

# SAS® GLOBAL FORUM 2017

April 2 - 5 | Orlando, FL



Recap by Milo Davies, SAS NZ



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A

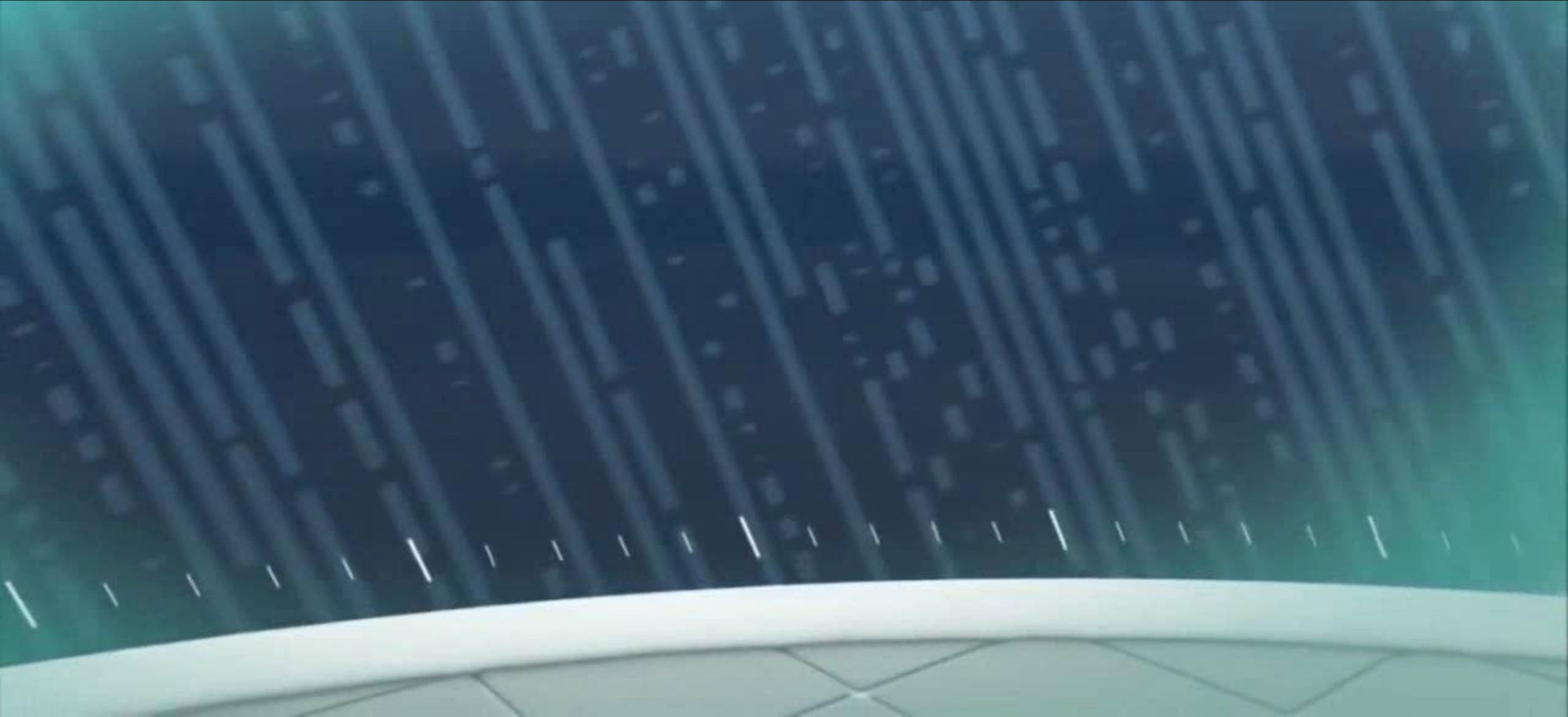
**Session 1066-2017:**

### A Big-Data Challenge: Visualizing Social Media Trends about Cancer Using SAS® Text Miner

Analyzing big data and visualizing trends in social media is a challenge that many companies face as large sources of publicly available data become accessible. While the sheer size of usable data can be staggering, knowing how to find trends in unstructured textual data is just as important an issue. At a big data conference, data scientists from several companies were invited to participate in tackling this challenge by identifying trends in cancer using unstructured data from Twitter users and presenting their results. This

