Bridging Academic Research and Industrial Applications

Nico Vandaele & Catherine Decouttere
Stef Lemmens, Mauro Bernuzzi (GSK)
GSK Vaccines Research Chair, KU Leuven
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Outline

1. Research and activities
2. Our five step stakeholder-based supply chain design framework
3. Why SAS?
4. Key findings
5. Q&A
Research and Activities?

- Research
  - Flow models for analysis
    - Advanced Resources Planning
  - Flow models for planning
    - S&OP
    - Scenario based planning
  - Portfolio management
    - Multi criteria ranking
    - Portfolio selection

- Spin-off activities
  - Research originated projects
Use of SAS?

- Research & Spin-off, no classroom
  - EG, VA, Optmodel
- Reputation
  - R&D company (Academia, INFORMS, EURO, …)
- Presence
  - Academia
  - Industry
Key Findings

- Up standard industry focus vs purely academic focus
- All round content technology
- Data driven: input, output, VA
- Big Data
- R&D Mindset