

# The Enterprise Artificial Intelligence (AI) Promise: Path to Value

More than two thirds of organisations across various industries are expecting AI to impact everyday life within the next 5 to 10 years. But just how ready are they for an AI enabled world?

Here some of the findings from an interview survey conducted at more than 100 organisations across EMEA.

## 4 Key Findings



Awareness and enthusiasm about AI are high



Lack of organizational readiness & infrastructure slow down adoption



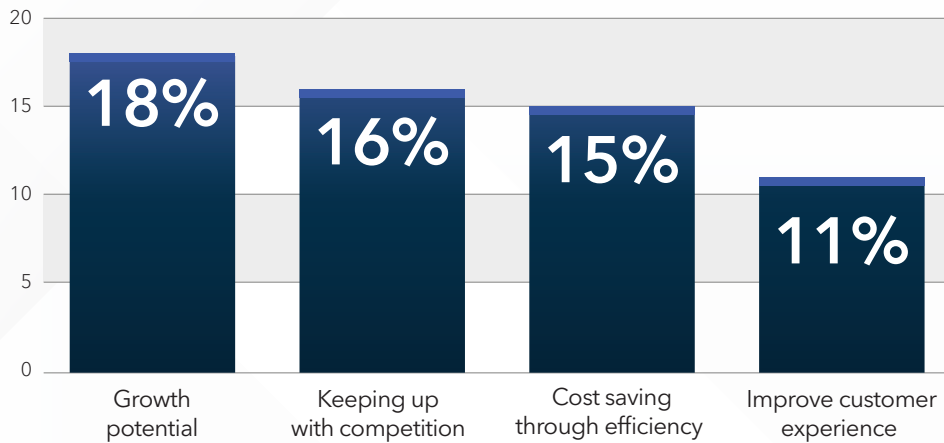
Data & governance skills are critical



Ethics of AI are a major concern

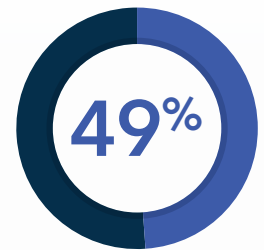
## High Expectations

What drives early adopters to apply AI at their enterprises?

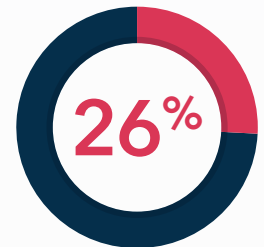


## Challenges for AI Adoption

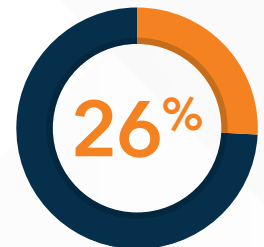
The lack of trust in AI emerged as a major challenge in almost half of organisations.



Cultural Challenge



Data Integration



Skill Challenge (lack of data scientists)

## Are You Ready?

Closing the gaps in technology and skills



29%

Platform capability not ready



24%

Handling data management & algorithm processing well



12%

Ready & open to further improvement



19%

No data science team in place



24%

Collaboration with external parties



20%

Data scientist team is ready

Based on a SAS 2017 survey of senior-level executives from a number of industries and sectors across EMEA covered by SAS.

Download the full report at [www.sas.com/ai-research](http://www.sas.com/ai-research)

