

Presenting at eSUG

Why is it people don't present?

Barriers to Presenting

- Unsure what to talk about
- *“I don’t know enough”*
- Matt’s expectations...haha...just kidding
- Time / effort to make a presentation
- Nervous about presenting
- *“What’s in it for me?”*
- more...?

SAS Global Forum Mini-Talks

An Example

The Concept

- Pick a SUGI or SAS GF Paper
- In 3 to 7 minutes, do one or more of the following:
 - Highlight and summarize key points
 - Demo the code
 - Discuss how you implemented the paper in your work
 - Expand on the paper
 - Discuss the implications for your industry
 - Get creative!

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the
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What's in it for you?

SAS SWAG



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Benefits are obvious

- Increases the value of the Global Forum and submitted papers
- More variety and opportunity to learn something at SAS meetings
- Improve your presentation skills
- A stronger and more vibrant local SAS user group

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