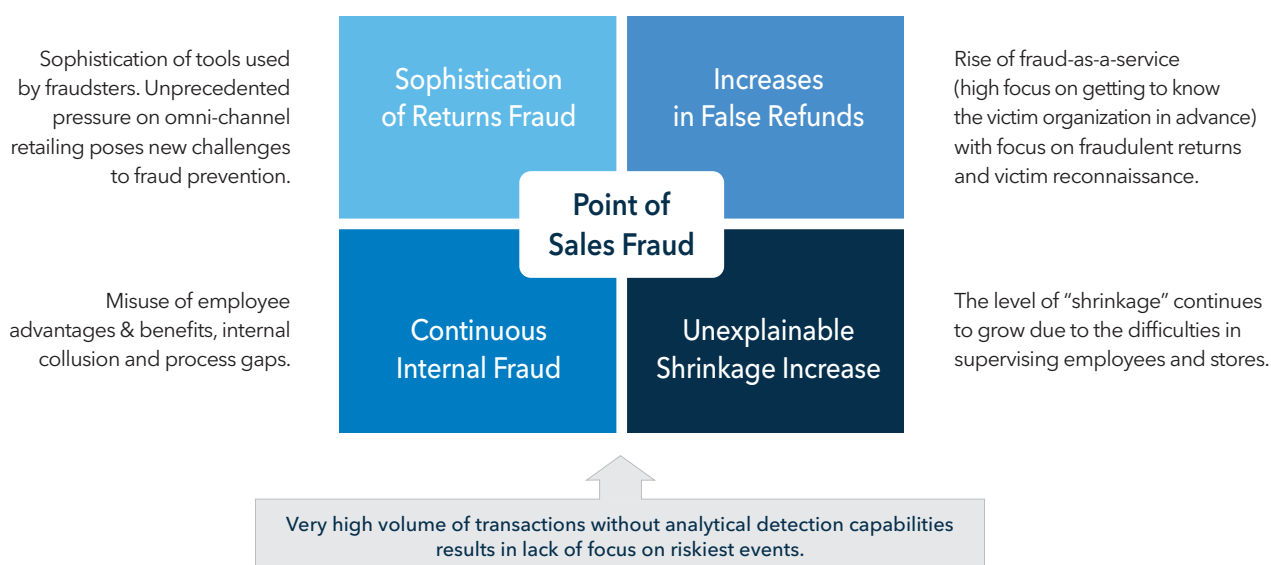


Targeting waste and abuse with SAS® Continuous Monitoring

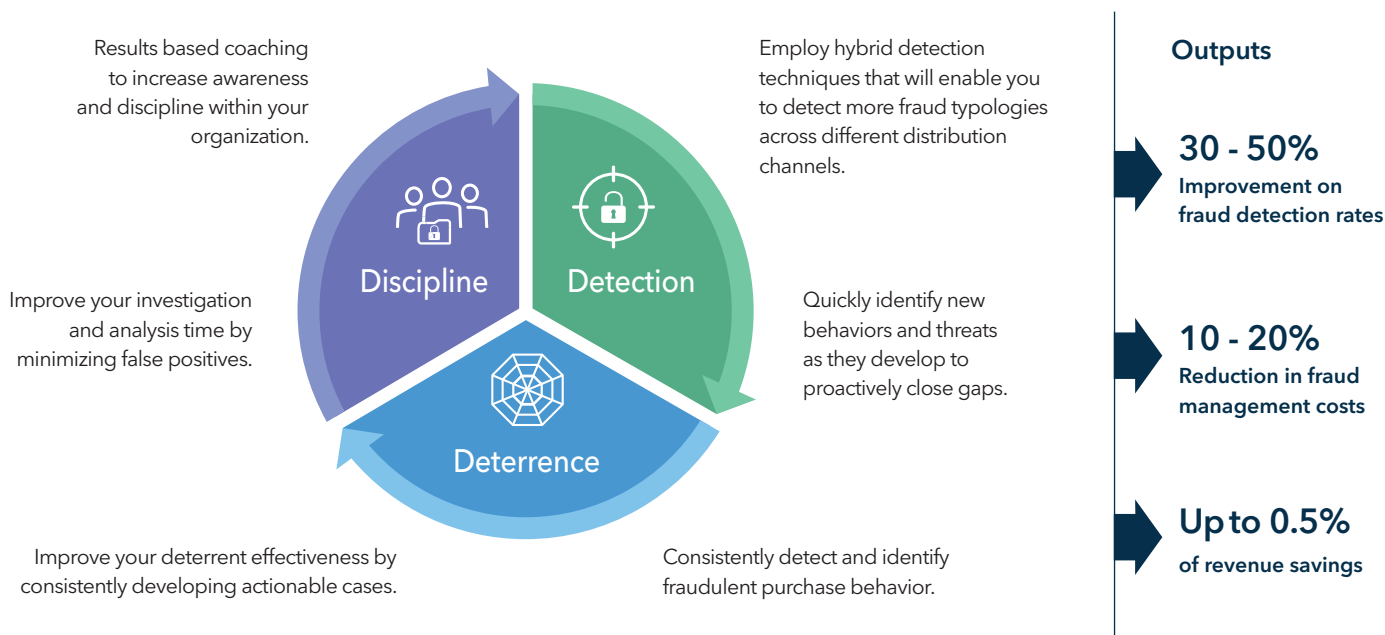
Discover suspicious activities and reduce your shrinkage.



