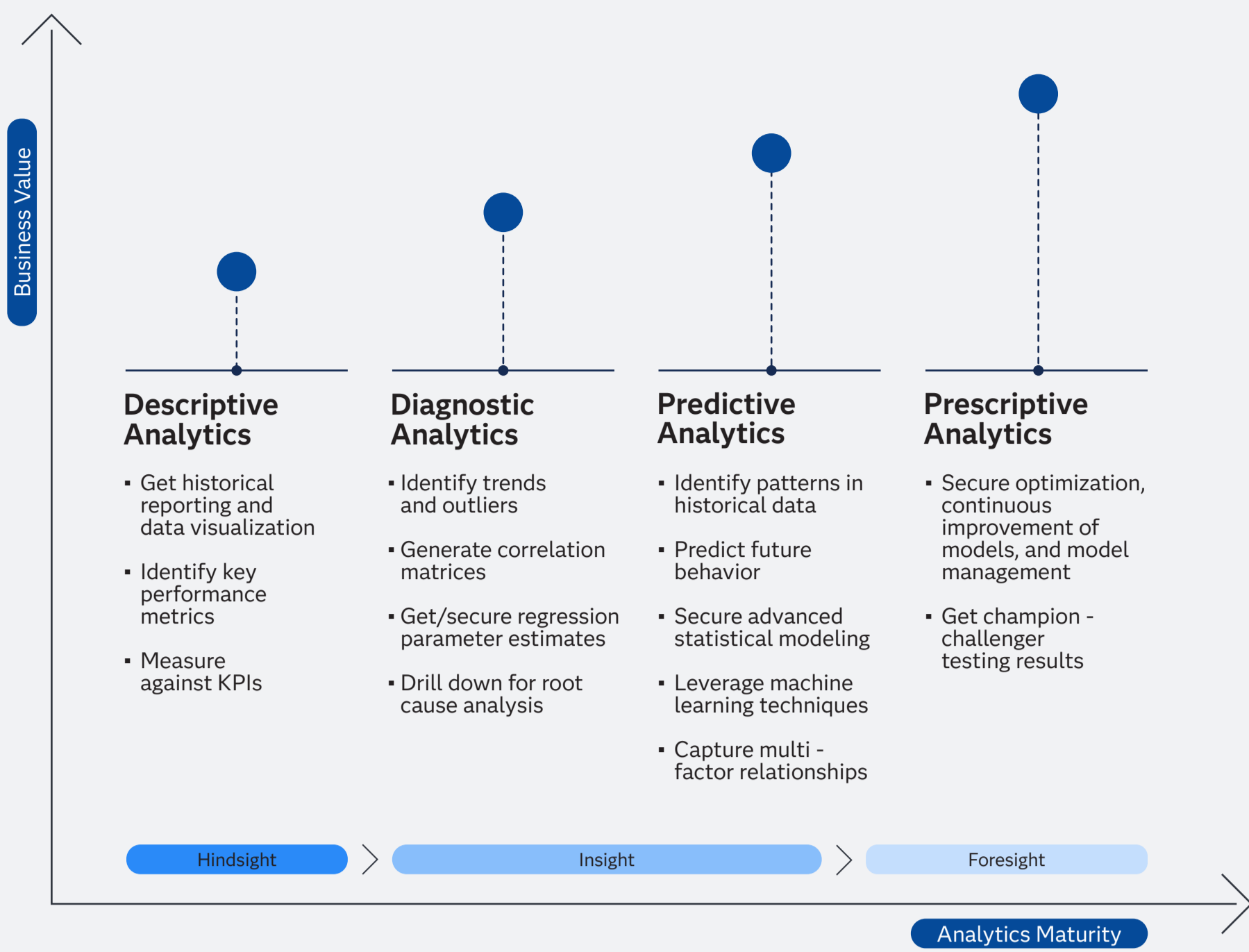


No matter where you are on your analytics journey...

# SAS Accelerates Turning Insights into Impact



## Climbing the Analytics Ladder

### Integrated Deployment

Automate the end-to-end process of deploying models and decisions, enabling optimal time-to-value of analytics.

### Model Management

Consistently and safely develop, validate, deliver & monitor models that create a competitive advantage.

### AI / Machine Learning

Utilize machine learning models to learn from data without relying on rule-based programming.