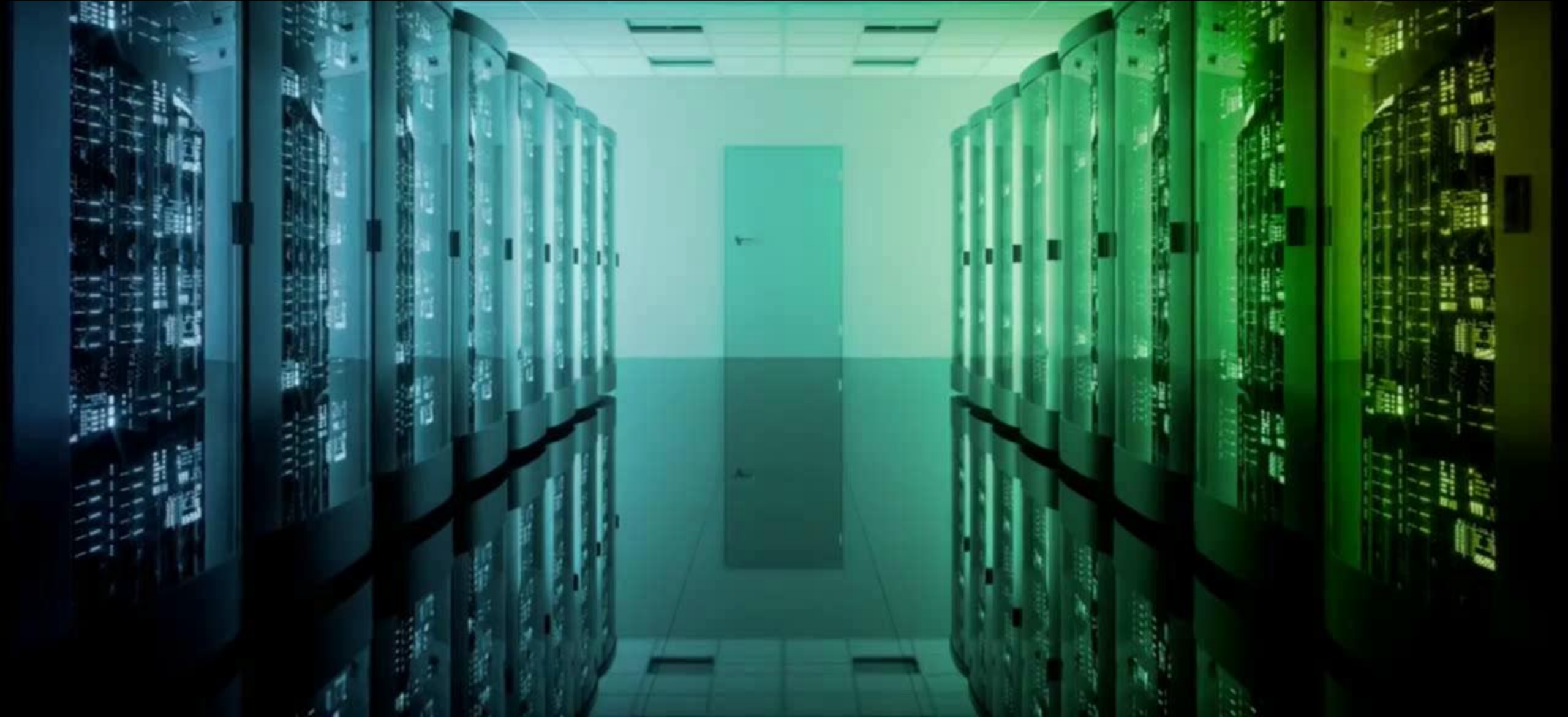


# POWERFUL





# ADAPTIVE



# OPEN

• IN-MEMORY • IN-DATABASE • IN-STREAM • IN-HADOOP





# UNIFIED

IN-MEMORY • IN-DATABASE • IN-STREAM • IN-HADOOP • IN-CLOUD • ON-DEMAND • M

ever



SAS<sup>®</sup> Viya<sup>™</sup>

SAS Visual Analytics

SAS Visual Statistics

