

**Presenting at eSUG**

**Why is it people don't present?**

# Barriers to Presenting

- Unsure what to talk about
- *“I don’t know enough”*
- Matt’s expectations...haha...just kidding
- Time / effort to make a presentation
- Nervous about presenting
- *“What’s in it for me?”*
- more...?

# SAS Global Forum Mini-Talks

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An Example

# The Concept

- Pick a SUGI or SAS GF Paper
- In 3 to 7 minutes, do one or more of the following:
  - Highlight and summarize key points
  - Demo the code
  - Discuss how you implemented the paper in your work
  - Expand on the paper
  - Discuss the implications for your industry
  - Get creative!

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What's in it for you?

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**SAS SWAG**



*edmonton*

**sas** user group

the  
power  
to present

# Benefits are obvious

- Increases the value of the Global Forum and submitted papers
- More variety and opportunity to learn something at SAS meetings
- Improve your presentation skills
- A stronger and more vibrant local SAS user group

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