

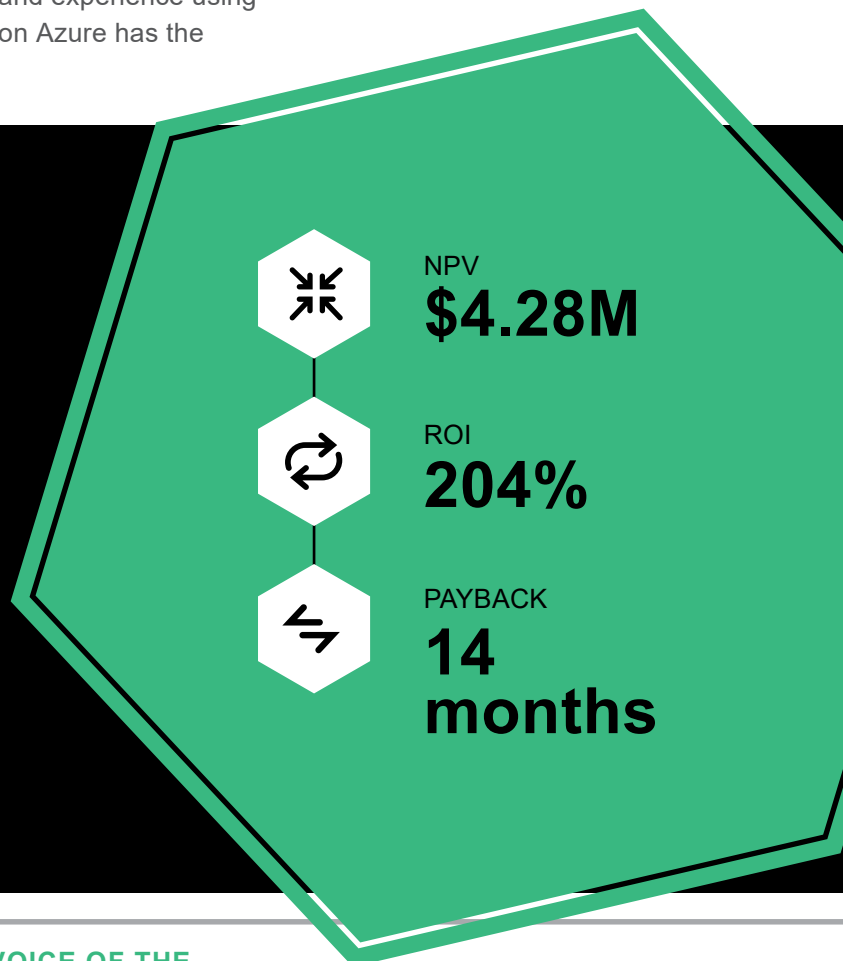
The Total Economic Impact™ Of SAS® Viya® on Azure

Through six customer interviews with nine decision-makers and experience using SAS® Viya® on Azure, Forrester concluded that SAS® Viya® on Azure has the following three-year financial impact.

SUMMARY OF BENEFITS

Three-year risk-adjusted

Increased productivity for business analysts from faster analytics process	\$3.9M
Increased productivity for data scientists supporting model building and management	\$1.2M
Infrastructure cost savings from retiring on-premises environment	\$1.3M



ADDITIONAL SAS® VIYA® ON AZURE BENEFITS



Business growth and expansion opportunities from having more flexible and better analytics



Removal of barriers to scale analytics environment



Ability to make informed decisions in real-time



Integration and support from SAS® and Microsoft

VOICE OF THE CUSTOMER

“[SAS Viya on Azure] gives the opportunity to develop new analytics capabilities that we can realize faster time-to-value than if we had an on-premises analytics infrastructure.”



– Head of banking analytics, banking.

“Testing models with linear regression model used to take 5 to 10 minutes per model. We have thousands of models in production per year. Now, we can do it in 15 seconds. The macro takes the effort to getting data, coalescing, merging, and writing data down from one day to a couple of seconds.”



Analytics manager, manufacturing



Read the full study

This document is an abridged version of a case study commissioned by Microsoft and SAS® titled: The Total Economic Impact Of SAS® Viya® on Azure, March 2022.

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