

If you want to go fast, go alone. If you want to go far, go together.
- African proverb

SAS PARTNERS

help bring our software to life, creating innovative new applications to solve business problems, offering subject-matter expertise, supporting sales and presales initiatives, and guiding customers through deployment.

- CONSULTING
- SYSTEMS INTEGRATOR
- RESELLER
- TECHNOLOGY
- MANAGED ANALYTICS SERVICE PROVIDER
- ECOSYSTEM

PARTNER FAST FACTS

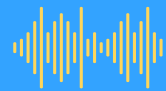
MORE THAN **1,400** UNIQUE PARTNERS



ACROSS **93** COUNTRIES



SAS partnering efforts influenced **57.07% of new software sales in 2020**, up from 56.8% in 2019.



AMPLIFYING THE VALUE OF SAS® TO CUSTOMERS

Nearly **11,000 consultants** at SAS partners worldwide improved their skills in SAS in 2020 with training.

More than **6,000 consultants** at partner companies have completed rigorous training to earn a certification in a SAS technology.

DRIVING REVENUE WITH PARTNERS

55.56%



Percentage of 2020 partner deals greater than \$1 million (up from 55.13% in 2019)

58%



Percentage of top 50 deals that included partners (up from 50% in 2019)

EXPANDING ROUTES TO MARKET



MASP and xSP revenue growth



Learn more at sas.com/partners