

Build Data-Driven Resilience. In the Cloud.

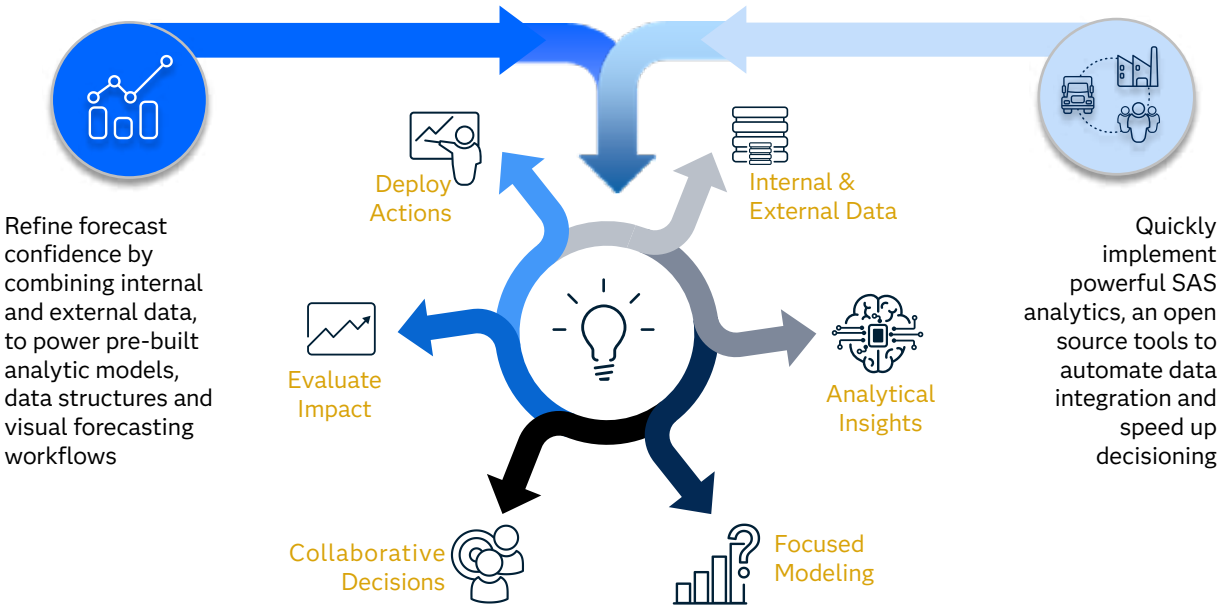
- Evidence shows that supply chain disruption, in which small businesses play a big role, is likely to stay with biopharma and medical tech companies for the foreseeable future.
- So how do you derive insights from your supply chain situation, stabilize it, protect your stakeholders, and get more agile, in 2023 and beyond?
- SAS gives you easy access to scalable analytical forecasting, enabling you to balance key factors, deliver sustainable benefits and enhance competitive advantage.

With SAS Analytics, you can:

- Forecast demand more accurately with agile short-term forecasting techniques.
- Improve on-shelf performance by responding faster to rapidly shifting regional differences and channel preferences.
- Rapidly realize supply chain stability & quantifiable business value through SAS cloud analytics, specifically built to tackle disruptive and volatile demand behaviors.



SAS’s demand planning solution is a purpose built, pre-configured tool that can be deployed into the cloud for rapid response to volatile demand.



Realized benefits include:

Adapt to Demand	- Exceed customer service expectations with consistent product availability. - Adapt to fluctuating demand and fulfill demand at the right time through the right channel.	- Increase revenue & margin as a direct result of increased forecast accuracy. - Optimized stock levels – less inventory, reduced out-of-stocks. - Reduced obsolescence & waste.	Business Performance
Accelerate Planning	- Accelerated inclusion of new and relevant data - Better forecasts, faster response to changing demand. - Quickly adapt and operationalize demand plans.	- Visual KPI dashboarding - Predict peaks in demand - Improve understanding of casual effects more consistently and use the knowledge to adapt operations - Understand supply chain constraints	Intelligent Decisioning

Nestlé uses SAS Analytics to improve the demand planning process and accuracy.

Nestlé has embedded SAS Analytics into key business processes that help it sense demand for its consumer goods more accurately and reliably on a global basis. Improved demand accuracy is an important factor for producing the right products in the right quantities at the right time to avoid excessive stock holding.

Results: reduced overstock, reduced inventory carrying costs.

Furthermore, the product availability for the end consumer is improved and, therefore, sales increased.

“SAS is the engine for demand planning at Nestlé. SAS is widely used for predictive analytics at Nestlé. We have trained 450 users at Nestlé worldwide to help make better demand-planning decisions. Our ability to implement SAS in various complex environments led us to expand our use of SAS beyond demand planning and supply chain and embrace the latest SAS technologies.”

Vineet Khanna
Senior Vice President for Corporate Supply Chain, Nestlé