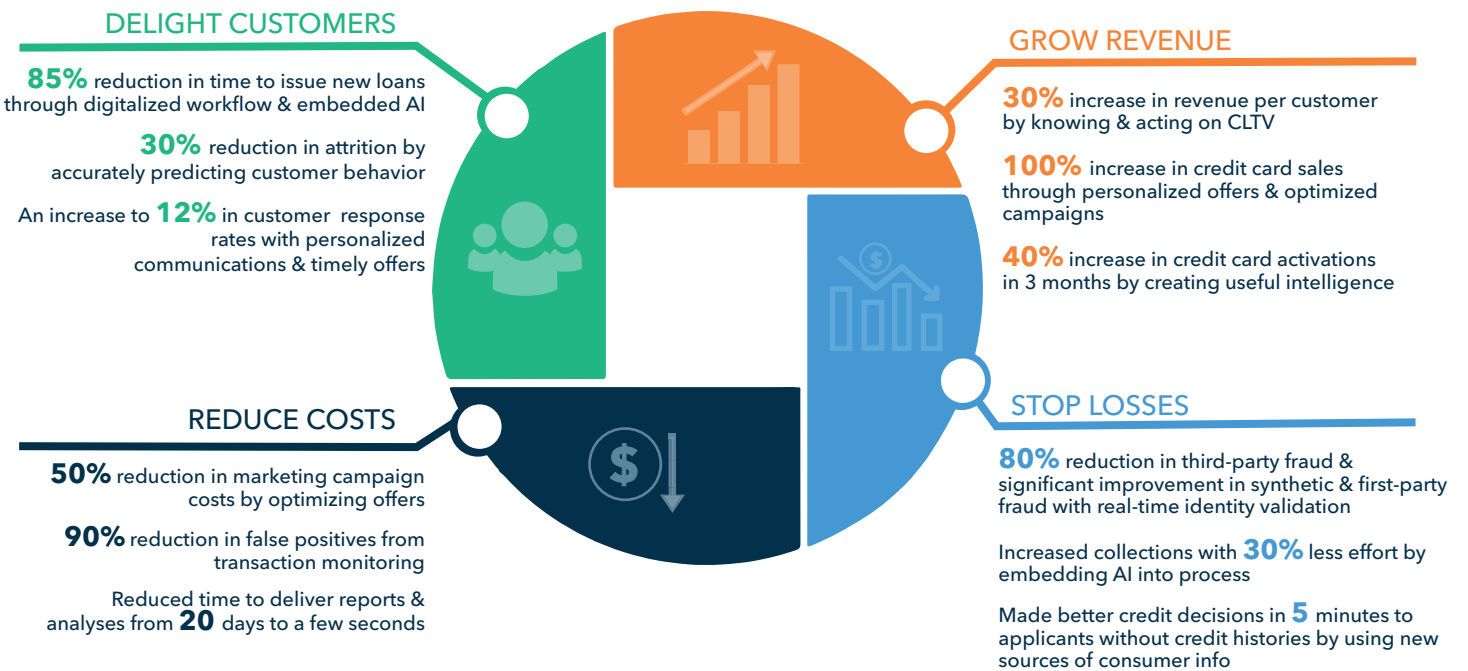


SAS® HELPING SMALL & MIDSIZE BANKS, CREDIT UNIONS & LENDERS

Grow Shareholder Value & Gain Competitive Advantage

Results With SAS®

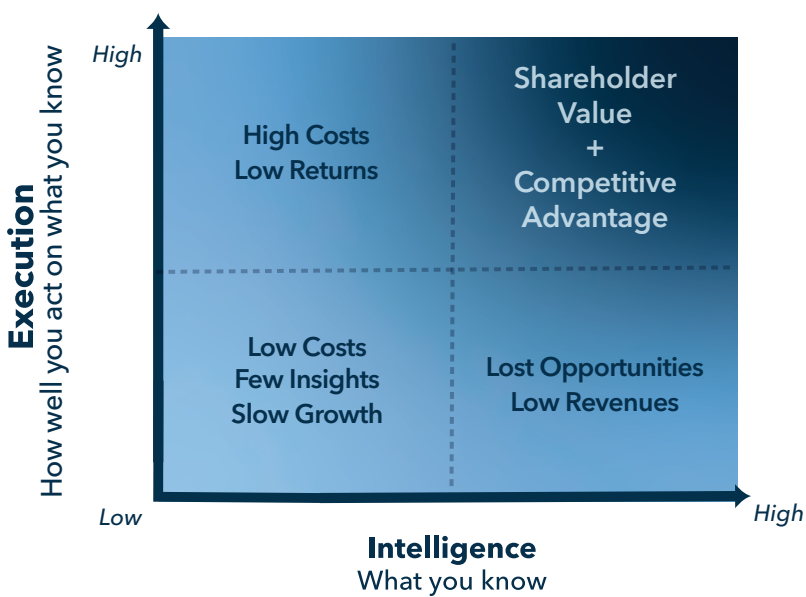


Shareholder value and competitive advantage require both intelligence and execution across all facets of your business—customers, employees, products, transactions, costs, profits, channels, etc.



- Advancing intel involves knowing what's current and past, plus predicting future outcomes and optimizing results considering many possible scenarios.
- Advancing execution involves increasing the speed, accuracy and efficiency when acting on your intel.

Where is your organization today?



SAS® can help you advance from where you are today by increasing your organization's intel and execution in these areas.

SHAREHOLDER VALUE-COMPETITIVE ADVANTAGE

C-Suite & BoD	Financial Crimes	Risk & Finance	Marketing & LoB	Operations
Scenario Planning	Anti-Money Laundering	Risk Analysis & Reporting	Customer Experience	Intel Process Automation
Executive Dashboards & Insights	Fraud Detection, Investigation & Prevention	Regulatory Compliance	Personalization	Self-Service Reporting
Growth Analysis	Real-Time Identity Validation	Stress Testing	Customer Lifetime Value	Compliance Efficiency
Opportunity & Risk Assessment	Know Your Customer	Credit Risk Management	Next Best Offer	Staff Optimization
M&A Risk Mitigation	Customer Due Diligence	Risk Governance	Attrition Risk Assessment	
		Credit Scoring & Decisioning	Real-Time Customer Engagement via All Channels	
		Collections Optimization	Customer Journey	
		Asset & Liability Management		
		Actuarial Statutory Reporting		

Learn more about how SAS can advance your intel and execution at sas.com/smbfinserv.

