



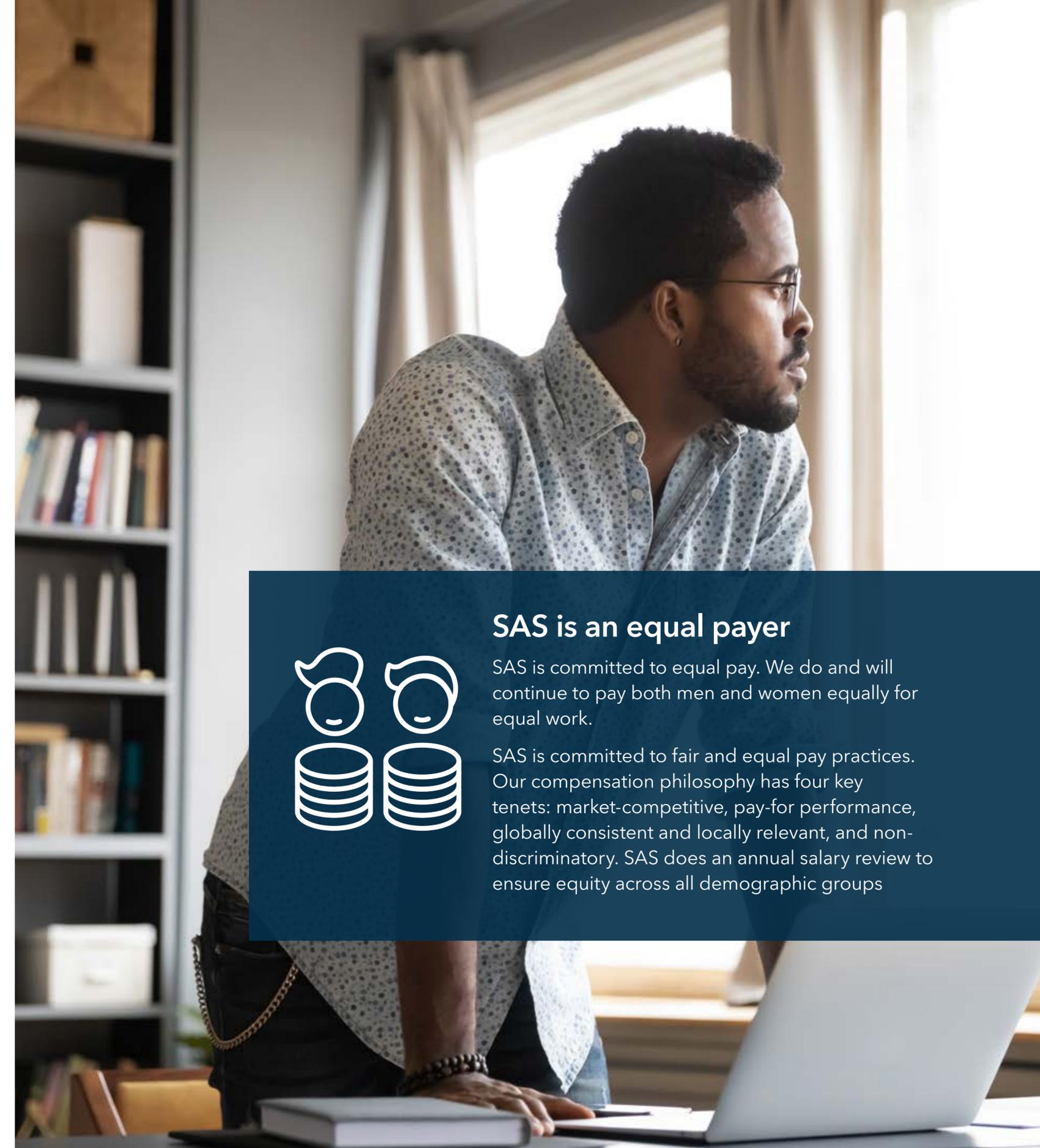
# GENDER PAY GAP REPORT 2022



# WHAT IS THE GENDER PAY GAP MEASUREMENT?

The Gender Pay Gap is a measure of the difference between the AVERAGE earnings of ALL males and females across ALL functions and ALL levels of an organization.

Gender Pay Gap measurement is NOT the same as equal pay. Equal pay relates to males and females being paid equally for equal work and is a legislated requirement. Companies can still have a gender pay gap whilst paying males and females equitably.



## SAS is an equal payer

SAS is committed to equal pay. We do and will continue to pay both men and women equally for equal work.

