

Analytical talent is in short supply and high demand in today's business world. SAS seeks to bridge that gap by partnering with universities that offer SAS® joint academic programs. All of the programs listed were approved under the requirements for either the SAS Joint Certificate or the SAS Master's Program. These programs all will be evaluated under the new SAS Academic Specialization criteria in the coming year.

American College of Greece - Deree

Business Analytics and Data Mining

American University

Master of Science in Analytics

American University of Science and Technology (Lebanon)

Data Science and Big Data

Anáhuac University (Mexico)

Advanced Business Analytics

Appalachian State University

Applied Business Analytics

Appalachian State University

Master of Science in Applied Data Analytics

Appalachian State University

Business Analytics

Arizona State University

Master of Science in Business Analytics

Arkansas State University

Business Analytics/Business Intelligence

Asia Pacific University of Technology and Innovation (Malaysia)

Data Analytics

Asia Pacific University of Technology and Innovation (Malaysia)

Data Science and Analytics

Asia Pacific University of Technology and Innovation (Malaysia)

MSc in Data Science and Business Analytics

Athens University of Economics and Business (Greece)

Data Mining

Athens University of Economics and Business (Greece)

Statistical Data Analysis

Athens University of Economics and Business (Greece)

SAS Programming and Data Mining

Auckland University of Technology (New Zealand)

Advanced Analytics

Auckland University of Technology (New Zealand)

Master of Analytics

Averett University

Applied Data Analytics

Azusa Pacific University

Research Methods

Azusa Pacific University

Statistical Analysis

Azusa Pacific University

Advanced SAS Programming and Data Science

Azusa Pacific University

Data Science and Visualization

Bahir Dar University (Ethiopia)

Statistical Data Analysis Using SAS

Bay Path University

Applied Data Science



Bellarmino University

Master of Science in Analytics

Bentley University

Business Analytics

Brigham Young University

Applied Statistics and Advanced SAS Programming Certificate

Brock University (Canada)

Business Analytics

Bryant University

Applied Analytics

Bryant University

Business Analytics

Bryant University

Data Mining

California Polytechnic State University

SAS Programming and Data Analysis

California State University Long Beach

Data Mining

California State University Long Beach

Master of Science in Applied Statistics

California State University Monterey Bay

Business Analytics

California University of Pennsylvania

Statistical Analysis

California University of Pennsylvania

Data Science - Undergraduate

California University of Pennsylvania

Data Science - Graduate

Capella University

Advanced Analytics

Capella University

Analytics

Capella University

"Bachelor of Science; Minors Data Analytics, Data Management, and Business Intelligence"

Capella University

Data Mining Analytics

Capella University

Master of Science in Analytics

Centennial College (Canada)

Marketing Research and Analytics

Central Michigan University

Data Mining

Central Michigan University

Master of Science in Applied Statistics and Analytics

Charles University (Czech Republic)

Advanced Demographics Analytics

City University of Hong Kong

Data Analysis; SAS Programming; Data Mining; Statistical Methods

Clarion University of Pennsylvania

Applied Data Analytics

Cleveland State University

Advanced Business Analytics

Cleveland State University

Strategic Business Analytics

Colorado State University-Global Campus

Applied Data Analytics

Colorado State University-Global Campus

Business Intelligence



Colorado State University-Global Campus
Statistics and Data Mining for Business Intelligence

Creighton University
Business Analytics

Dakota State University
Business Analytics

Dankook University (South Korea)
Data Science

De Montfort University (United Kingdom)
Statistical Modeling

De Montfort University (United Kingdom)
Business Intelligence Systems and Data Mining;
Data Analytics

De Montfort University (United Kingdom)
MSc Business Intelligence Systems and Data Mining

De Montfort University (United Kingdom)
MSc Data Analytics

DePaul University
Master of Science in Marketing Analysis

Doshisha University (Japan)
Data Science

D'Youville College
Analytics and SAS Programming

East Carolina University
Business Analytics

Elizabethtown College
Data Analytics

Embry-Riddle Aeronautical University
Business Intelligence and Analytics

Fayetteville State University
Business Intelligence and Data Analytics

Fayetteville State University
Health Informatics

Federation University Australia
Data Analytics and Visualization

Florida State University
SAS Programming and Data Analysis - Graduate

Florida State University
SAS Programming and Data Analysis - Undergraduate

George Brown College (Canada)
Analytics for Business Decision Making

George Washington University
Business Analytics

George Washington University
Master of Science in Business Analytics

**Glasgow Caledonian University
(United Kingdom)**
Master of Science in Big Data Technologies

Hang Seng University of Hong Kong
Data Mining; Machine Learning

**Harrisburg University of Science and
Technology**
Master of Science in Analytics

HEC Montréal (Canada)
Business Intelligence Data Applications

HELP University (Malaysia)
Business Analytics, Data Analytics

Humber College (Canada)
Marketing Analytics

Illinois State University
Marketing Analytics



IMAM (Mexico)