### Modeling

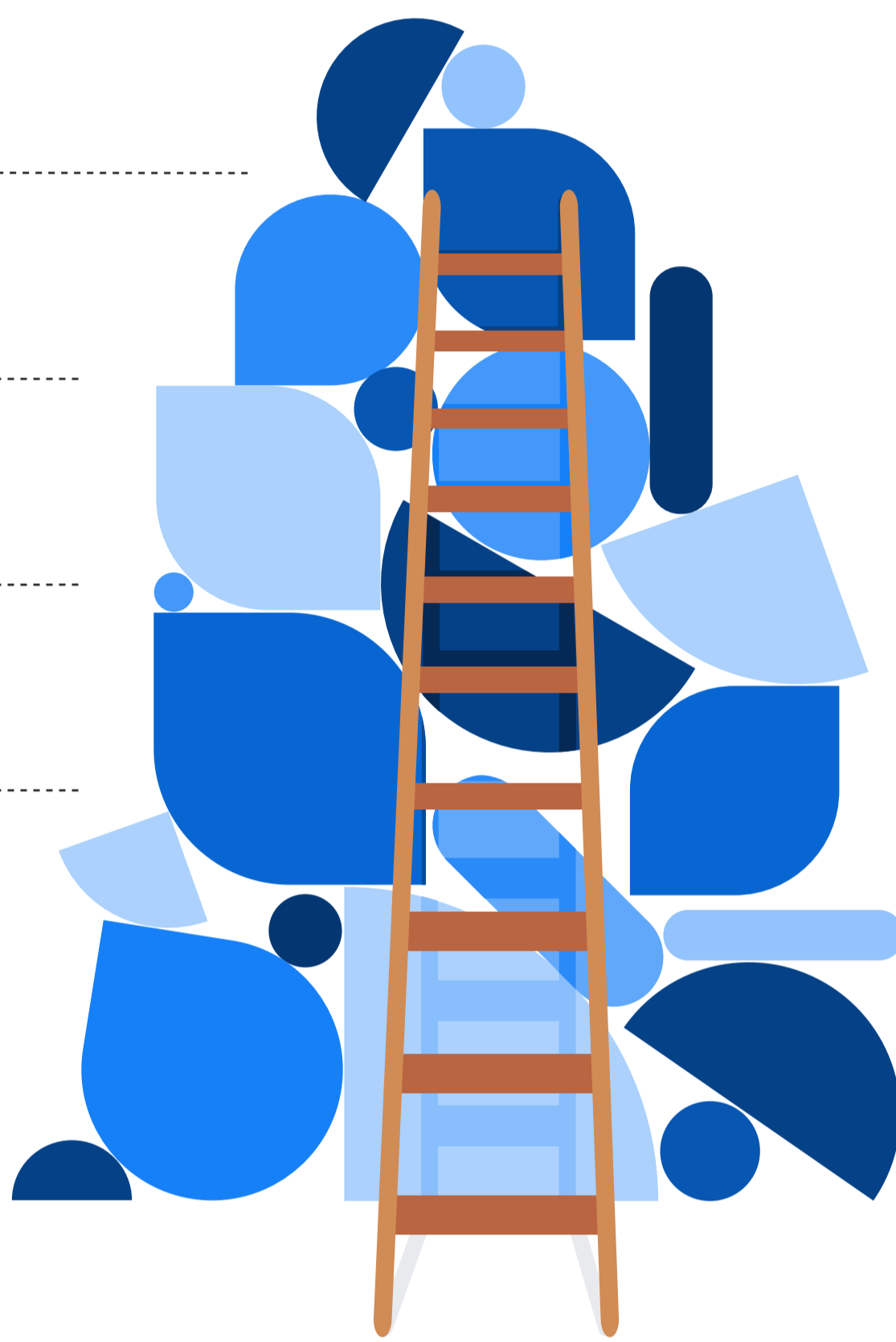
Create a mathematical representation of the variables in your observed data and their underlying relationships.

### Data Exploration & Visualization

Use charts and traditional data mining techniques to uncover initial patterns, characteristics and general points of interest.

### Data Preparation

Automate the integration, standardization, and transformation of any data for use in down-stream processes.



## AI & Data Challenges



### Data

Siloed, duplicative data



### Process

Governance, repeatability, transparency



### People

Too few specialized skillsets



### Technology

Variety of tools, scalability

## 5 Aspects of SAS That Resonate



### Choice of Languages

Use SAS, R, or Python



### Democratize Analytics

Powerful visual interfaces



### Operationalize Analytics

One-click deployment



### Ubiquitous Data Access

Out-of-the box connectors



### Improve Team Productivity

Automate tedious tasks

## SAS is Recognized as a Leader Across Industries

