



PARTNER FAST FACTS

MORE THAN **1,400** UNIQUE PARTNERS
ACROSS **95** COUNTRIES



SAS partnering efforts influenced
59.6% of new software revenue
in 2021, up from 57.07% in 2020.

DRIVING REVENUE WITH PARTNERS



54.9%

of new \$1 million+
software deals impacted
by partners



54.0%

of SAS top 50 software
deals impacted
by partners

AMPLIFYING THE VALUE TO CUSTOMERS

More than **6,100 partner consultants**
hold certifications in technology around
SAS Viya, customer intelligence, fraud,
risk, cloud and others.

More than **8,400 partner consultants**
worldwide enhanced their skills in SAS
in 2021 through training activities.

EXPANDING ROUTES TO MARKET



Combined MASP and xSP revenue

SAS PARTNERS help bring our software to life, creating innovative applications to solve business problems, offering subject-matter expertise, supporting sales and presales initiatives, and guiding customers through deployment.

Learn more at sas.com/partners



At SAS, we love bold questions. And when we combine our analytics leadership with the innovative technology and expertise of our partners, we help our customers turn data into answers. That's the kind of curiosity that moves the world forward. That's the **Power of the Partner**.