Data Mining

Indiana University

Business Analytics

Indiana University

Master of Science in Business Analytics

INTI International University (Malaysia)

Advanced Analytical Techniques for IT Professionals

James Cook University (Australia)

Introductory Data Science; Advanced Data Science

James Cook University (Australia)

Master of Data Science

Kennesaw State University

Data Mining

Kennesaw State University

Statistical Analysis Using SAS

Kennesaw State University

Master of Science in Applied Statistics

Korea University Sejong Campus

Data Science and National Statistics

La Trobe University (Australia)

Business Analytics

La Trobe University (Australia)

Master of Business Analytics

Lasell College

Analytics

Le Mans Universit (France)

Insurance and Economic Analytics

Lebanese University

SAS Programming and Analytics; Data Science

Louisiana State University

Master of Science in Analytics

Loyola University Maryland

Business Intelligence and Data Mining

Macao Polytechnic Institute (Macao)

Data Mining

Massey University (New Zealand)

Analytics

Massey University (New Zealand)

Health Analytics

Massey University (New Zealand)

Public Policy Analytics

Massey University (New Zealand)

Master of Analytics (Business)

Massey University (New Zealand)

Master of Analytics (Health)

Massey University (New Zealand)

Master of Analytics (Public Policy)

Melbourne Polytechnic (Australia)

Information Technology Analytics; Software Development Analytics

Miami University

Analytics for Professionals

Miami University

Data Mining

Michigan State University

Data Analysis

Michigan State University

Population Health Analytics

Michigan State University

Master of Science in Business Analytics



Michigan State University

Master of Science in Marketing Research

Minnesota State University Moorhead

Business Analytics

Missouri University of Science and Technology

SAS Analytics

Montana State University Billings

Business Intelligence and Data Mining

Nanyang Polytechnic (Singapore)

Applied Analytics in Data Science

National University

Data Analytics

National University

Master of Science in Data Analytics

National University

Master of Science in Health and Life Science Analytics

North Carolina Central University

Statistical Methods

North Carolina Central University

Statistical Analysis With SAS

North Carolina State University

Master of Science in Analytics

Northern Illinois University

Business Analytics

Northern Illinois University

Data Analytics

North-West University (South Africa)

Actuarial Analytics; Business Analytics; Financial Analytics; Quantitative Risk Analytics; Statistical Analysis; Advanced Actuarial Analytics; Advanced Business Analytics; Advanced Financial Analytics; Advanced Quantitative Risk Analytics; Advanced Statistics Analysis

North-West University

Master of Science in BMI With Specialization in Business Analytics

North-West University

Master of Science in BMI With Specialization in Financial Mathematics

North-West University

Master of Science in BMI With Specialization in Quantitative Risk Management

Oakland University

Analytics With SAS

Oklahoma State University

Data Mining

Oklahoma State University

Marketing Data Science

Oklahoma State University

Predictive Analytics

Oklahoma State University

Various Master's Degree Programs

Oklahoma State University

Master of Science in Business Analytics

Open University of Hong Kong

SAS Programming and Data Mining

Pace University

MS in Customer Intelligence and Analytics



Pfeiffer University

Big Data Management

Purdue University

Business Analytics

Purdue University

Marketing Analytics

Purdue University

Marketing Analytics for Management

Quinnipiac University

Business Analytics

Queen's University (Canada)

Statistical Data Analysis

Queen's University (Canada)

Master of Management Analytics

Radford University

Business Analytics

Rasmussen College

Data Analytics

Rensselaer Polytechnic Institute

Master of Science in Business Analytics

Rider University

Business Analytics

RMIT University (Australia)

Analytics

RMIT University (Australia)

Advanced Analytics

Roanoke College

Data and Econometric Analysis Joint Certificate Program

Sabancı University (Turkey)