Current trends in Retail Fraud



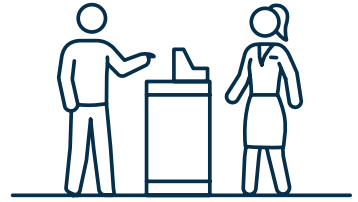
Deliver maximum fraud detection, prevention and servicing efficiency whilst maintaining customer experience.



Success Story

CHALLENGES

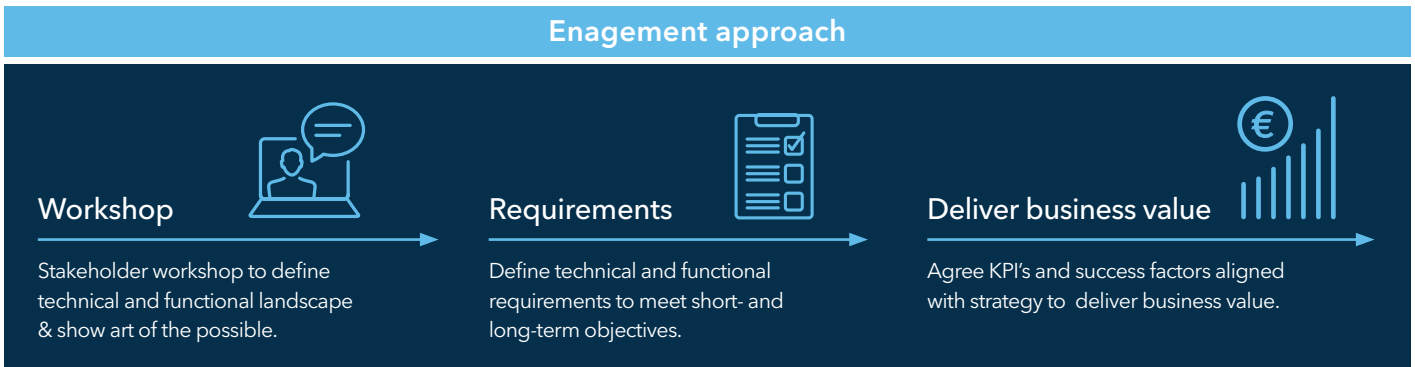
- Limited linkage between employee, user, cash register and cash register data.
- Real-time operation, but no real-time detection or monitoring of anomalies.
- Management of very large historical data sets.
- Lack of analytics to support the decision making.
- Suspected internal fraud issues.



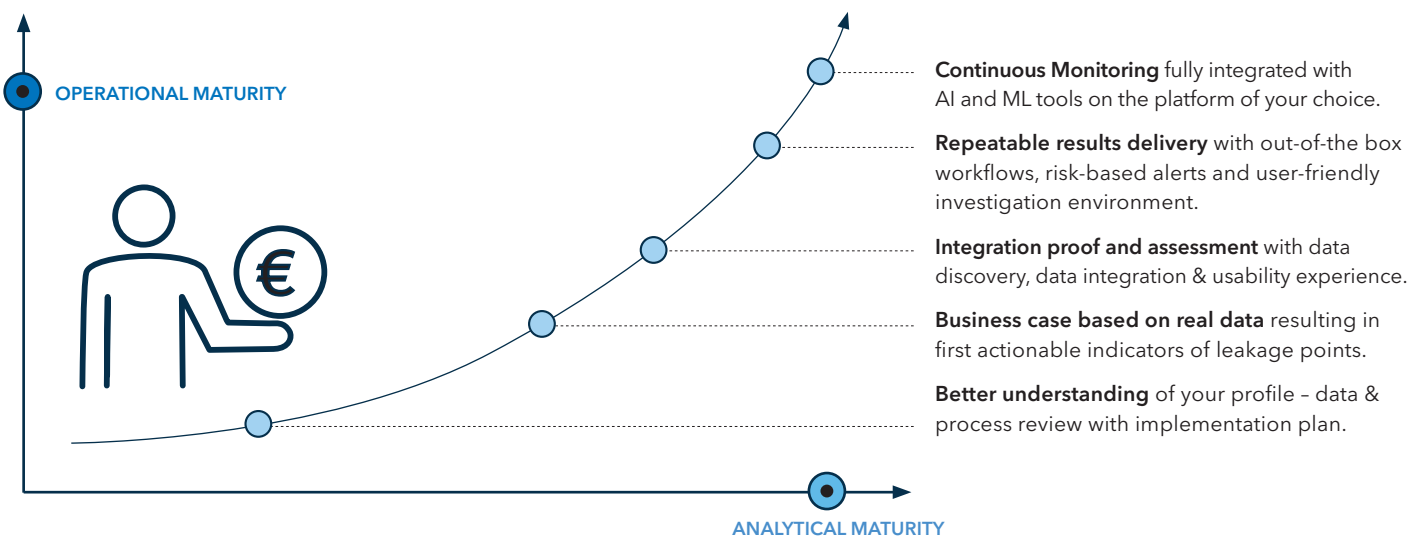
RESULTS

- Within weeks after the SAS Continuous Monitoring solution launch:
 - Detection of 3,5M EUR annual impact from more than 10% of employees misusing employee benefits.
 - Detection of 7% of illegal price overrides.
- Increased detection of anomalies in several risk areas of the organization: POS, P2P, digital, inventory.
- More effective investigations to uncover complex collusion between external and internal entities.
- Optimized data collection and enrichment to ensure a solid foundation for solution modernization.
- Shared dashboards and targeted information for store managers, fraud and investigation, internal audit and procurement.
- Introduction of preventive measures and exchange of best practices throughout the organization.

Road to Value



Benefits of continuous integration



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Interested in learning more? Butterfly Data is a SAS Silver partner. Visit butterflydata.co.uk and find out how we can help.