SAS is committed to fair and equal pay practices. Our compensation philosophy has four key tenets: market-competitive, pay-for performance, globally consistent and locally relevant, and non-discriminatory. SAS does an annual salary review to ensure equity across all demographic groups



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Our culture is built on authenticity and trust, which fosters open communication; therefore, at SAS UK, we embrace the regulated and required gender pay gap reporting as introduced by the UK government in 2017, and the transparency that this brings. It encourages us to continue to talk, with even more focus, about what diversity and inclusion means for SAS UK, and our ongoing commitment to continually evolving this for our entire workforce. For SAS, as a global organization, diversity and inclusion is more than just gender or race - we have a culture that blends our different backgrounds, experiences, and perspectives from our 58 countries around the world.

At SAS, it's never been about fitting into the culture, it's about adding to it. We value the employee's whole self and the uniqueness of their experience, perspectives, and ideas. As such, we are wholly committed to enabling a diverse and inclusive culture, which includes gender equality, where access to rights or opportunities is unaffected by gender. Our aim is that everyone feels comfortable and confident so that they can openly express their thoughts and ideas and know that they will be respected for their unique contributions and abilities. As innovators, we rely on the creativity and variety of thinking of our people to create our ground-breaking software, compelling customer solutions and dynamic work teams. Whilst we acknowledge that we have work to do to achieve the right gender balance, at all levels, to positively impact our gender pay gap in the UK, we are working hard to close this by focusing on how we attract, develop and advance people across all levels within our business. We have strong foundations in place, which we will continue to build on to make a positive difference. ”



**Belinda Macaulay** Director of HR, Northern Europe

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What sets SAS apart - and helps us attract and retain incredibly talented people - goes beyond the surface-level benefits we offer. It's our commitment to providing opportunities for everyone. We have always strived to create an inclusive environment where all of our people feel valued and can see opportunity around any corner. From the very beginning, we recognized the importance of treating people like they make a difference. But any company can offer convenient amenities like a gym or subsidized daycare or free coffee. What really matters are the less tangible things. It's the thread of decency that is woven through the fabric of the place where you come to spend a good portion of your day. This philosophy is what appeals to such a broad range of talented people and helps us retain our talent. We all play a part in working together to provide opportunities and create environments that are positive and supportive - whether as an individual or a company. When diverse minds collaborate, the outcomes are truly transformative for our business, and for our people. ”



**Jim Goodnight Founder and CEO, SAS**



## AWARDS:

Around the world, SAS is continually recognized as a best workplace for its energized, creative and inclusive culture, as well as an innovative company improving our world through trusted analytics. Year after year, SAS is named a best workplace



- SAS is awarded recognition across the globe as a Great Place to Work® for: Women, gender equality, diversity and millennials.
- Forbes Best Employer for Women
- In our SAS UK Great Place to Work survey, 93% of our workforce stated that: 'People at SAS are treated equally regardless of their age, ethnic origin, sex, sexual orientation, disability or position within the business'
- SAS UK was awarded Top Employer certification in 2020, providing further assurance that its HR policies and practices are best in class, including those around diversity and inclusion
- SAS named a Best Place to Work for LGBTQ+ Equality
- In 2021 SAS signs the Armed Forces Covenant in support of serving and ex-military personnel
- SAS STEP programme launched, winning Bronze Award for the Best Learning Technologies Project (Commercial Sector. Of its 1000+ participants to date 41% of these are female.
- Fortune World's Best Workplace Best Workplace for Parents
- People 50 Companies That Care



## WHY ARE WE REPORTING ON THE GENDER PAY GAP:

Organizations with 250 or more employees must comply with government regulations that came into force in April 2017.

**By 4th April 2022, all employers within this category must report for the period to April 2021 their:**

- Mean and Median gender pay gap
- Mean and Median gender bonus gap
- Proportion of males and females receiving a bonus » Proportion of males and females in each band
- This report provided for the period to April 2021, relates back to data from April 2020 as per the requirements, therefore there is limited change in the content

# SAS UK's Gender Pay Gap Reporting

The calculations represent hourly pay rates as of 5 April 2022 and bonuses paid between 5 April 2021 and 5 April 2022 as required.

## Gender Pay Gap Hourly Rate

The mean gender pay gap is the difference in the average hourly gross pay rates that male and female employees receive. The median gender pay gap shows the difference in the midpoint of the hourly gross pay rates for male and female employees by ordering individual rates of pay from the lowest to highest.

