## **DATA AND ANALYTICS LEADER**



Using SAS Viya on Microsoft Azure, data and analytics leaders can quickly deliver powerful insights by giving more people access to critical business data.

## INFUSE DATA ACROSS THE ORGANIZATION

As a data analytics leader, you face resource constraints and need fast, easy-to-use technology that makes the most of your teams and abilities. Demonstrating value from data requires making insights accessible and usable to more people.

## WHY CLOUD ANALYTICS?

Operationalize models across the business. Building, deploying, and managing AI and analytics models requires efficient processes and effective collaboration. By automating and simplifying analytics lifecycle

management with SAS Viya on Microsoft Azure, you can get more value from your modeling ecosystem.

Establish a single source of truth. Using SAS Viya on Microsoft Azure to integrate data from all parts of the business, data and analytics leaders can access new insights while ensuring trust in the underlying data.

Deliver insights where they matter. With a data hub in the Azure cloud, you can infuse and embed insights into critical business processes and applications.

## THE POWER OF SAS VIYA ON MICROSOFT AZURE

- Democratize data to help create more confidence and trust in analytical insights.
- Enable new use cases and drive experimentation through AI pipelines.
- Embed insights into critical business processes and applications, helping data analytics become core to business operations.





