler joins Jim Goodnight for an end to end demonstration of SAS® Viya®.

Jim Goodnight Welcome

4:21

CEO Jim Goodnight details how SAS and its users are inspiring the extraordinary.

Conversation with Dr. Jim Goodnight and Oliver Schabenberger

9:56

Jim Goodnight, CEO, SAS and Oliver Schabenberger, COO, CTO, SAS discuss the latest SAS Technologies.

SAS Global Forum 2018 Opening Video

1:20

See how SAS helps turn curiosity into possibility and create a better world with data and analytics.

Accessible Reporting with SAS Visual Analytics and SAS Mobile BI for iOS

8:06

Distinguished Technical Leader Ed Summers demonstrates accessible reporting on iOS with SAS Visual Analytics and SAS Mobile BI.

Demo: Location Analysis with SAS® Visual Analytics

9:07

Principal Software Developer Falko Schulz demonstrates location analysis and demographic-data integration with SAS® Visual Analytics.

Welcome from The CTO - Oliver Schabenberger

8:11

Chief Technology Officer Oliver Schabenberger highlights the technology

Breakout Sessions

Are You Ready for Some Football? An Analysis of Monday Night Football Viewership

51:22

Monday Night Football (MNF) is one of the most watched shows in TV history. This session discusses a three-pronged approach that analyzes factors...

Bricolage: My Autobiography, With SAS® Procedures

49:47

This is a career presentation, with statistical methods. Bricolage is a construction made by using whatever is lying around. Learn how SAS can be used across a wide variety of job fields,...

Database-Ics II: Design, Standardize, and Control the Process for Better Data Management

15:36

Developmental design is an art, though we often dive right into the coding and results instead of thinking through the process. This session examines the...

Data Management Meets Machine Learning

49:40

Machine learning can be described as systems that learn from data in order to make predictions or act in response to what is learned. This session explores how machine learning can be used in data management activities, plus quality...

A Need For Speed: Loading Data via the Cloud

43:44

Analytical analysis methods make it possible to quickly produce models for analyzing large amounts of complex data. Learn how cloud infrastructure, code enhancements and storage...

Insights From a SAS Technical Support Guy: A Deep Dive Into the SAS® ODS Excel Destination

51:35

SAS analytics and reporting capabilities produce highly functional Excel spreadsheets with the ODS Excel destination. Learn how to customize...

Tech Talks

Random number generators in SAS

10:13

Rick Wicklin, Distinguished Research Statistician for SAS, talks about the role of random number generation in simulations, and shows off the very latest in RNG technologies in the SAS programming language.

Building a recommendation engine with SAS

10:54

Jared Dean, Principal Data Scientist for SAS, shows how to build a recommendation engine. He covers the design considerations, data prep, modeling, and deploying to production.

SAS programming in the cloud: CASL code

7:33

Denise Poll, Principal Software Developer for SAS, talks about the evolution of the CASL programming language and shows off a few of its impressive capabilities.

New look-and-feel for SAS Add-In for Microsoft Office

6:22

Tim Beese, Principal Software Developer, demonstrates the new look-and-feel for the SAS Add-In for Microsoft Office.

Top tips for SAS Enterprise Miner

7:36

Melodie Rush, Principal Systems Engineer for SAS, demonstrates her favorite tips and tricks for using SAS Enterprise Miner.

Design stunning report layouts in SAS Visual Analytics

8:09

Ryan Norris and Bryan Young, both on the development team for SAS Visual Analytics, show how to build the perfect report layouts for your audience.

Interviews

Oliver Schabenberger on SAS Innovations

7:03

SAS COO CTO Oliver Schabenberger discusses the latest technology from SAS.

SAS and Artificial Intelligence

8:25

AI has been at SAS for decades. Learn about the latest innovations from SAS AI experts.

Student Symposium Winners

2:57

Meet the just-announced winners of the Student Symposium competition at SAS Global Forum.

The Digital Transformation in Banking

10:55

Sameer Gupta, joined by Nick Lisi from SAS, discusses the digital transformation journey of Singapore's DBS Bank.

Global GoalsCast and GatherIQ

9:59

Learn about the Global GoalsCast and their efforts to help achieve a more sustainable world. Then, find out about SAS' support of GatherIQ.