Master of Science in Business Analytics

Sacred Heart University

Digital Marketing

Saint Joseph's University

Business Intelligence & Analytics

Seneca College of Applied Arts and Technology (Canada)

Advanced Analytics of Marketing

Shiga University (Japan)

Data Science

Slippery Rock University

Data Analytics

Slippery Rock University

Statistical Applications and Data Analytics

Sollers College

Clinical

Sollers College

Data Science

Sollers College

Health Care Information

Southern Methodist University

Business Analytics

Southern Methodist University

Statistical Methods

Southern Methodist University

Master of Science in Business Analytics

Southern Methodist University

Masters of Science in Applied Statistics and Data Analytics

St. Mary's College of Maryland

Economic Statistics and Analysis Using SAS



State University of New York at New Paltz
Business Data Analytics

Stetson University
Business Intelligence and Analytics

Stevens Institute of Technology
Business Intelligence and Analytics

Stevens Institute of Technology
Master of Science in Business intelligence and Analytics

Stirling University (United Kingdom)
Master of Science in Data Sciences (Joint Venture With HSBC Global)

Suffolk University
Analytics

Sunway University (Malaysia)
Advanced Statistical Techniques for Data Science and Predictive Analytics; Big Data With Advanced Techniques in Data Science; Data Mining and Business Intelligence; Data Science

Swinburne University of Technology (Australia)
Analytics

Swinburne University of Technology (Australia)
Applied Statistics

Swinburne University of Technology (Australia)
Master of Science in Applied Statistics

Taylor's University (Malaysia)
Digital Marketing and Analytics

Teikyo University (Japan)
Biostatistics

Texas A&M University
Statistics

Texas A&M University
Master of Science in Analytics

Texas A&M University
Master of Science in Statistics

Texas Tech University
Data Mining

Tokyo University of Science (Japan)
Computational Statistics

Tokyo University of Science (Japan)
Computational Statistics

Toulouse School of Economics (France)
Data Science With SAS

Trident University International
Business Analytics

Troy University
Data Analytics

UiTM (Malaysia)
Fundamental Course in SAS® Enterprise Miner™; SAS® Enterprise Guide® and SAS Foundation

Universidad Complutense de Madrid
Applied Statistics

Universidad Complutense de Madrid
Data Mining and Business Analytics

Università Cattolica del Sacro Cuore (Italy)
Master in Credit Risk Management

Tor Vergata University of Rome (Italy)
Master in Customer Experience and Social Media Analytics



Universit de Reims Champagne-Ardenne
SAS Programming and Data Analysis

Universiti Kuala Lumpur Business School (Malaysia)
Financial Analysis

Université Paris-Est Créteil (France)
Economic Data Analysis

Université Paris-Est Créteil (France)
Applied Health Economics

Université Paris-Est Créteil (France)
Economic Data Analytics

Universiti Malaysia Terengganu (Malaysia)
Advanced Statistics and Operations Research

Universiti Utara Malaysia
Data Mining

University of Akron
Economic Data Analytics - Undergraduate

University of Akron
Economic Data Analytics - Graduate

University of Alabama
Data Mining

University of Alabama
Master of Science in Applied Statistics

University of Alabama
MBA in Business Analytics

University of Alaska Anchorage
Data Mining

University of Applied Sciences BFI Vienna
Quantitative Asset and Risk Management

University of Arkansas
Business Analytics Concentration

University of Arkansas
Master of Information Systems

University of Bridgeport
Analytics

University of California San Diego
SAS Programming Specialized

University of Central Florida
Data Mining

University of Central Florida
Master of Science in Statistical Computing Data Mining Track

University of Central Lancashire, Cyprus (Greece)
Business Intelligence and Data Mining

University of Cincinnati
Data Analytics

University of Cincinnati
Master of Science - Business Analytics

University of Connecticut
Business Analytics

University of Connecticut
Master of Science in Business Analytics and Project Management

University of Dallas
Business Analytics

University of Dallas
Master of Science in Business Analytics

University of Debrecen (Hungary)
Business Information Technology



University of Edinburgh (United Kingdom)

Master of Science in Banking and Risk

University of Fraser Valley (Canada)

Data Analysis

University of Hartford

Business Analytics and Data Mining

University of Houston

Health Analytics and Real-World Evidence

University of Illinois at Urbana-Champaign

The Master of Science Concentration in Analytics

University of Iowa

Biostatistical Methods

University of Iowa

Master of Science in Biostatistics

University of Jeddah (Saudi Arabia)