SAS Visual Data Mining & Machine Learning

SAS Visual Investigator

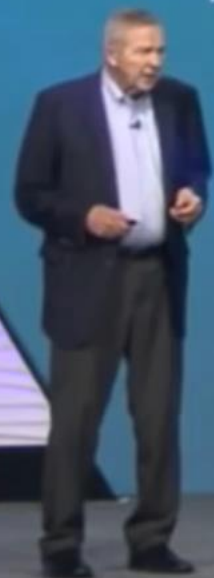
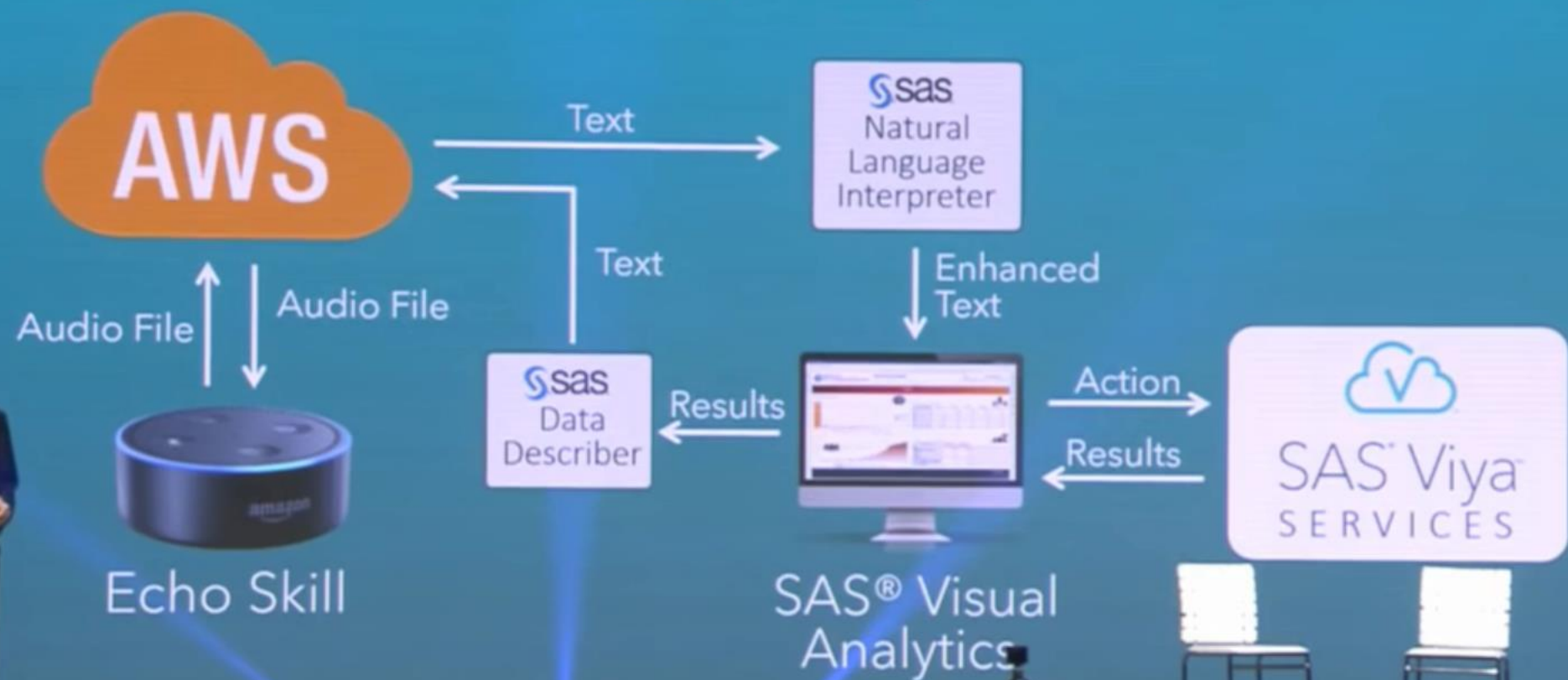
SAS Visual Forecasting

SAS Optimization

SAS Econometrics



SAS Viya





Thank you!



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