Interamerican's Approach to GDPR

6:11

Learn about the GDPR compliance journey taken by the Greek insurance firm Interamerican.

Proceedings

Deeper Insight Into the Talks

- www.lexjansen.com
- All papers are posted, some with code, examples & dummy data
- Searchable by topic, author, industry (Google Custom Search)
- Take a look at previous years proceedings as well

SAS® Canada Community

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MEMBERS

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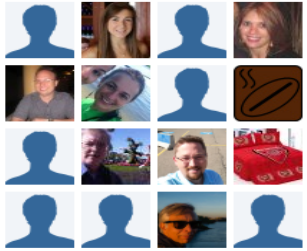

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@KrisLeadbetter

Check it out: Steller speakers Great insights, This Wed #DigitalLeadershipSummit @DeGrooteBiz @SASCanada bit.ly/DLSummit2017 @mrsrsnthl

Embed View on Twitter

BLOG POSTS

Edit

Hack 6.1 Adding Color to Report Titles with the ODS ESCAPECHAR Statement

LATEST ACTIVITY

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Share: Blog Post · Discussion · Photos · Video

What's on your mind?

140 Share

Jean-François Ducré-Robitaille replied to Natasha Ulanowski's discussion Cristina's Question in the group Friends of SAS Programming Problems

"Here is my code. Found on the web and SAS documentation about the hash object. Knew nothing before that about hashing. Great doc! data t1; input l $ c; cards; a 0 a 1 b 2 b 3 b 4 b 5 b 6 c 7 c..."

2 minutes ago

Boxi Zhou joined Mackenzie Keelan's group

Friends of SAS Programming Problems
This is where we will post the weekly posed programming problems so you can come back to the question, ask questions and help each other out! If you are not a member of Friends of SAS email Natasha.Ulanowski@sas.com or Martha.Casanova@sas.com to receive an invitation to join.
See More

6 hours ago

70 Comments 1 Like

Boxi Zhou is now a member of SAS Canada Community

9 hours ago

Welcome Them!

Estela Lutero Tavares replied to Natasha Ulanowski's discussion Cristina's Question in the group Friends of SAS Programming Problems

"data where; input city $12; datalines; Kathmandu Mumbai Assissi Kananaskis; run; data when; input months $3.; datalines; may jun aug dec; run; proc sql; create table travel as select * from where, when; quit; data travel2; set travel; do i=1 to..."

16 hours ago

Natasha Ulanowski added a discussion to the group Friends of SAS

MATT MALCZEWSKI

Sign Out
Inbox
Alerts
Friends – Invite
Settings

AWAITING APPROVAL

20 New Members

PHOTOS

Edit

+ Add Photos View All

VIDEOS

Edit

Meet SAS Canada with Selda U

Added by Warren Woermke

0 1

sas

Welcome to the SAS Canada Community

Please watch this video from Communities Manager, Matt Malczewski, for guidelines and a code of conduct.

Programming tips from the experts

In this video, six Canadian SAS programmers, with more than 115 years of SAS programming experience between them, share some of their favorite, little-known SAS programming tips. You're sure to discover a new trick or two.

Watch It Now

This content sourced from message 392657

SAS Canada Local Users Groups

BC | AB | SK | MB | ON | QC | NS

BC Meeting location
Date
Agenda link
Registration link
Link to presentation archives
This content sourced from message 393644

SAS Canada Events

sascanadacommunity@gr

Today April 2018

Sun	Mon	Tue	Wed	Thu	Fri	Sat
Apr 1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	May	2	3	4	5

Events shown in time zone: Eastern Time - Toronto

Google Calendar

Resources

SAS Customer Support
SAS User Group
Friends of SAS

This content sourced from message 454887

Category dashboard

Community Admin
Category Admin
Lithium Social Intelligence
Spam Quarantine
Admin Help

SAS Canada Community

Title	Posts	New
SAS Canada News and Events Latest Topic - Can This Be On the Sidebar of the Main Page? Latest Post - Can This Be On the Sidebar of the Main Page?	9	5
Friends of SAS Programming Challenge Latest Topic - Working with Multiple Observations per Subject (06... Latest Post - Working with Multiple Observations per Subject (06...	1	1
SAS Canada Academic Team	0	0

What To Expect

- Calendar function – events and connection opportunities
- Weekly and monthly content from SAS and from SAS users
- Focus areas such as
  - Academia
  - Women in Analytics
  - Industry/solution
  - Friends of SAS Programming Challenge

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New Programs

Exciting News for SAS Customers

- Ever feel overwhelmed as a newer (or long-time) SAS user when facing all the support options available?
- Lots of options – not so great with wayfinding
- Which is best for *me?*
- How do I search?
- What is the value/benefit?
- Why should I bother?

