

Learn SAS®

A Manager's Guide to Training





Managers: Train Your Team

Data is paramount to your business, but data is messy and big, and turning it into timely insights across your enterprise is complex. Companies need experts to help them interpret their data, explain it and visualize it in ways that are meaningful to decision makers.

At SAS, we invest heavily in providing the support your team needs to effectively use our software for your company's success. Whether it be in person in a collaborative environment or virtual opportunities to upskill your team, we're here to meet your business goals.

By investing in training for your employees, you can:

- Improve employee retention and engagement.
- Grow skills and standardize best practices.
- Build a strong, self-sufficient SAS users community.
- Take full advantage of the SAS Platform.
- Create a scalable solution for achieving your vision.





When your employees understand how to harness your enterprise data to solve problems, deliver new insights and innovate, everyone benefits!

Invest in Employee Certification

Since 1999, the **SAS Global Certification** program has helped SAS professionals advance their training and develop new skills and expertise to meet new business challenges. It's the best way to validate your employees' skills in:

- Programming**
- Predictive Modeling**
- Machine Learning**
- Artificial Intelligence**
- Visual Analytics**
- Visual Statistics**
- Analytics**
- Administration**
- Data Management**
- JMP***

And your employees will love you for it! When your personnel have the skills needed to do their jobs, they will work more confidently and be better prepared to make the day-to-day decisions you hired them for.



"One of the most important credentials I look for when reviewing résumés is the SAS certification. Based on my experience, candidates who are SAS certified are more analytical and are likely to possess stronger SAS programming and debugging skills, making them more productive."

– Associate Director and Statistical Programming
Hiring Manager



What's Your Corporate Training Plan?

SAS Education consultants make it easy to develop the right training program for your team. Challenge us with your business needs, and we will deliver.

SAS® Training Points

Lock in up to 30% savings on all your training needs. Use SAS Training Points on courses in any format, on-site and mentoring services, SAS certification, books and select conferences.

SAS® Learning Subscription

Our learning subscription is a convenient, flexible way for your organization to get training when and where it's needed – in one purchase.

Try it first with our free trial option!





Talent Development Service

Need to transform your workforce to use analytics so you can improve employee retention and engagement, attract the best talent, maximize individual performance and productivity, and take full advantage of the SAS Platform?

We'll help you create a program customized to grow the specific skills your team needs – SAS skills, soft skills, leadership skills and industry skills.

On-Site Training and Mentoring

Want a tailored curriculum and confidential, extensive interaction with a SAS expert scheduled at your convenience? Bring a SAS training instructor to your team who will focus on your unique business needs. Bring training on-site to reduce your travel time and expenses – or visit one of our state-of-the-art training facilities across the US at no extra facility cost! Either way, you pick a time that suits your project timelines and use your own data.



Your Team's Training Plan

Map the journey

Do your employees have the skills needed to do their jobs efficiently?



**Are you ready
to attract the
best talent?**



**How do you
want to achieve
your vision?**