Data Science and Analytics

University of KwaZulu-Natal (South Africa)

Statistical Analysis Using SAS

University of La Verne

Marketing Analytics

University of La Verne

Supply Chain Analytics

University of Louisville

Data Mining

University of Louisville

Data Analytics

University of Manchester (United Kingdom)

Master of Science in Business Analytics: Operations Research and Risk Analysis

University of Maryland Global Campus

Master of Science in Data Analytics

University of Maryland, College Park

Health Data Analysis Using SAS

University of Melbourne (Australia)

Business Analytics

University of Melbourne (Australia)

Master of Business Analytics

University of Milano-Bicocca (Italy)

Data Analysis

University of Milano-Bicocca (Italy)

Advanced Data Analytics in Biostatistics

University of Missouri

Master's in Statistics - Applied Track

University of Mount Olive

Business Analytics

University of New Hampshire

Masters of Science in Analytics

University of New South Wales (Australia)

Business Analytics, Data Analytics

University of New South Wales (Australia)

Business Analytics

University of North Carolina Charlotte

Professional Science Master's (PSM) Program in Data Science and Business Analytics (DSBA)

University of North Carolina Greensboro

Business Analytics

University of North Carolina Greensboro

MS in Applied Economics

University of North Carolina Wilmington

Master of Data Science



University of North Florida

Statistical Analysis

University of North Texas

Data Mining

University of Notre Dame

Master of Science in Business Analytics

University of Oklahoma

Analytics

University of Orlans (France)

Master's in Econometrics and Applied Statistics (ESA)

University of Palermo (Italy)

Data Analysis

University of Piraeus (Greece)

Data Management and Data Analytics Using SAS

University of Pretoria (South Africa)

Introduction to Big Data Analytics; Introduction to Statistical Learning; Big Data Analytics; Statistical Learning

University of Pretoria (South Africa)

MSc in Advanced Data Analytics; Mcom in Advanced Data Analytics

University of Salford (United Kingdom)

Master of Science in Data Science

University of South Australia

Data Science

University of South Australia

Master of Data Science

University of South Carolina

One Year MBA

University of South Florida

Analytics and Business Intelligence

University of South Florida

Health Care Analytics

University of South Florida

MS in Business Analytics / Information Systems (MS/BAIS)

University of South Wales (United Kingdom)

Applied Statistics and Data Mining

University of Southern California

Master of Science in Business Analytics

University of St. Thomas

Machine Learning

University of Tennessee at Chattanooga

Business Analytics

University of Tennessee, Knoxville

Master's in Business Analytics

University of Texas at Arlington

Master of Science in Marketing Research

University of Texas at Dallas

Business Intelligence and Data Mining

University of Texas at San Antonio

Master of Science in Data Analytics

University of the Sciences

Biostatistical Methods with SAS Programming

University of the Western Cape (South Africa)

Master of Science in Statistical Science With Specialization in Data Science

University of the Western Cape (South Africa)

Programming and Statistical Analysis

University of Toronto (Canada)

Master of Management Analytics

University of West Georgia

Data Analytics

University of Wisconsin - Milwaukee

Applied Data Analysis

University of Wollongong (Australia)

Business Analytics; Advanced Business Analytics

University of Wollongong in Dubai (United Arab Emirates)

Business Analytics; Advanced Business Analytics

Valparaiso University

Applied Econometrics and Data Science Foundations

Wake Forest University

Master of Science in Business Analytics

Warsaw School of Economics

Business Analytics With SAS and Open Source

Warsaw School of Economics

Statistical Analysis and Data Mining in Business

Warsaw University of Technology

SAS Data Science

Washington University in St. Louis

Master of Science in Biostatistics

West Chester University

Statistics

Western Kentucky University

Data Analysis

Western Kentucky University

Applied Economics

Western New England University

Analytics Certifications

Widener University

Business Analytics

Widener University

Business Intelligence and Analytics

Yonsei University (South Korea)

Data Science

York University (Canada)

Master of Business Analytics

York University (Canada)

Statistical Methods Using SAS

Youngstown State University

Economic Data Analytics - Undergraduate

Youngstown State University

Economic Data Analytics - Graduate

Zurich University of Applied Science (Switzerland)

Applied Business Analytics

For more information, please visit: sas.com/academic-specialization