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Introducing…

SAS Support Onboarding Program

- Developed here in Canada
- Designed for newer SAS customers… but also, for seasoned experts that want some guidance around navigating SAS Support
- SAS has a *responsibility* to help our customers find value in their investment
- We can achieve this by facilitating…
  - Comfort with the tools/solutions
  - Guidance through support and knowledge landscape
  - Dialogue around challenges/opportunities
  - Connection points with other SAS users

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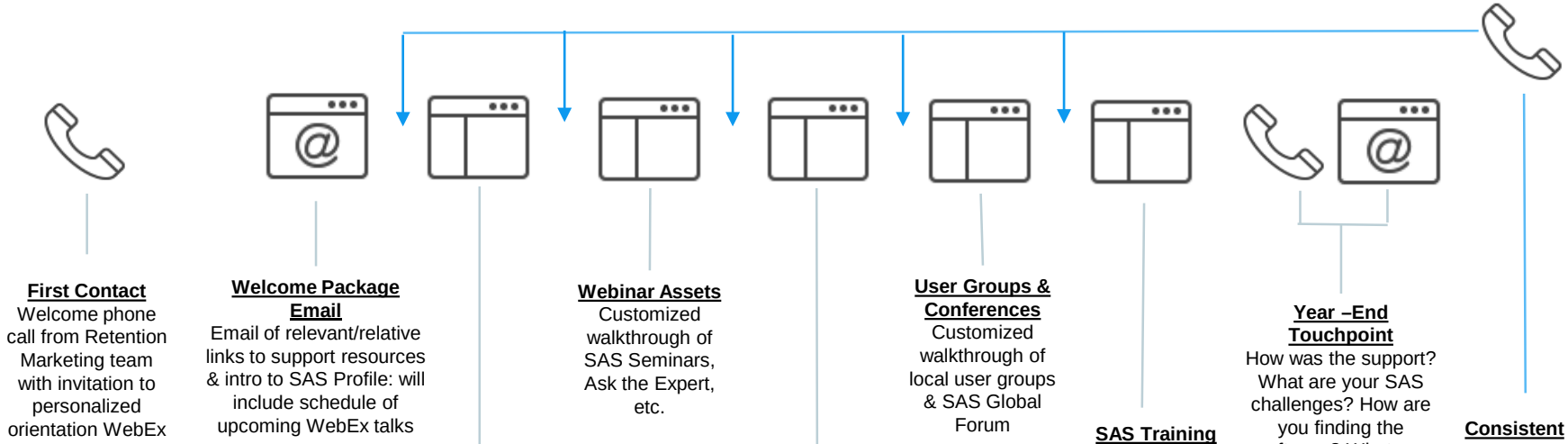
Persona: User/Practitioner (6 Month Process)



First Contact
Welcome phone call from Retention Marketing team with invitation to personalized orientation WebEx

Welcome Package Email
Email of relevant/relative links to support resources & intro to SAS Profile: will include schedule of upcoming WebEx talks

Support Communities
Customized WebEx walkthrough of online support communities (SCC, FoS, SAS Support).

Webinar Assets
Customized walkthrough of SAS Seminars, Ask the Expert, etc.

Papers, Proceedings & Posts
Customized walkthrough of white papers/conference proceedings/blogs

User Groups & Conferences
Customized walkthrough of local user groups & SAS Global Forum

SAS Training
SAS Training options available – customized for environment, possibly instructor-led

Year –End Touchpoint
How was the support? What are your SAS challenges? How are you finding the software? What are you doing with it?

Consistent Touchpoints as Required
How are the webinars? Changes? Suggestions?

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Sound Interesting?

- Email Matt Malczewski at matt.malczewski@sas.com
- If personalized onboarding can’t be arranged, assets can certainly be shared!

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Thanks!

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