### Women's earnings are:



**20.5%** lower using the mean average



**22.1%** lower using the median average

## Bonus Gender Pay Gap

The mean gender bonus gap is the difference in average gross bonus pay between male and female employees. The median gender bonus gap shows the difference in the midpoint.

### Women's earnings are:



**31.5%** lower using the mean average



**32.9%** lower using the median average



## Proportion of males and females receiving a bonus

This is the percentage of male and female employees who received bonus pay in the 12 months from April 2021 to April 2022.

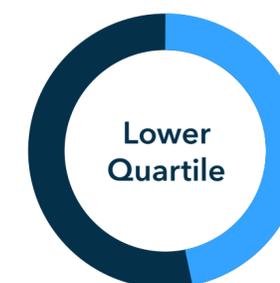
**72.5%**  
Males

**81.1%**  
Females

## Proportion of males and females in each quartile pay band

The percentage of male and female employees in each of the four equal sized pay bands or quartiles. Q1 being the lowest paid quartile and Q4 the highest.

■ Males ■ Females



54.9% 45.1%



65.6% 34.4%



75.5% 24.5%



80.1% 19.9%

## WHAT DOES OUR DATA TELL US?

We have seen small changes in our data over the past few years, showing we are taking steps to bridge the gender pay gap. Whilst we know this will take time, we are pleased that our data is starting to show that the actions we are taking as an organisation are having a true impact on our gender pay gap.

- Mean pay gap seems to be tracking consistently although we have seen ongoing improvements in the Median figures. This means that we could be seeing more higher paid females across our organisation and perhaps male salaries not growing as fast
- Bonus data does not seem to be following any pattern. All SAS UK&I employees are entered into a bonus scheme depending on their role. Eligibility for a bonus is dependent on being employed before 1st October or in service on the date of the bonus payment. Due to the normal nature of employee turnover, these figures are always likely to fluctuate and are not representative of eligibility related to gender.
- We are making progress in all pay quartiles for female employees. We understand that this is slow moving and are taking steps, working with our leaders to ensure we make progress. Like many organisations in our industry these pay quartiles show we are male dominated. For there to be a smaller gender pay gap we would have to see the same ratio of men and women in each quartile. This is something we are striving towards but acknowledge the external environment and sector challenges and are committed to closing the gender pay gap through more females across our organisation and in senior positions but investing in and creating a diverse talent pipeline.





## WHY IS THERE A GENDER PAY GAP AT SAS?

A gender pay gap does not mean unequal pay. Whilst we acknowledge there is more to be done on closing our gender pay gap in the UK, our difference is not due to inequality in pay. As stated, SAS willingly meets its legislated requirement to ensure equality of pay for all. SAS pays men and women the same pay for doing the same role and we commit to fair and equal pay irrespective of gender or background. The factors that impact our gender pay gap are:



We have a higher proportion of men than women in our workforce: 70% men and 30% women, which is reflective of the IT industry.



We continue to see a higher proportion of men in senior positions, including positions with larger bonus opportunities. This impacts the gender pay gap when we look at mean and median calculations for both hourly pay and bonus pay.



Female representation is lower in the higher pay quartiles. Current initiatives outlined further on in this document show the strides we are making to improve the ratio. We have also seen all our female quartile positions have increased bar Upper Middle Quartile further showing we are making strides in this area.



The way the data is presented does not provide for the impact of part-time workers. We see a larger population of females working part-time vs males. This will impact the mean and median bonus pay results where bonus is based on a pro-rata value. We pride ourselves on our flexible working practices for everybody and will continue to maintain flexible working for all although we recognize the impact this may have on net pay.

## Affiliations and Initiatives:

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We continue to be involved and support in several areas to improve our gender pay gap and drive diversity and inclusion at SAS. We have dedicated teams at a worldwide level driving our D&I agenda and strategic groups in EMEA and the UK&I driving our more local approach.

We're involved in different affiliations including the UK Tech Talent Charter and the CEO action for Diversity and Inclusion, R3 student programmes. Our Women's Initiative Network (WIN) to build a community of SAS employees who empower, encourage, and inspire women to pursue excellence in their careers and fulfilment in their personal lives. In 2017, SAS launched the Women in Analytics Network (WIA) - as SAS sponsored networking program aimed at strengthening diversity in the analytics field.

### **We continue to increase our efforts on global diversity and inclusion education, engagement, and awareness through**

- Our Diversity and Inclusion Action Board.
- Our formalised Employee Inclusion Group (EIG) Structure.
- Hosting our annual Global Inclusion Week.
- Working with regional leaders on their Diversity and Inclusions reports and actions
- Launching our Active Allies Resource Centre.

