The analytics life cycle represents the journey from data to tangible results.

SAS® supports every phase of the analytics life cycle with capabilities that help you achieve all your analytics goals.

DATA

Increase the productivity and speed of your analytics resources by enhancing data quality and putting the proper controls in place.

Any data complexity, size or speed

From traditional or emerging sources

Streamlined data preparation

DISCOVERY

Explore, visualize and build models with SAS, Python, R or Lua. Use whatever language you want while benefiting from the computational power of SAS.

Breadth & depth of analytics

Programming language flexibility

Analytics accessible to everyone

DEPLOYMENT

Reap value from your data faster with a transparent, governed deployment process. Save time with model management and a unified code base.

Model management

Faster, easier model deployment

Ability to build models once and deploy anywhere

Visit **sas.com/platform** to learn more about the analytics life cycle

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