WHERE DO WE FIND GROWTH?
DATA IN THE 21ST CENTURY IS LIKE OIL IN THE 18TH CENTURY: AN IMMENSELY, UNTAPPED VALUABLE ASSET. LIKE OIL, FOR THOSE WHO SEE DATA’S FUNDAMENTAL VALUE AND LEARN TO EXTRACT AND USE IT THERE WILL BE HUGE REWARDS.

Wired Magazine – 2014
I KNOW WHAT YOU DID LAST SUMMER
Policymaking Lifecycle Process

Stage 1: Problem definition/agenda setting.
Stage 2: Construction of policy alternatives/policy formulation.
Stage 3: Choice of solution/selection of preferred policy option.
Stage 4: Policy design.
Stage 5: Policy implementation and monitoring.
Stage 6: Evaluation.
THE GOVERNMENT IS RICH
EVERYTHING WE HEAR IS AN OPINION, NOT A FACT. EVERYTHING WE SEE IS A PERSPECTIVE, NOT THE TRUTH.

Marcus Aurelius, (121–180)
THE OPPORTUNITIES ARE HUGE
...SO ARE THE HURDLES...
PITFALLS...

- Privacy debate...
- Skills: people management versus data management...
- Resistance to change...
- Resistance to technology...
- Complexity of government...
HIGH DEBT
+
HIGH TAXES
+
RISING PUBLIC EXPECTATIONS
=
MORE EFFICIENCY
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