## Global Respect at Work Policy:

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Consistent with our commitment to employees and our Great Place to Work<sup>®</sup> environment, our policy and practice is to maintain a work environment free from all forms harassment—striving to create an environment where employees, customers, business partners, and visitors are treated with dignity, respect, and courtesy.

Our global policy focuses on how all employees should treat each other and how we interact with work on behalf of SAS, specifically related to valuing diversity and inclusion.

## Training:

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SAS is committed to fostering our employees' development and career advancement for all. Employees should feel empowered to own their own career journey and are encouraged to have development conversations with line managers to determine development plans that achieve their goals. All employees have access to SAS trainings or can work consultatively with our learning teams to find a solution.

## Recruitment:

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SAS takes actions to ensure that our recruitment process promotes diversity and inclusion and positively impacts the gender pay gap.

- We actively promote our roles to diverse audiences and ensure our job descriptions are attractive to all diverse groups using an augmented writing platform.
- We run extensive diverse pipelining activities, focused on shortlisting female talent at all stages of their career.
- Recruitment data is analysed throughout the selection process to help us monitor and analyse the diversity of our talent pools.
- We are committed to early careers hiring where the ratio of female talent is higher, providing us an opportunity to bring in talent and develop for future positions.
- SAS 'License to Hire' training helps HR, Managers and any SAS employee involved in the interview process, to make hiring decisions based on candidate potential rather than on experience alone. The training includes unconscious bias training, interview techniques and interview best practices.
- We ensure female representation on all our panel interviews and career assessment boards.
- Our recruitment team is represented in our diversity task forces to be accountable for monitoring diversity and reduced biased decisions in recruitment.
- Specific targets have been applied to increase our female leadership and female sales population.





## Retention of Talent:

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**Training, Development and Progression:** The future of our business is based on the investment we make in our current workforce. Across the board, we encourage professional and personal development with our vast learning and development programmes including mentoring and emerging leadership initiatives.

We recognize that in SAS UK, female representation is lower in the most senior positions, therefore focus is put on initiatives that will change this picture going forward. We are committed to ensuring an environment which enables the progression of both men and women at all levels; by breaking down gender specific barriers, we will encourage fair promotion based on merit.



Learning and development programmes to grow the right leaders from all backgrounds and genders.



Proactive identification, nurturing and retention of female talent to encourage development and progression.



Creating a working environment that allows flexibility in all functions and at all levels.



Management training to educate on equality, diversity, unconscious bias, and employment law.



Mandated female representation on all our senior level interview panel and career assessment boards.

## FLEXIBLE WORKING APPROACH

SAS has always promoted a culture of diversity and **fairness**, as well as a great workplace that encourages work-life balance for both men and women. We are proud of the initiatives that we already have in place to promote a **flexible work** environment including generous benefits on-site services and family-friendly policies, all of this helps to attract and keep the very best talent.

We continue to place much needed focus on this especially as we drive our new corporate flexible working practices. These practices open our culture further to different ways of working, flexibility, and mobility all of which support our employees balancing their career and personal lives. We've increased the training for managers on 'Leading in a flexible workplace' and employees on 'Thriving in a flexible workplace' to ensure our culture continues to drive diversity and fairness.



### Gender Balance Goals

In 2021 the UK&I leadership, under Roderick Crawford, VP Northern Europe set Gender Balance Goal. These goals focus on bridging the gender balance within our organisation. Our leadership teams are committed to actions behind these goals to drive the changes we'd like to see.



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At SAS, we believe our people make a difference, we recognise that having diverse and inclusive teams enables us to attract, retain and grow talented individuals that don't just support and drive our culture of authenticity and trust but that add to it.

We are committed to reducing our gender pay gap and are actively taking steps across the organisation to drive this commitment. We understand there is more work to do, and we're dedicated to keep driving positive changes in diversity and inclusion across our organisation.

Monitoring the gender pay gap provides us with a measure that has a direct correlation to our business' success; our ability to achieve our growth numbers; and to ensuring we have a work force that reflects our customers and their customers. I'm delighted that we are moving in the right direction, but we will continue to challenge ourselves in the actions we take, conversations we have, and culture we establish. ”

**Roderick Crawford**  
Vice President, SAS Northern Europe

I confirm that the Gender Pay Gap measurements in this document are correct at time of publishing.



Visit [sas.com/uk](https://sas.com/uk)  
to find out more